



CITY OF ST. CATHARINES CLEAN CITY COMMITTEE

Meeting Minutes March 12, 2013 Lake Street Service Centre, St Catharines

1. Call To Order: 5:55 pm
2. Attendance & Regrets
 - Attendees: Cheryl Crawley, Bruce Williamson, Tisha Polocko, Jim Finley
 - Regrets: Elaine Manocha, Jennifer Bernard, Greg Washuta, Holly Washuta, Donna Miotto
 - Guests: Victoria McShannon, Brock University student, Hilary Pollock, Brock University student
- Members welcomed Brock students Victoria and Hilary to the CCC meeting and explained the meeting process, etc. Victoria and Hilary thanked members for the opportunity to sit in on the meeting.
3. Previous Meeting Minutes – February 12, 2013
 - Adopted by Tisha, 2nd by Jim
4. Adoption of Agenda
 - Adopted by Tisha
5. Reports – Staff/Council
 - Staff: No report
 - Council: Bruce gave an update to members on the Council budget meeting.
6. Correspondence/Email/Voicemail
 - An email was sent regarding dog feces not picked up by dog owners. Members agreed it is an ongoing issue and will mention in the presentation to Council.
7. Budget
 - Members requested an update on the committee budget for 2013 in order to plan for events.
8. Pitch-In Week & Day – April 27, 2013 – (Week April 21-27/13)
 - DSBN and Catholic School boards have been contacted for school support
 - Members have been working with City staff to promote Pitch In Week & Day on social media. e.g Facebook, Twitter, Event Bright.
 - Mayors clean sweep details have been finalized – St. Denis Catholic School, April 24/13, 11 am.
 - Council presentation scheduled for April 8/13
 - Flag raising on April 22/13 prior to council meeting
 - Pitch In Sites:
 1. Highway 406 & Glendale Ave. - meet at southeast corner of Pen Centre parking lot, Glendale Ave.
 2. Downtown St. Catharines – meet at back of City Hall, Church St.

3. Glendale/Glen Morris/Glenridge ravines – meet in front of Cat's Caboose, Glendale Ave.
4. Lancaster Park - meet at Dairy Queen, Geneva St.

Action Item: Cheryl will prepare a task list

Action Item: Cheryl to finalize media release (drafted by Tisha)

Action Item: Cheryl to draft PowerPoint for Council presentation

9. Cigarette Butt Campaign

- Bus ads to start April 1/13 with StreetSeen Media

10. Other Business

- Earth Day at Fairview Mall – April 22/13, Jennifer is taking care of arranging this and Elaine will staff booth.
- Banner – members suggested that the CCC banner be booked for the Shoreline Clean up as soon as possible due to past issues with availability.
- Volunteer Recognition Award – Cheryl announced that the CCC co-chairs have made a submission to have Tisha recognized for her volunteer service on the CCC. The event will take place on April 16/13, 5:30 pm. If any of the CCC members would like to attend, please let Cheryl or Elaine know by March 22/13.
Members voted in favour of using Clean City Committee funds for this event.
Moved by Cheryl, seconded by Jim.

11. Next Meeting: Tuesday, April 9, 2013, Lake Street Service Centre, 5:45 pm

12. Adjournment: 6:45 pm