

Fallen Firefighter Memorial Task Force

Minutes

Tuesday, January 18, 2022

Electronic Meeting at 4:30 p.m.

Attendance:

Barry Katzman, Citizen and Chairperson
Mayor Walter Sendzik
Dave Upper, Fire Chief
Ryan Madill, President, IAFF Local 485
Nancy Harris, Citizen
Andrea DeJong, Deputy Fire Chief
Councillor Dawn Dodge

Absent:

Councillor Matt Harris
Tracey Fraser, Secretary, IAFF Local 485
Noora Rizvi, Culture Supervisor

Staff Liaison:

Joan Demontigny, Recording Secretary
Ilyse Norton, Community, Recreation, and Culture Services

1. Call meeting to order (Chair)

5:39 p.m.

2. Recognition of Traditional Territories

Chairperson Barry Katzman acknowledged that the land on which the Fallen Firefighter Memorial Task Force meets today is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Metis, and Inuit Peoples. Acknowledging this is a reminder that our great standard of living is directly related to the resources and friendship of Indigenous people.

3. Amendments to the Agenda

There were no additions or deletions to the agenda.

4. **Motion to approve the agenda**

Moved by Nancy Harris and seconded by Chief Upper
Carried

5. **Motion to adopt the minutes of the previous meeting**

Motion to approve the minutes of the meeting of Tuesday, December 7, 2021.
Moved by Mayor Sendzik and seconded by Councilor Dodge
Carried

6. **Declarations of Interest**

There were no declarations of interest.

7. **Presentations (invited guests)**

There were no presentations.

8. **Business arising from the minutes**

None

9. **Business**

9.1 Update on Sign Unveiling, Fundraising, Marketing

Chair Katzman warmly thanked everyone who helped and/or came out for the launch event. It was a great event that went well.

A permanent Future Home of sign is done, and we now have the locates complete and the MTO approval to erect the sign. It will be a two-sided sign; the contractor is ready to go.

The City's donation website has been launched and now has the ability to interact with donors to ensure what they want on their bricks etc. will be done. The site is being monitoring by Noora Rizvi. Fundraising communication still needs to happen through word of mouth for bricks and lower donations, higher contributions will be communicated directly to solicit donations. Fire Services' retirees want to be involved and there is talk about engaging a group of retirees to tap into the networks available. A one-page communication piece has been created and will be available to everyone, Noora Rizvi to follow-up to share it.

Ryan Madill noted that there will be an option to have payroll deductions for larger donations to spread the payments over a year and this will make it easier to donate and create more engagement of staff.

The Mayor noted that the City has done the payroll deduction donation process through the United Way in the past so it should be an easy transition.

The Mayor asked that Chief Upper reach out to Kristine Douglass to begin the process.

Chair Katzman recapped that there will be engagement of retirees to help spread the word of mouth about fundraising and awareness and they will add to this, the payroll deduction component.

The Mayor mentioned that The Fallen Workers Memorial Taskforce worked with the Standard to tell stories about the workers who lost their lives. This may be a good idea to connect with local media to tell the stories of who lost their lives, people tend to connect with stories. This may be something that this task force could work on over the next eight or nine months.

9.2 Update on meetings with CFC

Noora Rizvi included stakeholders within the City to the meetings with CFC who would be integral to help in this process. The landscape component has been altered to enhance the site, e.g., landscaping trees to hide power lines, setbacks for city ploughs, accessibility components, flow etc.

It was excellent example of City staff stepping up to help in this process.

Some alternations have been made to the original schematics, the same group who did the multi coloured cross walk for the City, it's a high level of integration and innovation

Chief Upper noted that the flow of the site is great and the work that has been done by Stewart Green and Ilyse Norton is outstanding. The logo in the middle of the aggregate works well. Four old hydrants have been found to incorporate into the memorial. The grade has been changed to be better for maintenance and for accessibility, very significant ideas.

CFC have been very flexible and great to work with.

Ilyse Norton mentioned that the landscaping components have been given special thought to have bright colours, trees and shrubs, vibrant colours, native species, how it will look in the Fall etc. There will be extra components to add to the donations but won't take away from the memorial.

The meeting was a high-level integration with CFC. The hope is that this project will be a great template of a public/private collaboration. Another meeting has been set with CFC.

Chair Katzman recapped that he will be following up with Noora Rizvi about the one-pager donation request to distribute. The sub-committee will be figured out and the payroll deductions as well.

The Mayor asked that Chair Katzman and or Noora Rizvi reach out to Kathleen Powell who worked on the Fallen Workers Memorial to engage the media to create the stories. Angus Scott is the media connection at The Standard and the Mayor will reach out to him.

10. Date of next meeting

Tuesday, February 08, 2022

The Chair may call ad-hoc meetings before then based on the work to be done.

11. Motion to Adjourn at 6:06pm

**Moved by Deputy Chief DeJong and seconded by Nancy Harris
Carried**