

To: Budget Standing Committee

Cc: Department Heads

From: Brian York, Director of Economic Development and Government Relations

Date: November 5, 2019

Subject: Musical Swings Cost Overview

Further to Council's direction to investigate the feasibility of hosting Daily tous les jours Musical Swing installation please find below a summary of costing.

Daily tous les jours created its original Musical Swings in 2011 when the studio was tasked with building a large-scale, interactive installation on a Montreal site between an orchestra house and a university science building.

The Musical Swings were so popular in Montreal that they continue to be offered twice a year, and in 2015, the studio received a grant to take a touring version on the road to cities like San Jose, California; Detroit, Michigan; and West Palm Beach, Florida.

See pictures, Appendix 1.

Budget for The Musical Swings, a 10-swing installation, once in a single location for a duration of 4 weeks

Preliminary Site Visit, Survey and Report	\$3,550
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License Fees

Swings and Structure Rental

Artist Fees

Local Training

Software and Music	\$32,500
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Production Supervision and Technical Direction

Installation and Dismantling (DTLJ team)	\$12,500
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Perishables and out-of-pocket expenses	\$2,550
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Operations and Maintenance

Kit preparation, remote monitoring and statistics	\$2,450
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Refurbishment	\$4,800
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Visual Documentation and Remote Marketing Coordination	\$2,600
Contingency	\$3,500
Project Management	\$6,325
Administrative Fees	\$4,225
TOTAL USD (excluding applicable taxes)	\$75,000

Local Costs -- Overview

Installation and Dismantle Resources

(Labour, machinery, etc.) TBD

DLTJ Team Travel

(Transportation, accommodations, per diem) TBD

Shipping to presenter's location

(Estimate for US location) **USD \$6,500**

Additional License Fees

For every extra week beyond four weeks \$5,000/week

In summary, a four-week installation is estimated to cost \$107,000 CDN funds, plus installation, accommodations, per diem and travel.

For more information about the Musical Swings, please see:

https://www.dropbox.com/s/jpwj4ugbi5v7r3u/TheMusicalSwings_Presentation_190326.pdf?dl=0



The Swings at Greenbox Arts Festival, Green Mountain Falls, Colorado Springs



The Swings at NYC's Brookfield Place