

Clean City Advisory Committee

Minutes

Tuesday, August 20, 2019

383 Lake Street at 17:30pm

Attendance:

Eleanor Hawthorn, Tisha Polocko, Elaine Manocha, Brad Vaters, Jonathan Belgrave, Deborah Cartmer

Absent:

Amy D'Amboise, Ashley Reinhardt, Courtney Walsh

Staff Liaison:

Frank Bufalino, Paula Hornall

1. **Call meeting to order** J. Belgrave Sookhoo
17:32pm
2. **Recognition of Traditional Territories**
3. **Additions / Deletions to the Agenda**
none
4. **Motion to approve the agenda**
D. Cartmer motioned to approve
E. Hawthorn Seconded motion
5. **Motion to adopt the minutes of the previous meeting**
C. Hawthorne motioned to approve
B. Vaters seconded motion
6. **Presentations (invited guests)**
none
7. **Business arising from the minutes**
8. **Business**
 - a. Welcome Frank Bufalino

- b. Review of Committee Handbook-Section 4 referencing agenda items- agenda items to be forwarded 5 business days before meeting-deadline for next month's agenda item is September 10, 2019
- c. Review of Committee Handbook Section 6, Communications and Marketing-meeting invite sent to communications team for September meeting-in preparation for meeting committee would like to develop a strategy with Communications to have standing items ads/events, Leisure Guide deadlines for advertising (what are the proper procedures to follow to get advertising completed on time,
- d. Brock Care Days-J. Belgrave registered Committee as volunteers to greet Brock Students-Committee volunteers needed to attend a cleanup for Brock Students at Mountain Locks Park Sat Sept 7 from 9am-11am-good event to promote Clean City Advisory Committee's future clean up Events- J Belgrave to email details of event to Committee
- e. Trifold Brochure content should mirror the large backdrop trifold information –would like to see it put in with water bills like Green City Committee-include cigarette butt information (i.e. decomposition times), general graffiti information, committee information, clean up information
- f. Brainstorm ways on how to promote/advertise Committee to get more community engagement
- g. Standing items for agenda will be Promotion/Advertising, Communications (outreach to other community groups), Cleanup, Budget(purchases), Graffiti, Cigarette Butts in no particular order-suggested that items that often get deferred be moved to the beginning of the agenda

9. **Fall Cleanup**

- a. Date set for October 5 2019 9am to 12pm
- b. Need to compile list of all current clean up groups -deferred
- c. Date for Market Square booth September 21st 8am -12pm if cannot get enough volunteers will move to September 14th same time –T. Polocko to contact city representative to reserve date
- d. Clean up sites TBD in the new few days-email list will be sent out-location of clean up kits will be the same as spring clean up

John Page Park/The old Fairview Golf Course – 190 Scott St Rotary
 Park - 395 Pelham Rd Pic Leeson Park – 77 Dundonald St

Jones Beach – 142 Broadway

Material Pick up Locations are:

St. Catharines Kiwanis Aquatic Centre-425 Carlton Street
Seymour-Hannah Sports and Entertainment Centres – 240 St Paul St W
St. Catharines Public Library – Merritt Branch 149 Hartzel Road

- e. Recommendation to use Westdale School (located off Rykert Street) for Mayoral School Visit in Spring time-need lead for next year to coordinate
- f. Recommendation for Earth week to get Commercial/Private Property owners to participate in cleaning up their properties-advertising/marketing TBD
- g. Recommendation to get participation in cleanup event to offer incentive ie. Prize –requirement of donation-lead TBD

10. **Budget**

- a. Require balance of current Budget-F Bufalino to provide for next meeting
- b. Motion to allocated \$200.00 towards advertising for fall clean up -J Belgrave motioned to approve, E. Manocha Seconded-all in favor

11. **Date of next meeting**

Tuesday, September 17, 2019

12. **Motion to Adjourn** B Vaters 18:42pm