

## Minutes

**Wednesday, November 03, 2021**

**Via Zoom at 5:00 p.m.**

### **Attendance:**

Mo Al Jumaily, Danny Custodio, David DeRocco, Justus Düntsch, Don Evans, Kate Leathers, Suzie Melville, Sandy Middleton, Pam Seabrook, Janice Slade

### **Absent:**

Jennifer Hay, Connor Wilkes

### **Staff:**

Ashley Judd-Rifkin, Michelle Nicholls, Noora Rizvi

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#### **1. Call meeting to order (Chair)**

5:01 p.m.

#### **2. Recognition of Traditional Territories**

S. Middleton acknowledged that the land on which the Arts & Culture Advisory Committee meets today is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Métis, and Inuit Peoples. Acknowledging this is a reminder that our great standard of living is directly related to the resources and friendship of Indigenous people.

#### **3. Amendments to the Agenda**

None

#### **4. Motion to approve the agenda for November 3, 2021**

Moved: D. Evans

**Carried**

#### **5. Motion to adopt the minutes of October 6, 2021**

Moved: J. Düntsch

**Carried**

#### **6. Declarations of Interest**

None

#### **7. Presentations (invited guests)**

None

## 8. Business arising from the minutes

None

## 9. Business

### a. 9.1 Arts Awards Subcommittee Report – No report

### b. 9.2 SCCIP Subcommittee Report – J. Düntsch

J. Düntsch provided the following report:

Deadline for applications was September 23, 2021. The SCCIP Festival Review Committee reviewed applications to the Sustaining – Festival Program and the SCCIP Review Committee reviewed applications to the Arts Development and Culture Builds Community programs. As laid out in the Program Guidelines:

- The **Sustaining – Festival Program** is intended for professional festivals that generate cultural tourism and/or significant economic impact, and contribute to the cultural vitality and diversity of St. Catharines. The festival has been produced at least two (2) times and offers unique programming which includes a significant component that takes place in St. Catharines. The festival attracts audiences from within and beyond Niagara, and engages local artists and businesses in festival activities. Festival operations are professionally managed with paid staff resources and/or a dedicated volunteer management team. There is evidence of effective marketing and business planning, stabilizing administrative structures and financial resources, grant support from other government sources and an engaged Board of Directors.
- The **Arts Development Program** is intended for emerging arts organizations and artist ad hoc groups/collectives, or arts organizations that work on a project-to-project basis, as well as for new arts festivals. This program supports a range of cultural activities, art forms, and art practices, with priority given to Niagara-based arts creation and diverse cultural traditions.
- The **Culture Builds Community Program** is intended to support projects that engage residents through community art experiences, neighbourhood cultural activities and/or experiences that encourage participation, creativity and innovation. The program is open to artists, cultural organizations and other not-for-profit organizations that have the ability to engage residents at a local community level. Projects will culminate in a work of art or a public event. Projects that engage under-served local communities will be given priority.

The SCCIP Review Committees read 8 applications to these 3 programs, then met on October 21 (for the SCCIP Festival Review Committee) and October 27 (for the SCCIP Review Committee) to discuss and score all applications.

S. Middleton noted that the Committee needed to pass a motion to go In-Camera for: commercial, financial or labour relations information, supplied in confidence to the municipality. S. Middleton once again called for any conflicts of interest. None were declared.

**i. Motion to go In Camera:**

That the committee meet in-camera pursuant to By-law 2015-121, Schedule A, Section 11.1(i) a trade secret or scientific, technical, commercial, financial or labour relations information, supplied in confidence to the municipality or local board, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons, or organization, regarding: 2021 Sustaining-Festival Program; 2021 Arts Development Program; and 2021 Culture Builds Community Program Application Review.

**Moved by: D. Custodio**

**Carried**

S. Middleton stated that the Committee would go In Camera and would come back out to the public session once the application discussion had taken place. She explained to the Committee how they would be moved to a breakout room.

**In-Camera:** The Sustaining-Festival Program, Arts Development Program and Culture Builds Community Program recommendations made by the SCCIP Review Committees were presented to the Arts & Culture Advisory Committee for consideration.

The Committee moved back into Open Session at 5:55 p.m.

**ii. Motion Arising from In-Camera Session**

S. Middleton thanked the SCCIP Review Committee for their evaluation of the applications and the Arts & Culture Advisory Committee for their discussion.

**Motion:**

That the Arts & Culture Advisory Committee recommend the allocation of SCCIP funding as identified during the In-Camera session; and

That the recommendations be referred to City Council for ratification.

**Moved by: P. Seabrook**

**Carried**

**Motion to accept report: D. Evans**

**Carried**

**c. 9.3 Culture Plan Subcommittee Report – No report**

**d. 9.4 Cultural Sustainability Report – *Deferred***

S. Middleton requested the report be deferred until she receives minutes from the meeting. She will then pass the minutes on to the ACAC.

**e. 9.5 Report from Cultural Services Office – A. Judd-Rifkin / N. Rizvi**

- The SCCIP funding recommendations reviewed at today's meeting represent the final recommendations for 2021. We plan to bring the recommendations to Council within the next month, with the hope that, if approved, funding can be released before the end of 2021.
- Culture Days was a great success! There were some amazing events and activities – both online and in-person. Please be sure to check out our Culture Days playlist on the City's YouTube page as videos and workshops are still available! Visit [www.stcatharines.ca/culturedays](http://www.stcatharines.ca/culturedays) for more information.
- Arts Awards is coming up on Sunday, November 21 at 6:00 p.m., in partnership with the FirstOntario Performing Arts Centre. Planning is in full swing. The event will take place live in Partridge Hall with multiple performances on stage and nominees in the audience. Those who are interested are welcome to watch from home via the PAC's livestream. For details, including a list of the nominees, please visit [www.stcatharines.ca/artsawards](http://www.stcatharines.ca/artsawards).
- Lots of Public Art projects in the works right now for the Culture Office. N. Rizvi updated the Committee on all of them, as follows:
  - Private Watson Monument – Offered to the Niagara Military Museum in Niagara Falls, as they have a regional mandate. They are exploring funding options through Veteran's Affairs Canada to support 50% of the relocation cost. Looking for the monument to become an educational piece and part of their ongoing collection.
  - Neil Peart Memorial Task Force – The top seven candidates have been shortlisted to participate in the Negotiated Request For Proposals (NRFP). Candidates have six months to produce their proposals, which are expected to be submitted in mid-March 2022. At that time the proposals will be vetted, and the top-rated design will be selected. The Task Force is currently focused on fundraising and the donation website is live. The budget for this memorial is one million (\$1M) dollars.

- Fallen Firefighters Memorial Task Force – The top-rated proposal from the NRFP process has been selected and will be going to Council November 29 for an update, along with an overview of the fundraising and communications strategy. Plans are being developed for a launch event at the parkette and online. The Task Force has set a fundraising goal of \$400,000 budget for the memorial.
- Rodman Hall Sculpture Relocation Strategy – We are very close to finalizing the new locations for the Rodman Hall statues. We expect to relocate two statues to the garden outside City Hall, three in various locations around the PAC, and one outside the Meridian Centre. Once the Public Art Advisory Committee has approved the final locations, N. Rizvi will bring a slide deck with photos to ACAC for information.
- Rodman Art Institute of Niagara (formerly Rodman Hall Arts Centre, Inc.) is requesting early-stage funding from the City for strategic planning and feasibility studies towards establishing a public art gallery in downtown St. Catharines. Their proposal is going to the budget meeting on Nov. 8
- A Tow Horse Sculpture designed by Floyd Elzinga (and approved by PAAC during the previous Term of Council) is currently in production and will be installed at Old Lock 1 in Port Dalhousie in Spring 2022. Once installed, it will be accessioned into the City's Civic Art collection.

**Motion to accept report: M. Al Jumaily**

**Carried**

**f. 9.6 Other Business**

None

**10. Date of next meeting**

Wednesday, December 01, 2021

Via Zoom

5:00 – 6:30 p.m.

**11. Motion to Adjourn**

That the Arts & Culture Advisory Committee be adjourned at 6:10 p.m.

**Moved by: J. Düntsch**

**Carried**