

Fallen Firefighter Memorial Task Force

Minutes

Tuesday, March 08, 2022

Electronic Meeting at 4:30 p.m.

Attendance:

Barry Katzman, Citizen and Chairperson
Mayor Walter Sendzik
Dave Upper, Fire Chief
Nancy Harris, Citizen
Trevor Parker, Deputy Fire Chief
Andrea DeJong, Deputy Fire Chief

Absent:

Councillor Matt Harris
Chris Slota, Firefighter, IAFF Local 485
Ryan Madill, President, IAFF Local 485
Councillor Dawn Dodge

Staff Liaison:

Joan Demontigny, Recording Secretary
Ilyse Norton, Community, Recreation, and Culture Services
Noora Rizvi, Culture Supervisor

1. Call meeting to order (Chair)

4:41 p.m.

2. Recognition of Traditional Territories

Chairperson Barry Katzman acknowledged that the land on which the Fallen Firefighter Memorial Task Force meets today is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Metis, and Inuit Peoples. Acknowledging this is a reminder that our great standard of living is directly related to the resources and friendship of Indigenous people.

3. Amendments to the Agenda

There were no additions or deletions to the agenda.

4. **Motion to approve the agenda**
Moved by Mayor Sendzik and seconded by Nancy Harris
Carried
5. **Motion to adopt the minutes of the previous meeting**
Motion to approve the minutes of the meeting of Tuesday, February 8, 2022.
Moved by Nancy Harris and seconded by Mayor Sendzik
Carried
6. **Declarations of Interest**
There were no declarations of interest.
7. **Presentations (invited guests)**
There were no presentations.
8. **Business arising from the minutes**
None
9. **Business**
 - 9.1 **Chair Katzman gave a warm welcome to our newest Task Force member, Deputy Fire Chief Trevor Parker.**
 - 9.2 **Payroll Deductions, Other Fundraising Efforts, Engagement of Stories and Engagement of Retired Fire Fighters**

Payroll Deductions – Chair Katzman noted that we are at the ideas stage for this and ratifying a direction moving forward is ideal.

Ideas:

 - 6-months donation window: April 1 – October 1 – 13 pay periods
 - Include a Brick recognition, \$400 per brick i.e., \$35 per pay period that would equal \$400
 - \$50 or \$100 per pay period could give a line name recognition
 - One single pay deduction would also be an option
 - Plateaus – Brick option and a higher level of recognition
 - Chief Upper to work with City Staff on how to structure the communication to all staff – one pager

Action item: Target of implementation of this is April 1st, Noora Rizvi to assist Chief Upper.

Other Fundraising Efforts - Chair Katzman noted that he obtained donor materials from the St. Catharines Club and provided them to the City Staff Communication Division. Communications have revamped our donor deck, foam core boards, payroll marketing piece and social media campaign. Noora and Ashley are following up with this initiative.

Action item: Noora will send out the updated donor tracking list to the group before the next meeting.

Engagement of Stories – Chair Katzman has tried to reach out to Angus Scott at the Standard and has not heard back yet. Chief Upper mentioned that we were going to pivot on social media and do 30 second clip of family members telling stories. Mayor Sendzik noted that the Standard could still play a role as well as Niagara this Week, which they own. The Mayor has sent the Chair a new contact for the Standard group.

Engagement of Retired Fire Fighters – Chair Katzman sent Ryan Madill and Chief Upper an email on the confirmation of the one-pagers. There will be an update on this for the next meeting.

9.3 Update on meetings with CFC

Chair Katzman talked about the recent CFC meeting and the previously suggested idea of having two Fire Fighters at the site, one male, one female, like the picture that was circulated previously. We were clear that even if we move forward there may be a delay with our fundraising efforts. It was agreed that we could do the statues in stages. They looked at the pricing, and they could remove the base of the statue, which would be better stylistically and cost wise. The Landscaping installation can be provided by the City, that would be an approximate saving of \$14,000. They believe that with Stuart's drawings re: electrical requirements, there could be additional savings. All together the savings would be \$50,000 and the new statue would be \$80,000. If everything sells out donor wise, we will have an excess of \$100,000 beyond our goal which would help cover the extra statue and more. The Chair and Chief Upper met at Fire Station 1 with CFC. CFC took pictures of a male and female St. Catharines Fire Fighter to replicate what the statues could look like. The pictures were very high impact and will greatly assist in the authenticity of the statues and gear.

**Motion to commission the second statue as presented
Moved by Mayor Sendzik and seconded by Nancy Harris
Carried**

9.4 Update on City Landscape Components

Ilyse mentioned that she and Stuart are waiting to connect with Noora to see where they're at.

Chair Katzman noted that the impact of Ilyse and Stuart's involvement has been great, and the cost savings are very appreciated.

Other updates:

Chief Upper met with Kathleen Powell at the St. Catharines Museum and discovered a bell from one of the old fire houses. An antique hose cart was also found that would be perfect to incorporate with the bell. These pieces would be combined and stored at the museum and then taken to the memorial site to display at the annual memorial recognition event. Chief Upper will engage the staff who restored the antique fire truck to work on this project.

Chair Katzman talked about the idea of having the statues on the ground and the potential pros and cons of this. A pro would be that they are life sized statues and will lend themselves to human interaction with the public, picture taking etc. and posting to social media. Would this lend itself to vandalism?

Action item: Taskforce members to think about this option, the pros, and cons, and come back prepared to the next meeting to discuss.

10. Date of next meeting

Tuesday, April 12, 2022

The Chair may call ad-hoc meetings before then based on the work to be done.

11. Motion to Adjourn at 5:23pm

Moved by Nancy Harris and seconded Deputy Chief DeJong

Carried