



CITY COUNCIL AGENDA

First Meeting, Regular, Monday, January 7, 2013

Council Chambers, City Hall, 6:30 p.m.

His Worship Mayor Brian McMullan takes the Chair and opens the meeting

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- 1. Invocation**
- 2. Opening Remarks, Mayor McMullan**
- 3. Declarations of Interest**
- 4. Adoption of the Agendas as Presented**
- 5. Public Meetings Pursuant to the Planning Act (Commencing at 7:30 p.m.)**
- 6. Adoption of the Minutes (Council and General Committee)**
 - a) [Thirty-Third Meeting of City Council, December 17, 2012](#)
 - b) [Thirty-Second Meeting of General Committee, December 17, 2012](#)
- 7. Presentations**
- 8. Delegations**
 - a) Lilita Stripnieks, Chief Executive Officer, and Jack Foster, Business Administrator, St. Catharines Public Library, Re: 2013 Library Budget
 - b) Dave Sherlock, General Manager, St. Catharines Transit Commission Re: 2013 Transit Budget
 - c) Barry Katzman, Co-Chair, Niagara Grape and Wine Festival Board of Directors, and Kimberley Hundertmark, Executive Director, Niagara Wine Festival, Re: Niagara Grape and Wine Update (see General Committee Agenda, January 7, 2013, Item No. 4.1.)
 - d) Maggie Buckley, Re: Niagara Folk Arts Festival (See General Committee Agenda, January 7, 2013, Item No. 4.2.)

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9. Call for Notices of Motion

10. Motions

3-4

- a) Declaration of the Chocolate Race as an Event of Municipal Significance

That the Council of the City of St. Catharines declares The Chocolate Race, taking place May 11th and May 12, 2013, to be an event of municipal significance for the purpose of obtaining liquor permits; and

That Council direct the Clerk to make the necessary notifications.

11. Resolve into General Committee

12. Motion Arising from In-Camera Session

13. Motion to Ratify Forthwith Recommendations

14. By-laws

5-6

- a) Reading of the By-laws

15. Agencies, Boards, Committee Reports, and Extras

7-12

- a) Committee Minutes to Receive

16. Adjournment



Event Overview

2013 marks the 5th anniversary of this two-day, chocolate-filled 5k, 10k and 10 mile race. Average attendance is 1,500 people with 65-75% of guests traveling from outside of Niagara Region. 85% of attendees are beginner to intermediate female runners, average age 45-65. The goal is to create a fun environment to motivate the target audience to become and stay active.

Where/When

The race has operated out of Lakeside Park in Port Dalhousie over the first four years, working with local businesses to create pre and post-race chocolate activities (sampling, music etc.).

In 2013, the race will operate out of Grantham Lion's Hall/Park. The course will remain the same, roughly following the Waterfront Trail from Malcolmson Eco Park to Lighthouse Rd.

Event date is Saturday May 11th to Sunday May 12th 2013, Mother's Day weekend.

Request

Race organizers are requesting that the Chocolate Race be classified as an event of Municipal Significance, given its size, involvement in local economic development and support of local fundraising initiatives.

Local Economic Development

Organizers have worked with the Port Dalhousie Business Association and individual store/bar owners to create foot traffic on event weekend to encourage Chocolate Race patrons to shop locally. The Chocolate Race also buys supplies from local business in Port Dalhousie for the event (e.g. chocolate and clothing for runners).

We have been working with Dirty Runner Productions for 3 years specifically relating to their "Chocolate Race." The event has direct economic impact to our business through Dirty Runner's pre-purchase of chocolate treats for race participants, as well as additional sales to runners and race observers. We firmly believe that the event draws new and unique visitors to Port Dalhousie creating revenue opportunities for many of the small businesses in the area and allows us to showcase the natural beauty of the seaside village. David & Diane Allen, Owner Operators, Candies Ice Creamery

As the owner of Scorecard Harrys we have been dealing with the Chocolate Race every year in Port Dalhousie. It's a nice, refreshing group of runners from all over, some who want to win and some, a weekend away with friends. Every year we have offered a chocolate refreshment to runners and friends, many who choose to stay for lunch. Great customers for my business (all families and friends). Proud to be involved in this event. Michael Scott, Owner Scorecard Harrys



2013 Economic Development

We will continue to work with several local chocolate suppliers (e.g. Candies Ice Creamery) in addition to creating a unique festival element to the event that showcases more of Niagara and paves the way for growth from the non-running audience. This element pairs local Chocolatiers with Niagara wines to offer the public, and runners wine and chocolate, and possibly beer and chocolate pairings on Saturday May 11th inside Grantham Lion's Hall.

2013 Charitable Component

In the past The Chocolate Race has partnered with Anxiety Canada to raise funds for mental health awareness and, Love 4 Gambia for health education in Africa. In 2013 we have partnered with the Grantham Lion's Hall to raise funds for 7 specific charities:

Alzheimer's Assoc. of Niagara
Boys & Girls Club of Niagara
Community Care Niagara
Diabetes Awareness
Lion's Journey for Sight
Lion's Eye Care Niagara
Lion's Camp Dorset

Additionally a portion of proceeds from wine/beer and chocolate pairing will go to support the Grantham Lion's Hall and its initiatives.

Safety/Organizational Testimonials

Our continued relationship in providing safety to all persons during your event is testament to fact you are running a professional event. James Taylor, Community Policing Officer

Your event is significant (any event that attracts several hundred participants is that in my opinion) and well organized. The well-organized part is backed up by you checking in the Port BIA, notifying residents, having the paperwork in on time and working with us and the police to make things easier/better/safer. Peter Leyser, Transportation Technologist

Tourism Impact

In our first four years of operation, the following media outlets have covered our event:

St. Catharines Standard	The Toronto Star	ESPN-W
(Front page coverage 2010)	The Toronto Sun	SNAP St. Catharines
Canadian Living Magazine	Niagara Life Magazine	CHML
Ottawa Citizen	Runner's World Magazine	NEWTALK 610
Fox News Network	Good Times Magazine	River 105.1

The Chocolate Race is a Dirty Runner Production
2220996 Ont. Inc. D/B/A Dirty Runner Productions
www.thechocolaterace.com

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By-laws to be considered on January 7, 2013

- (a) A By-law to amend By-law No. 89-304 entitled "A By-law to designate private roadways as fire routes along which no parking of vehicles is permitted". (Three readings – with respect to fire routes at Village-on-the-Twelve (Stages III & IV) at 170 Martindale Road. Delegation By-law No. 2004-277, as amended.)
- (b) A By-law to assume and declare certain lands to be a highway and to be known as Trent Court. (Three readings – with respect to final acceptance of Creekside Heights Plan of Subdivision registered as Plan 30M-349. Delegation By-law No. 2004-277, as amended.)
- (c) A By-law to authorize an Encroachment Agreement with 2302333 Ontario Inc. (Three readings – with respect to the property municipally known as 131 King Street. Delegation By-law No. 2004-277, as amended.)
- (d) A By-law to authorize an Assignment of Lease with John Geoffrey Bullivant and Jean Bullivant to Gerald Edward Urban. (Three readings – with respect to Lease of City lands adjacent 85 Highland Avenue. Delegation By-law No. 2004-277, as amended.)
- (e) A By-law to amend By-law No. 2010-252 entitled "A By-law to authorize an Agreement with First Response Environmental Inc." (Three readings – with respect to change of company name to First Response Environmental 2012 Inc. Delegation By-law No. 2004-277, as amended.)
- (f) A By-law to amend By-law No. 89-2000 entitled "A By-law regulating traffic and parking on City Roads". (Three readings – with respect to prohibition of overnight parking at certain parking meters. General Committee, December 10, 2012.)
- (g) A By-law to authorize an Agreement with Niagara Grape and Wine Festival. (Three readings – with respect to funding for the 2013, 2014 and 2015 Grape and Wine Festivals. TO BE CONSIDERED BY GENERAL COMMITTEE, JANUARY 7, 2013.)
- (h) A By-law to authorize a Service Agreement with Folk Arts Council of St. Catharines. (Three readings – with respect to the 2013, 2014 and 2015 Niagara Folk Arts Festivals. TO BE CONSIDERED BY GENERAL COMMITTEE, JANUARY 7, 2013.)



- (i) A By-law to authorize an Agreement with Upper Canada Planning and Engineering Ltd. (Three readings – with respect to contract administration and construction inspection for Project P12-064, Municipal Services Improvements – Lake Street. TO BE CONSIDERED BY GENERAL COMMITTEE, JANUARY 7, 2013.)
- (j) A By-law to authorize an agreement with The Superlative Group (Canada) Inc. and to amend By-law No. 2012-170 entitled “A By-law to authorize an Agreement with The Superlative Group, Inc.” (Three readings – with respect to Spectator Facility Naming Rights and Sponsorship Development. TO BE CONSIDERED BY GENERAL COMMITTEE, JANUARY 7, 2013.)
- (k) A By-law to confirm the proceedings and decisions of the Council of The Corporation of the City of St. Catharines at its meeting held on the 7th day of January, 2013. (Three readings – with respect to ratification and adoption of City Council Minutes of December 17, 2012, and General Committee Minutes of December 17, 2012.)



City of St. Catharines Culture Committee
Meeting Minutes
Tuesday Oct 25, 2012
Ante Room, 3rd Floor, City Hall

Present: T. Cotton, W. Nicholson, J. Wallace, B. Narhi, A. Harris, L. Sadowski, K. Summers, R. Rochon, S. Morrison

Regrets: S. Solski, D. Slade, K. Payne, K. Powell, L. Stripnieks, M. Elliott, A. Wilson, P. Vietgen, M. Neamtz

Staff: J. Cadieux, R. Cann

1. Welcome

T. Cotton called the meeting to order and congratulated K. Summers on her appointment as Vice Chair of the Culture Committee.

2. Approval of Agenda

Motion to approve the Agenda,

Made by: J. Wallace

Seconded: A. Harris

Carried

3. Review of Minutes

Motion to approve the minutes of Oct 2, 2012,

Made by: A. Harris

Seconded: K. Summers

Carried

4. Business Arising

S. Morrison elaborated on the nomination criteria for the June Callwood Outstanding Achievement Award in Volunteerism. B. Narhi suggested Esther Summers – local family historian and retired teacher as a potential nominee. All agreed this would be a fitting tribute to Ms. Summers's work in the Heritage community.

Motion to approve B. Narhi's nomination of Esther Summers for the June Callwood Award.

Made by: K. Summers

Seconded: W. Nicholson

Carried

Action: B. Narhi to complete and submit nomination form and report back to the Committee as appropriate.

Committee discussed possible nominations for the 2013 Premier's Awards for Excellence in the Arts. A. Harris put forward Carousel Players as a potential nominee, noting that Jane Gardner has offered to assist with putting together the submission. R. noted that the nomination must come from an individual, not an organization or committee. A. Harris confirmed that she would move ahead and work with J. Gardner on a submission for Carousel.



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R. Cann advised A. Harris and B. Narhi to notify staff if they required any support preparing nominations.

5. Correspondence

None

6. Subcommittee Reports

SCCIP committee – *Rick Rochon*. The following conflicts of interest were declared:

- R. Cann – Essential Collective Theatre, Suitcase In Point, Chorus Niagara
- J. Cadieux – Essential Collective Theatre, Niagara Dance
- A. Harris – Primavera Concerts, Chorus Niagara
- J. Wallace – Essential Collective Theatre

R. Rochon detailed the Review Committee's process – each SCCIP application is assessed by two members of the committee (Staff evaluate ALL applications). The subcommittee discussed all applications, 25 in total, over two evenings Oct 16 & 17. R. Rochon led the committee through a summary of the review committee's funding recommendations.

Sustaining Program - Due to the overwhelming demand on the SCCIP program this year, a blanket reduction (5% less than approved funding in 2011) to all 2012 Sustaining applicants is being recommended - a definite step backwards in the program's efforts to build capacity within the Arts Sector but necessary to support a range of projects.

Cultural Development Program - R. Rochon reviewed the purpose and eligibility of the CDP then led a review of recommendations.

Culture Builds Community Program – R. Rochon highlighted the success of this new SCCIP program; seven applications in the first year! The Review Committee is enthusiastic about this funding stream as is evidenced by their recommendation to support all seven applications.

Motion: to approve 2012 SCCIP funding recommendations as presented,

Made by: R. Rochon Seconded: A. Harris **Carried**

T. Cotton thanked the Review Committee and staff for all their hard work on SCCIP to date. R. Rochon – when will recommendations go before Council? R. Cann was unable to give



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an exact date but SCCIP is a priority and she'll be drafting a report and sending it up the chain post-haste. Staff will let the Committee know when the report is going forward.

At this point Brian Narhi excused himself from the meeting.

Arts Awards – Wynne Nicholson: The committee's next scheduled meeting is Oct 26th. J. Tupling is working up a PDF nomination form based on a draft prepared by L. Sadowski. The Committee continues to prepare a Sponsorship Pitch package. The goal is to secure sponsors for each award at \$300 a piece plus Media, Food and Libations Sponsors. So far the Centre for the Arts and the St. Catharines Performing Arts Centre have committed to sponsoring the Established & Emerging Artist Awards. J. Cadieux noted the award concept is on the agenda for the next meeting. R. Cann is preparing a report on the status of the revised Arts Awards to be presented to Council. R. Cann is moving forward with a single source procurement request for Barrie Casement's award design however this will be for year one of the awards only. The committee will need to hold a proper competition to establish a permanent award for the new program.

Culture Plan 2020 Cross-Sectoral Steering Committee – Jennifer Wallace reported that on Oct 19th consultants from Lord Cultural Services led members of the Culture Committee, the Cross-Sectoral Committee and invited stakeholders from the culture sector through a charette. The group reviewed the culture planning process to date, discussed top-line priorities then broke out into two separate discussion groups to brainstorm implementation strategies for each priority. Although the charette process was informative, two concerns came to light:

- the charette seemed like a big jump forward from the information gathering and analysis phase to drafting phase.
- The language used in the priorities seems overly complex – remember the audience for this new plan.

Next steps include a best practices report and a first draft of the new Culture Plan. R. Rochon asked if the Culture Committee will receive this first draft for review. R. Cann explained it will be reviewed by staff and management before it is presented to committees.

7. Reports

Report from Cultural Services Office – *Rebecca Cann* provided the following updates:

- SCCIP activities have been a major focus over the last few weeks – thanks to the Review Committee and J. Cadieux for their work to date.



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- Culture Ink vol. 1 Issue 4 distributed mid-September – we now have a subscription option on City's Website! Next issue to be published early December.
- Marketing Summit and soft launch of www.cNiagara.ca Oct 16th at the St. Catharines Museum was a big success! Distribution of cNiagara-swig to coincide with the launch of advertising campaign in mid-November. The site looks fantastic and developers are busy working out bugs discovered during the beta-launch.
- The repointing of the St. Catharines Cenotaph is moving forward in advance of upcoming Remembrance Day ceremonies. The core is in good shape and the restoration process should cost considerably less than originally anticipated.

User Group Committee – In M. Elliott's absence R. Cann reported the re-design of the St. Catharines Performing Art Centre has been completed and presented to the UGC. Initial reactions are positive.

Public Art Advisory Committee - In P. Vietgen's absence R. Cann reported that the committee continues to revise their Terms of Reference. This committee is reconsidering its role on various aspects concerning the Civic Art Collection – e.g. should PAAC weigh in on issues concerning cenotaphs?

8. Other business

Committee rescheduled first meeting of 2013 to Tuesday Jan 8, 2013

Action: J. Cadieux to update Outlook Calendar Notice for Jan committee meeting.

9. Round Table

S. Morrison noted that Provincial Granting Programs are currently under review – look for an announcement in Jan/Feb of the New Year. Cultural Strategic Investment Fund results should be announced by the end of the year.

A Harris encouraged Committee to attend [Chorus Niagara's](#) Best of Broadway Concert on November 4th – a fun concert for the whole family.

J. Wallace reminded the Committee that [STRUTT Wearable Art Weekend](#) kicks off November 2 with the Runway show taking place Nov 3rd.

10. Next Meeting:

Dec 4, 2012 5 – 6:30pm Committee Room 1 – 3rd Floor City Hall

Motion to adjourn made by J. Wallace

Meeting terminated 6:25pm



CITY OF
ST. CATHARINES

Mayor's Advisory Committee for Black History

FOR: 2012 / 8th MEETING of the Mayor's Advisory Committee for Black History

HELD: Thursday, November 8, 2012 – Kiwanis Aquatics Centre

PRESENT: Irene Romagnoli, Co-Chair; Rochelle Bush; Donna Ford; Alan R. McEwen; Wilma Morrison; Richard Ndayizigamiye; Ada Summers

REGRETS: Brian McMullan, Mayor; Jeff Burch, Councillor; Mathew Siscoe; Councillor; John Richmond, Co-Chair; Christiana Fixon-Owoo; Karen Moncur; Marjorie Dawson; Rosemary Sadlier

CIRCULATED TO: Dan Carnegie, Director Corporate Support Services

IN ATTENDANCE: Kathleen Powell, Supervisor Historical Services/Curator
Karen Cockerham, Secretary

MINUTES

1. **Call to Order**

The meeting was called to order at 6:30 pm by the Meeting Chair.

2. **Confirmation of Minutes**

MOTION: BUSH/SUMMERS

THAT the minutes of the Meeting held September 20, 2012 be approved.
Carried.

3. **Next Steps**

a. **Report to Council - Update**

- Date for Report to go to Council has not yet been determined

b. **Feasibility Studies**

- Two studies were discussed. Both were very comprehensive and with a slant towards positive conclusions.
- Commonalities include: partnerships within the community; active community involvement; timelines; projected costs pre- and post-opening; framework for delivering objectives; projected audience and revenues
- Once request for Feasibility Study by a consultant is approved by Council, Terms of Reference will be drawn up to ensure the consultant chosen has the knowledge and experience to undertake this project, as well as to provide a framework showing areas to be investigated.

4. Next Meeting Date

Thursday, December 13, 2012, 6:30 pm

5. Adjournment

The meeting was adjourned at 7:45 pm.

Certified Correct (Secretary): _____

Confirmed by (Chair): _____