

## Minutes

**Wednesday, February 02, 2022**

**Via Zoom at 5:00 p.m.**

### **Attendance:**

Mo Al Jumaily, David DeRocco, Justus Düntsch, Don Evans, Jennifer Hay, Kate Leathers, Suzie Melville, Sandy Middleton, Pam Seabrook, Janice Slade

**Absent:** Danny Custodio

### **Staff:**

Ashley Judd-Rifkin, Noora Rizvi

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#### **1. Call meeting to order (Chair)**

5:00 p.m.

#### **2. Recognition of Traditional Territories**

S. Middleton acknowledged that the land on which the Arts & Culture Advisory Committee meets today is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Métis, and Inuit Peoples. Acknowledging this is a reminder that our great standard of living is directly related to the resources and friendship of Indigenous people.

#### **3. Amendments to the Agenda**

None

#### **4. Motion to approve the agenda for February 2, 2022**

**Moved: D. Evans**

**Carried**

#### **5. Motion to adopt the minutes of December 1, 2021**

**Moved: M. Al Jumaily**

**Carried**

#### **6. Declarations of Interest**

None

#### **7. Presentations (invited guests)**

None

## 8. Business arising from the minutes

None

## 9. Business

### a. 9.1 Arts Awards Subcommittee Report

The Subcommittee has not met since February 2020, so staff updated the entire committee on the event. The past two years have been very different from previous years: in 2020, the ceremony being livestreamed with no in-person audience; in 2021, the ceremony was livestreamed with only nominees attending in-person. Staff asked ACAC about how the format might evolve in 2022.

Discussion followed, with committee members noting various positive aspects, considerations and concerns with the nomination process and event itself. N. Rizvi suggested a separate meeting involving interested individuals when a lengthier visioning discussion can take place. All members of ACAC will be invited to participate.

**ACTION:** A. Judd-Rifkin to send email to ACAC regarding a follow-up discussion on the Arts Awards format

### b. 9.2 SCCIP Subcommittee Report – J. Düntsch

#### i. Discussion and Approval of CDAP Evaluation Tool

The SCCIP Subcommittee met on January 18 and discussed the 2022 Culture Days Activity Program (CDAP) Evaluation Tool. The document was largely unchanged from 2021, with the Subcommittee keeping in some revisions in relation to COVID protocol for proposed activities. A. Judd-Rifkin shared the document with the committee for review.

#### **Motion:**

**That the SCCIP-CDAP Evaluation Tool be approved as presented.**

**Made By: D. Evans**

**Carried**

The subcommittee will meet again in late February to discuss the evaluation tools for the remaining SCCIP programs.

The SCCIP Subcommittee also reviewed and discussed the timeline for SCCIP program deadlines, review committees, Arts and Culture Advisory Committee meetings and Council dates.

The reviewed the proposed 2022 SCCIP program dates, with application deadlines as follows:

- March 24 – Culture Days Activity Program
- April 14 – Sustaining Core and Midsized Programs
- May 19 – Arts Development and Culture Builds Community Programs

- September 22 – Sustaining Festival, Arts Development and Culture Builds Community Programs

The Subcommittee agreed that since the 2022 timeline was very similar to 2021 and that it should work well for SCCIP applicants.

Council approved a \$400,000 budget for SCCIP 2022, which is the same amount approved in both 2020 and 2021.

The Subcommittee discussed these pots and agreed on a percentage breakdown per program as follows:

- **Sustaining: 85%**
  - Core – 52%
  - Midsized – 14%
  - Festival – 19%
- **Development: 15%**
  - Arts Development – 6%
  - Culture Days Activity – 3%
  - Culture Builds Community – 6%

Staff noted that these percentage breakdowns are not set in stone and can be changed depending on factors such as number of applicants for each program and overall amount of funding requested.

**Motion to accept report: S. Melville**

**Carried**

### **9.3 Culture Plan Subcommittee Report – K. Leathers**

The Culture Plan Subcommittee (CPS) met on January 28 and were joined by guest Eric Coles, MBA student at the Schulich School of Business. Eric was representing a team of MBA students undertaking a Strategy Field Study on the City's Cultural Services Office. Currently the team is finalizing a list of potential stakeholders to interview that represent a cross-section of the local arts and culture community is looking for input from CPS to vet the list.

At the meeting, N. Rizvi stated that funds have been allocated in the City's 2022 budget to hire a consultant to start the Culture Plan renewal. The consultant will be selected through a Request for Proposals process.

There was also discussion of compiling a broad list of Culture Plan priorities, with the CPS agreeing that all members would contribute.

Because of the increase in activity, the CPS agreed to begin having monthly meetings.

**Motion to accept report: J. Slade**

**Carried**

**c. 9.4 Cultural Sustainability Report – S. Middleton**

The Cultural Sustainability Committee (CSC) met on January 26 and heard updates from the following advisory committees:

- Heritage Advisory Committee
- Heritage Permit Advisory Committee
- Public Art Advisory Committee
- St. Catharines Museum Advisory Committee

S. Middleton noted that the CSC approved the Terms of Reference amendments for both ACAC and PAAC, as well as recommending a person to fill the current ACAC vacancy. The vacancy recommendation was approved at Council's January 31<sup>st</sup> meeting, while the Terms of Reference amendments are scheduled to go to Council on February 14<sup>th</sup>.

**Motion to accept report: J. Düntsch**

**Carried**

**d. 9.5 Report from Cultural Services Office – A. Judd-Rifkin / N. Rizvi**

- Culture Office will be hiring a Curatorial Assistant this summer (first time since 2019). This is a student position expected to run from May to August. For more information or if you know someone who is interested in applying, visit [www.stcatharines.ca/jobs](http://www.stcatharines.ca/jobs).
- Terms of Reference amendments for both ACAC and the Public Art Advisory Committee were approved at the Cultural Sustainability Committee meeting on Jan.26. The next step is for the amendments to be approved by Council, which we hope will happen at Council's meeting of February 14.
- Lots of Public Art projects in the works right now for the Culture Office. N. Rizvi updated the Committee on all of them, as follows:
  - Private Watson Monument – Funds have been allocated in the City's 2022 Capital Budget to pay for relocation. A Council report or memo will need to be drafted to recommend a strategy, which will likely be to move the statue to Victoria Lawn Cemetery – Private Watson's burial place – alongside the other War Memorials.
  - Totem Pole – The Totem Pole is currently in storage. N. Rizvi spoke with the artist who will be doing the restoration, and he will be ready to begin the work this spring. Details of the project still need to be confirmed, but once the artist is here, work will take 4-6 weeks to complete.

- Rodman Hall Sculpture Relocation Strategy – The locations downtown have been confirmed and the land license agreement with the Rodman Art Institute of Niagara has been signed. The plan is to remove the sculptures from the grounds of Rodman Hall this spring and place them in storage until their new locations have been prepared.
- William Hamilton Merritt Statue – Funds have been allocated in the 2022 Capital Budget to restore the base of this statue.
- Fallen Firefighters Memorial Task Force – There was a public event in December to launch the donor campaign. CFC Supply, the company with the winning bid is in the process of being contracted and the consultation process has begun between them and Fire Services to determine details of the memorial.
- Tow Horse Sculpture – Floyd Elzinga is currently working on the sculpture and an installation date is planned for spring.

**Motion to accept report: J. Düntsch**

**Carried**

**e. 9.6 Other Business**

- J. Hay noted that the Province's Summer Experience Program is open for applications. Members can connect with her for more information.
- Carousel Players is hosting an online trivia night as a fundraiser on February 26.

**10. Date of next meeting**

Wednesday, March 02, 2022

Via Zoom

5:00 – 6:30 p.m.

**11. Motion to Adjourn**

That the Arts & Culture Advisory Committee be adjourned at 6:08 p.m.

**Moved by: D. DeRocco**

**Carried**