

Neil Peart Commemorative Task Force

Minutes

Thursday, April 15, 2021

Electronic Participation at 5:00pm

Attendance:

Chair, David DeRocco, Arts and Cultural Advisory Committee Member
Vice-Chair, Meghan Symyk
Mayor Walter Sendzik
Councillor Carlos Garcia
Councillor Bruce Williamson
Christopher O'Connor
Stephen Remus, Public Art Advisory Committee Member

Absent:

Tony McLaughlin
John Howe
Mark Hoerd, Heritage Advisory Committee Member

Staff Liaison:

Phil Cristi, Director of Community, Recreation and Culture Services
Eric Lamothe, Manager of Strategic and Business Services
Kathleen Powell, Supervisor of Historical Services

1. Call meeting to order (Chair DeRocco)

Chair DeRocco called the meeting to order at 5:01 p.m.

2. Recognition of Traditional Territories

Chair DeRocco acknowledged that the land on which the Neil Peart Commemorative Task Force meets today is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Metis, and Inuit Peoples. Acknowledging this is a reminder that our great standard of living is directly related to the resources and friendship of Indigenous people.

3. **Amendments to the Agenda**

There were none.

4. **Motion to approve the agenda**

Moved by: Christopher O'Connor

That the April 15, 2021 agenda of the Neil Peart Commemorative Task Force be approved.

CARRIED

5. **Declarations of Interest**

None were declared.

6. **Motion to adopt the minutes of the previous meeting**

Moved by: Meghan Symsyk

That the March 18, 2020 minutes of the Neil Peart Commemorative Task Force be approved.

CARRIED

7. **Business**

7.1 Fundraising Sub-Committee Update

Fundraising Sub-Committee Chair M. Symsyk provided an overall update to the Task Force. The Fundraising Sub-Committee continues to prepare for the official fundraising launch. The Sub-Committee has continued conversations with potential upper level sponsors. As mentioned at our last Task Force meeting, the Sub-Committee would like to secure 1 or 2 of these sponsors prior to the launch of the online donation page to ensure those sponsors receive full recognition for their contributions. The Sub-Committee has been working with the City's Communications & Graphics team to develop fundraising promotional materials. On behalf of M. Symsyk, E. Lamothe shared some of the images that will be used on Twitter, Facebook, Instagram and as Zoom backgrounds. The Fundraising Sub-Committee will be using the #NeilPeartLakesidePark throughout the fundraising campaign. The Sub-Committee felt the hashtag would be appropriate both in the short and long term – even after the fundraising campaign has concluded, visitors can use the hashtag when visiting the site. It was noted that the Task Force should be mindful and considerate of approaching major sponsors during the lockdown as many are facing economic hardships. The official launch is currently pending two main components: 1) securing the 1 or 2 upper level sponsors and 2) finalizing the online donations page.

Motion to receive the information

Moved by: Councillor Garcia

That the information for Agenda Item 7.1 be received for information purposes.

CARRIED

7.2 Request for Pre-Qualification & RFP Update

K. Powell provided an update for the Request for Pre-Qualification (RFPQ) and RFP process. The RFPQ has now officially closed and the City received 27 artist applications. Currently, the Sub-Committee consists of 9 Task Force members and 2 staff. As a result of the number of submissions received, staff are recommending a Sub-Committee of 3 Task Force members and 2 staff. The time commitment for each Sub-Committee member is significant with approximately 20 hours per Sub-Committee member for the review and scoring of each artist as well as an additional meeting to discuss. The Sub-Committee is responsible for selecting the 6 most qualified artists not determining the art selection. All Task Force members will be welcomed on the Art Selection Sub-Committee which would evaluate the future submissions from the 6 chosen artists.

Motion to appoint Request for Pre-Qualification Artists Selection Sub-Committee Members

Moved by: Councillor Williamson

That the Neil Peart Commemorative Task Force appoint the following Task Force members to the Request for Pre-Qualification Artists Selection Sub-Committee:

- David DeRocco
- Stephen Remus
- Meghan Symyk

CARRIED

7.3 Design Unveiling & Art Unveiling Event

E. Lamothe informed the Task Force that there could be an opportunity for a Design Unveiling event once the art is selected by the Task Force and prior to installation. The Task Force was supportive of the Design Unveiling event and will discuss further when timing is appropriate. The remainder of the RFPQ & RFP process will be approximately 6-7 months which would hopefully allow for a post-pandemic event. If the Task Force wishes to have sponsors recognized as part of the art installation (for example as a donor board or integrated into the design), this should be included in the RFP.

8. Date of next meetings

June 15th, 2021

July 29th, 2021

August 26th, 2021

September 30th, 2021

October 28th, 2021

November 25th, 2021

All Meeting times scheduled for 5:00pm to 7:00pm

9. Motion to Adjourn

Moved by: Mayor Sendzik

That the meeting of the Neil Peart Commemorative Task Force be adjourned at 5:39 p.m.

CARRIED