



Meeting Minutes
November 13, 2012
City of St. Catharines, Lake Street Service Centre

1. Call to Order by Chair at 5:53 pm
2. Attendance:
 - Regrets: Jim Finley, Holly Washuta, Staff: Gord Campbell, Bob Riediger, Jennifer Bernard
 - Attendees: Councillor Bruce Williamson Tisha Polocko, Elaine Manocha, Cheryl Crawley, Donna Miotto
3. Motion to Approve Minutes from previous meeting
 - Approved by Donna, seconded by Tisha
4. Motion to Adopt Agenda
 - By Cheryl, seconded by Donna
5. Reports – Staff/Council
 - Council: Councillor Williamson expressed concern that City street sweeping has not begun yet. There was also some discussion regarding the red water in Twelve Mile Creek and the dead swans.
 - Staff: Email from Jennifer: Regarding advertising in the Garden City Current – communications department expressed concern with space but indicated that posting on Twitter and the City website were other options.
6. Correspondence/Email/Voicemail
 - None at this time
7. Budget
 - No items at this time.
8. Cigarette Butt Campaign
 - Members discussed options and agreed a communication plan was needed. The members agreed the best slogan would be 'Don't Flick It' (borrowed with permission from the Keep America Beautiful campaign)

Action Item: Jennifer Cain to develop Communication Plan

9. Other Business
 - A member also expressed concern that some garbage cans were missing from Linlake Park.
10. Next Meeting: Date TBC, Lake Street Service Centre, 5:45 pm
11. Adjournment – motion to adjourn by Donna, seconded by Tisha.