



St. Catharines Museum Advisory Committee

FOR: 2012 / 7th Meeting

HELD: Tuesday, November 27, 2012

PRESENT: Edwin Wand, Vice-Chair; Irene Romagnoli; Lesley Seaborne; Brenda Zadoroznij

REGRETS: Alan R. McEwen, Chair; Matt Harris, Councillor; Vaughn Stewart

CIRCULATED TO: Dan Carnegie, Director Corporate Support Services

IN ATTENDANCE: Kathleen Powell, Supervisor Museum Operations/Curator;
Karen Cockerham, Secretary

MINUTES

1. Call to Order

The meeting was called to order at 6:36 pm by the Vice-Chair

2. Confirmation of Minutes

MOTION: ROMAGNOLI/SEABORNE

THAT the Minutes of the meeting held October 23, 2012 be approved.
Carried.

3. Reports

a. Chair's Report

There was no report at this time.

b. Director's Report

There was no report at this time.

c. Museum Report – K. Powell

Handouts: October Stat Report

- Fantastic Sea Monsters exhibit
 - Opening event was very well attended
 - Holiday and March Break programming will relate to exhibit

- **Newsletter**
 - Committee members are enthused about the newsletter and willing to contribute article re Committee doings
 - Notice will be sent 3-4 weeks prior to newsletter mailing date for volunteer(s) to submit information
- **Potential Acquisition: 1904 Oldsmobile**
 - Independent appraisal has confirmed projected value
 - On loan for winter season; no deadline set for purchase
- **Culture Plan**
 - In progress
- **Staff/Volunteer Potluck – Dec. 14**
- **Social Media Stats**
 - Twitter was tracked during the time period a submarine was passing through the Welland Canal. Tracking shows that Twitter and Facebook receive good primary and secondary exposure.
 - Committee appreciates the value of using social media and is pleased with the scope and breadth of the results

d. Council Report

There was no report at this time.

4. Business Arising from the Minutes

a. Strategic Planning

Deferred to the next meeting.

5. Ongoing Discussion Items

a. Public Transit

Deferred to the next meeting.

b. Outdoor Signage

Deferred to the next meeting

6. Special Funds Report

MOTION: ROMAGNOLI/SEABORNE

THAT the Special Funds Report be received.

Carried.

7. Sub-Committee Reports

a. Collections Advisory Sub-Committee

Sub-Committee met, made recommendations re acquisitions, deaccessioning

b. Programs Advisory Sub-Committee

Looked at business plan re mega-exhibits

c. Public Relations/Fundraising Advisory Sub-Committee

Shipman's Shindig wrap-up meeting was held. Road Rally event planned for July 2013.
Membership review on-going.

- d. **Dragon Boat Festival Ad Hoc Committee**
Committee met to finalize 2012 Festival

8. **Other Business**

- a. **Mayor's Advisory Committee for Black History**
A verbal update was provided.

9. **Next Meeting**

The next meeting has been scheduled for Tuesday, January 22, 6:30 pm, at the Museum.

10. **Adjournment**

The meeting was adjourned at 7:34 pm

Certified Correct (Secretary): _____

Confirmed by (Chair): _____