

2013 August 23-25
A Celebration of Hope
Montebello Park,
St. Catharines, Ontario



Mayor and Council Members
City of St. Catharines
PO Box 3012, 50 Church Street
St. Catharines, ON L2R 7C2

Received via email
2/21/13. Scheduled for
March 18 Info List

February 20, 2013

Re: Faith in the Park

Dear Mr. Mayor and Council Members;

On behalf of the team working to bring Faith in the Park to life in Montebello Park this August, I want to thank City Council, Staff and you personally for your support and guidance to date. Your organization is to be commended on its foresight and leadership in identifying an opportunity to add significant value and exposure for St. Catharines.

Our team believes that we share a strategic vision for tourism and economic development in St. Catharines. To assist in attracting and building this Festival as a sustainable long term opportunity, we offer for consideration the waiving of venue fees and maintenance fees for our event this summer. In our first phase of marketing consisting of web and social media elements, we have identified and reached potential visitors that represent high value contributions to economic sustainability and future development in St. Catharines. Our organization will continue to contribute marketing resources incurring significant expense in association with the Event and we ask for your financial support and partnership in absorbing these fees.

We will leverage our assets to provide a world class experience that will leave a lasting impression and encourage future growth in the Garden City for years to come. Faith in the Park will serve to strengthen ties within St. Catharines adding significant value for taxpayers. Please do not hesitate to reach out to myself or any member of our team; we look forward to exceeding expectations and further opportunities to strengthen our relationship.

Sincerely,

Graham Pomeroy
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