



April 9, 2019

**Report to Budget Standing Committee**

**Subject: Update on Crosstown Route Statistics**

**Background**

As part of the 2018 budget process, St. Catharines City Council approved the September 2018 introduction of the Crosstown Bus Route. At the December 17, 2018 meeting of St. Catharines City Council, Transit staff were asked to report back on the ridership on the Crosstown route.

**Report**

The analysis below shows the total ridership by month along with the breakdown by weekday, evenings, Saturday and Sunday.

**Total Ridership**

<b>Crosstown</b>	<b>Sep-18</b>	<b>Oct-18</b>	<b>Nov-18</b>	<b>Dec-18</b>	<b>Jan-19</b>	<b>Feb-19</b>	<b>Mar-19</b>
Total Ridership	3,102	4,532	4,555	4,213	4,362	4,033	5,554

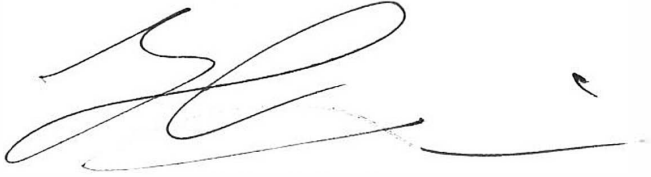
Ridership increase of 79% from September 2018.

March 2019 Crosstown ridership based on service day type.

	<b>Total Ridership</b>	<b>Rides Per Vehicle Hour</b>
<b>Sundays</b>	291	2.07
<b>Saturdays</b>	583	2.39
<b>Weekday Evenings</b>	754	7.18
<b>Weekday</b>	3,926	5.34

The numbers show that there is ridership growth. The route is a departure from our existing method of connecting most city routes at the bus terminal. Staff recommend it would be justifiable to wait until the first year of service is complete to fully analyze the ridership prior to making any alterations to the route, schedule or frequency. In addition, the City's Transportation Master Plan will provide significant analysis on our bus routes including Crosstown.

Respectfully Submitted,

A handwritten signature in black ink, appearing to be 'G. Morrison', with a long horizontal flourish extending to the right.

Graham Morrison  
General Manager