

Agenda
Wednesday, February 12, 2020
Burgoyne Room, 3rd floor City Hall
from 6:00 – 7:30pm

Members

Mo Al Jumaily, Justus Duntsch (chair), Nafee Faigou, Liz Fritshaw, Emily Kovacs, Chad MacDonald, Victoria MacDonald, Wynne Nicholson, Laurie Sadowski.

Staff

Ashley Judd-Rifkin, Michelle Nicholls

- 1. Welcome**
- 2. Review of agenda**
- 3. Review of minutes from November 6, 2019**
- 4. 2020 Event**
 - a. Nominations**
 - i. Nomination Criteria Approved
 - ii. Jury Scoring Approved and Posted
 - iii. Criteria for Lifetime Achievement Award - deferred
 - iv. Update: Nomination Info Session (November 2019)
 - v. Update: Jurying
 - vi. Official list of nominees
 - vii. Potential Performers
 - viii. Patron of the Arts Award
 - ix. Neil Peart recognition
 - b. Event Update**
 - i. Timeline: Friday May 1, 2020
 - Reception Doors Open 5:45, Catering begins at 6 pm
 - Reception until 7:15 (bar closes)
 - Stage Show begins 7:30
 - ii. Update: Production Team
 - iii. Update: Emcee
 - iv. Update: Catering

c. Update: Photography

- i. Sponsor Confirmed – Flashbox Photography (returning from 2019)
- ii. Nominee Photoshoot - Feb 24-26

d. Update: Event Marketing/Promotions

- i. Media Sponsors – Your TV, Niagara This Week, The Sound STC
- ii. Digital and Print Media with Graphics
- iii. Social Media – help us share!
- iv. Assistance for poster distribution

e. Sponsors/Program Advertising Opportunities

- i. Sponsors Confirmed
- ii. Outreach/Contacts
- iii. Advertising Packages for Distribution

f. Tickets

- i. Available March 1 from the FirstOntario Performing Arts Centre Box Office. Advance \$14.28 Event Day \$19.68 (+ tax & fees)
- ii. Nominees to be provided 2 comp tickets to stage show and reception
- iii. Performers will also be offered 2 comp tickets to stage show and reception if appropriate.
- iv. Committee members who will be assisting at the event will also be provided with one ticket for stage show and reception. Volunteer positions to be discussed at March meeting.

5. Other

6. Date of Next Meeting

Wednesday, March 11, 6 pm | Burgoyne Room, City Hall

Wednesday, April 15, 6 pm | Burgoyne Room, City Hall