

# Arts & Culture Advisory Committee

## Minutes

**Monday, November 25, 2019**

**Burgoyne Woods Room, 3<sup>rd</sup> floor, City Hall at 5:00 p.m.**

### **Present:**

David DeRocco, Justus Düntsch, Chad MacDonald, Suzie Melville, Sandy Middleton, Karissa Fast

**Regrets:** Mo Al Jumaily, Don Evans, Jennifer Hay (Ministry of Tourism, Culture and Sport), Emily Kovacs, Kate Leathers

### **Staff Liaison:**

Ashley Judd-Rifkin, Kathleen Powell

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#### **1. Call meeting to order (S. Middleton)**

5:15. SCCIP round 3 recommendations were distributed to the committee members present and time given for committee members to read the recommendations

#### **2. Recognition of Traditional Territories**

#### **3. Introductions**

#### **4. Additions/Deletions to the Agenda**

Nothing to change

#### **5. Motion to approve the Agenda for November 25, 2019**

Moved: Chad MacDonald

Carried

#### **6. Motion to adopt the Minutes of October 23, 2019**

Moved: David DeRocco

Carried

#### **7. Business Arising from the Minutes**

Some questions about the last meeting and the guest presentation from ACAC members who were not present.

#### **8. Correspondence**

The Committee agreed to write an official letter of congratulations to Rebecca Cann for her recent award from the Creative City Network of Canada.

Based on SCCIP discussions at the October meeting, ACAC wanted to present at the Budget Standing Committee (BSC). However, due to the logistics of the BSC meeting, it was deemed a letter to Council from ACAC would be more appropriate. The letter was distributed to the committee for discussion.

One member suggested comparing the percentage growth in the SCCIP budget versus the percentage growth of the funding requests. These numbers show how much arts and culture have grown in our community.

**ACTION:** Staff to add percentages as well as estimated attendance, estimated number of jobs, etc.

**Motion: to approve sending a letter to Council related to SCCIP funding with the changes suggested.**

**Made by: K. Fast**

**Carried**

## **9. Business**

### **9.1 Arts Awards Subcommittee Report**

The Arts Awards will be held on Friday May 1, 2020. J. Düntsch mentioned ways that the Committee could help with the event. Nominations are open and ACAC members are encouraged to make nominations.

Letters have gone out to arts community members and past nominees letting them know the ceremony date and that they can now submit nominations. Nomination deadline is Friday December 13<sup>th</sup>, 2019.

Some discussion at the subcommittee about the criteria and clarifying the evaluation process for the jurors. Also discussion of the lifetime achievement award.

**Motion to accept report: C. MacDonald**

**Carried**

### **9.2 SCCIP Review Committee Report**

S. Middleton called for any conflicts of interest to be brought forward before the recommendations were discussed.

Conflicts: no conflicts of interest were brought forward.

#### **9.2.1 Recommendations for:**

- Sustaining-Festival Program Funding – 3 applications reviewed by Festival Review Committee.
- Arts Development Program Funding – 4 applications reviewed by the SCCIP Review Committee.
- Culture Builds Community Program Funding – 6 applications reviewed by the SCCIP Review Committee.

The SCCIP Festival review committee met on November 11 and the SCCIP review committee met on November 18 to discuss the applications and recommend funding.

ACAC members were provided a hand-out document detailing the SCCIP Festival Review Committee and SCCIP Review Committee's recommendations and comments. D. DeRocco and S. Middleton shared rationale for recommendations.

Three applicants were not recommended for funding. Some discussion followed related to the funding allocations. Also, no applicants received their full request due to the number of applications, the amount of funding available and the fact that some projects did not fit within SCCIP priorities.

The committee was very cognizant of the potential effects that funding might have on a project and an organization.

No festival received any less funding than they received last year.

Note: \$2,000 in funding from a project approved in 2018 was returned, as organizers were not able to connect with the participants they had hoped to engage. This funding was, therefore, included in the budget for round 3.

**Motion: to approve SCCIP Festival Review Committee and SCCIP Review Committee recommendations for Council's consideration.**  
**Made by: K. Fast** **Carried**

**Motion to accept report: S. Melville** **Carried**

### **9.3 Culture Plan Subcommittee Report**

As there was no quorum at the previous meeting, there is nothing to report.

### **9.4 Cultural Sustainability Committee Report**

S. Middleton provided a brief update on the activities of the CSC.

**ACTION:** A. Judd-Rifkin to share the minutes of the CSC meeting moving forward.

**Motion to accept report: S. Melville** **Carried**

### **9.5 Report from Cultural Services Office**

- SCCIP work has been a priority this past month with 13 applications evaluated and 2 Review Committee meetings.

- Culture Days took place September 27-29, 2019 and was a complete success. Through the Culture Days Activity Program (CDAP), 23 artists and organizations ran free activities in various venues around the city. CDAP-funded activities over 1,500 participants, artists and volunteers. Total community engagement – including non-CDAP-funded activities and locations like the St. Catharines Museum and the MIW School at Brock – included over 5,100 participants throughout the weekend!
- Transformations Exhibit is currently open on the 3<sup>rd</sup> floor of City Hall. However, the hallway will be renovated and the exhibit has to come down. Last time to see the show is Dec. 6, but it will go back up in the new year.
- Arts Awards nominations are open until December 13 – nominate now!
- Michelle will be doing an info session tomorrow from 2-4 and 5-8.
- Volunteer appreciation Potluck on Monday, December 2<sup>nd</sup> from 5 - 8pm. Come and enjoy!

**Motion to accept report: D. DeRocco**

**Carried**

## **9.6 Other Business**

### **9.6.1 Committee Work Plan/Annual Report**

The committee discussed the 2019/2020 workplan.

- Mitten Tree campaign is launching at the Museum on November 30.
- St. Catharines Public Library has a new strategic plan.

**ACTION:** A. Judd-Rifkin to send out the link to the plan for the committee's information.

**ACTION:** Investigate booking the library window display to promote arts awards.

- Sandy Middleton has an art exhibit at the Grimsby Art Gallery which is on until December 10<sup>th</sup>.

## **10. Date of next meeting**

January 2020 – DATE and TIME TBC

Burgoyne Woods Room, 3<sup>rd</sup> floor, City Hall

## **11. Motion to Adjourn**

**Moved by: D. DeRocco**

**Carried**

### **Attachments/Links/Distributed:**

1. ACAC Letter to Council
2. SCCIP Recommendations 2019 – Festival, Arts Development and culture Builds Community Programs (October Deadline).
3. Committee Work Plan Template distributed in advance via email.