

Minutes

Tuesday, January 15, 2019

383 Lake Street -War Room -17:30-19:00 pm

Attendance:

Elaine Manocha (Chair), Tisha Polocko, Holly Washuta, Deborah Cartmer,

Absent: Olivia Hickson, Jonathan Belgrave-Sookhoo,

Staff Liaison: John Bellehumeur, Patrick Conway, Paula Hornall

Ex Officio Members:

1. **Call meeting to order (Chair)**

E. Manocha 17:35 pm

2. **Additions/Deletions to the Agenda**

J Belgrave to email Shutterstock picture so backdrop can be ordered

Applications for Committees have been deferred for two weeks until next council meeting

Update regarding recycle bin lids-J Bellehumeur to reach out to Mark Green

3. **Motion to approve the agenda**

D Cartmer

4. **Motion to adopt the minutes of the previous meeting**

T Polocko

5. **Presentations (invited guests)**

Darren Platakis from Geospatial Niagara (educational nonprofit organization in St Catharines) understands the challenges the committee is facing engaging the

community to come out to the Clean Up Events- talked how Geospatial is available to use as a conduit to contact the community. The more engaged people engaged in their communities = people becoming vested in the areas that they live which in turn will create more volunteers for committees.

Spoke about how Google Maps can be used to create a visual map of where things are happening in the community ie. Clean City Clean Ups and also using it as a tool to have the community provide suggestions on where to do work

Recommended another app called Litterati which engages community on a larger scale

C Crawley will look at the Litterati App and provide more info to the committee

Suggested that Ping Street be utilized more as well

Would like to see a mechanism for people to suggest areas in the city to be cleaned

Darren is willing to create a Google Map for the committee to help promote the next clean city event. Committee appreciates all the suggestions and offer to support next event. E Manocha will bring up the topic with the next Sustainability Pillar Committee Meeting.

6. Business arising from the minutes

New Business

Motion by D Cartmer that each meeting start with reviewing the Committee Task List-seconded by E Manocha

Next meeting will be dedicated to Communication Strategy-committee to email C Crawley communication ideas

Tentative Date on January 24th at Kiwanis Centre-Advisory Committee fair to educate members of public and the requirements /expectations when one joins a City Advisory Committee

7. Business

7.1 Correspondence

Recommendation that the clean city telephone extension be removed and to call Citizen's first with Clean City Concerns-P Conway to discuss with Citizen's First Team Leader

7.2 Budget:

P Conway to send dimensions for front of Cigarette Butt receptacles to E Manocha so the decals can be ordered

Committee T-Shirts-C Crawley to send email with details

7.3 Spring Cleanup Date April 27th, 2019

Saturday April 20th –Market Day

In addition to the Off ramp locations for Spring Clean up-3 additional sites:

1. Roehampton-CNR Spur Line
2. Rotary Park –off Pelham Road
3. Fairview Golf Course (Behind Pet Smart)

E Manocha to verify if Fairview Mall still participates in Earth day

Online registration should be set up –E Manocha to contact the City of Niagara Falls to see how they have set up the on line registration

Elaine to get in touch in with Pitch in Canada Pitch in Bags

Leisure Guide-T Polocko to change logo and site information and look after having the advertisement placed

Fall Cleanup is scheduled for October 5, 2019

7.4 Graffiti-deferred to next meeting

7.5 Cigarette Butt Campaign –deferred to next meeting

8. Date of next meeting

Tuesday, February 19, 2019

9. Motion to Adjourn

E. Manocha 19:00pm