

Meeting Notes
Spectator Facility Fundraising Advisory Committee

Monday, February 25, 2013

1:00-2:30pm

St. Catharines City Hall, 50 Church Street – Committee Room 1

Attended:

Councillor Matthew Harris

David Oakes, Director of Economic Development & Customer Service (EDCS)

George Darte, Chair - Community

John Bragagnolo, Community

Mick Wolfe, Community

Rick Woodward, Community

Kyle Canter, Superlative Group ~ via conference call

Leanne Kurek, Administrative Support

Regrets:

Mayor Brian McMullan ~ ex-officio

Rick Lane, Director of Recreation & Community Services (RCS)

John Sim, Manager of Accounting and Payroll (FMS)

Mark Cherney, Community

Meeting Notes:

1. Welcome ~ George Darte, Chair
2. Confidentiality Agreement:
 - a) George and Rick signed the agreement at the meeting.
3. Building Design and all outer parts ~ Update from David Oakes:
 - a) Foundation permit was submitted to the city (plumbing and base building).
 - b) Currently in the process for the shell permit (super structure) ~ estimated timeline is early April.
 - c) Building submission to city by the end of April.
 - d) Pictures of design should be available by mid-April.
 - e) The plans for inside the facility are available (concourse, concessions etc.) and will be emailed to committee members for them to value. **Please note:** These drawings are only for the committee at this time and are not be shared publicly. David Oakes will advise when the drawings can be shared.
 - **ACTION:** Leanne to forward to committee.
 - **ACTON:** David Oakes to send the committee public friendly drawings.

4. Construction progress report ~ Update from David Oakes:
 - a) Construction is on schedule, piles should be completed by the end of March and the pouring of concrete for the foundation is on schedule for the end of May.
5. Potential Donors and ask amounts:
 - a) Committee members are to look thru the list George sent and initial and value the companies. Guesstimations based on both building and philanthropic donors.
 - b) Committee members are to add any names and companies to list.
 - **ACTION:** George to send the second half of his list to the Committee.
 - **ACTION:** Committee members are to send their updated lists to Leanne. Leanne to compile Master list with all members input.
6. Superlative's prospect list and ask amounts:
 - a) Superlative is selling and valuing corporate sponsorship opportunities i.e. Naming Rights, Walkways etc.
 - b) They are working on securing long term agreements – 10, 15, 20 years.
 - c) Superlative and SMG to work together on valuing the suites.
 - d) There is currently no agreement drafted with regards to the suites, they will not be sold until the naming rights have been secured.
 - e) Superlative will plan a kick-off event once the naming rights have been secured to start the sale of the suites.
 - f) There has been no value placed on the rooms in the facility, the Committee is to work on setting values at the next meeting.
7. Task Force:
 - a) Members – Committee members are to discuss members for the Task Force at the next meeting.
 - b) Task Force members will also be required to sign a Confidentiality agreement.
 - c) Meeting Dates - They will be determined at the next meeting.
8. Future Meetings:
 - a) Length - The Committee decided 90 minutes would be allotted for both Committee meetings and Task Force meetings.

Next Meeting: Working Group Meeting – Monday, April 8, 2013 at 1:00
Committee Room 1, City Hall