

Clean City Advisory Committee

Minutes

Tuesday, February 09, 2021

Electronic Meeting at 6 p.m.

Attendance:

Jonathan Belgrave Sookhoo, Tisha Polocko, Deborah Cartmer, Amy D'Amboise, Ashley Reinhardt

Absent:

Eleanor Hawthorn, Elaine Manocha, Brad Vaters

Staff Liaison:

Chris Nye, Paula Hornall

1. Call meeting to order (Chair)

18:12

2. Recognition of Traditional Territories

Jonathan Belgrave Sookhoo acknowledged that the land on which the Clean City Advisory Committee meets today is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Metis, and Inuit Peoples. Acknowledging this is a reminder that our great standard of living is directly related to the resources and friendship of Indigenous people.

3. Amendments to the Agenda

There were none

4. Motion to approve the agenda

Moved by: T Polocko

That the agenda for the Clean City Advisory Committee meeting of February 9, 2021 be approved.

Carried

5. Motion to adopt the minutes of the previous meeting

Moved by: A D'Amboise

That the minutes of the previous meeting of the Clean City Advisory Committee be approved.

Carried

6. Declarations of Interest

None were declared.

7. Presentations (invited guests)

There were none.

8. Business arising from the minutes

- Draft Workplan re cleanups, graffiti and cigarette campaigns

9. Business

- a. **9.1 Spring Clean up Ideas-** can committee suggest to get people outdoors to do individual cleanups within your own bubble, create guidelines and document to sign off, clean up events dependent on state of affairs (lockdown, stay at home, state of emergency), switch gears to marketing campaign to bring awareness, 2 Tier Strategy -1 marketing to bring awareness to cleanup and 2 be ready to go for large clean up in October if COVID restrictions allow it, Earth day is April 22nd, invite citizens to participate in own clean up, get fresh air, committee can help facilitate and promote how they can clean up social distancing, develop ongoing year round awareness campaign "always be cleaning campaign", if citizens doing only need to register on line-since garbage only every other week-maybe look at providing garbage tags if they do their own street clean ups or multiple bags, city staff can collect, does the committee have a 2021 budget which will determine what type of campaign can be run, no access to carryover monies- D . Cartmer Motion to ask city staff to create social media campaign around litter clean up, posting photos of cleanups Motion passed by all
- b. **9.2 Graffiti Social Media Campaign- Come Clean! Graffiti is vandalism and is a crime. If you see Graffiti being painted call 911. –** Committee does not like proposed graphic design picture and made recommendation to go back to corporate communications for another design, committee also agreed to look for designs and feed them through within the next week, all agreed wording of campaign is fine, will focus on graffiti campaign for now and work on cigarette butt campaign in future

c. **9.3 2021 Workplan-** Jonathan will reuse workplan and take amended version to the Pillar meeting next week

d. **9.4 Discussion on Light Pollution** -deferred to next meeting

- **Items of Correspondence**

- Email from Olivia Groff-Climate Change Adaption Coordinator would like to offer presentation at next meeting, will add her to agenda for next meeting

10. **Date of next meeting**

Tuesday, March 09, 2021 18:00pm

11. **Motion to Adjourn**

Moved by: T Polocko

That, there being no further items of business, this meeting be adjourned.

Carried