

**Present:** T. Cotton, W. Nicholson, J. Wallace, B. Narhi, A. Harris, L. Sadowski, K. Summers, R. Rochon, S. Morrison

**Regrets:** S. Solski, D. Slade, K. Payne, K. Powell, L. Stripnieks, M. Elliott, A. Wilson, P. Vietgen, M. Neamtz

**Staff:** J. Cadieux, R. Cann

## 1. Welcome

T. Cotton called the meeting to order and congratulated K. Summers on her appointment as Vice Chair of the Culture Committee.

## 2. Approval of Agenda

Motion to approve the Agenda,

Made by: J. Wallace

Seconded: A. Harris

**Carried**

## 3. Review of Minutes

Motion to approve the minutes of Oct 2, 2012,

Made by: A. Harris

Seconded: K. Summers

**Carried**

## 4. Business Arising

S. Morrison elaborated on the nomination criteria for the June Callwood Outstanding Achievement Award in Volunteerism. B. Narhi suggested Esther Summers – local family historian and retired teacher as a potential nominee. All agreed this would be a fitting tribute to Ms. Summers's work in the Heritage community.

Motion to approve B. Narhi's nomination of Esther Summers for the June Callwood Award.

Made by: K. Summers

Seconded: W. Nicholson

**Carried**

**Action:** B. Narhi to complete and submit nomination form and report back to the Committee as appropriate.

Committee discussed possible nominations for the 2013 Premier's Awards for Excellence in the Arts. A. Harris put forward Carousel Players as a potential nominee, noting that Jane Gardner has offered to assist with putting together the submission. R. noted that the nomination must come from an individual, not an organization or committee. A. Harris confirmed that she would move ahead and work with J. Gardner on a submission for Carousel.

R. Cann advised A. Harris and B. Narhi to notify staff if they required any support preparing nominations.

## 5. Correspondence

None

## 6. Subcommittee Reports

SCCIP committee – *Rick Rochon*. The following conflicts of interest were declared:

- R. Cann – Essential Collective Theatre, Suitcase In Point, Chorus Niagara
- J. Cadieux – Essential Collective Theatre, Niagara Dance
- A. Harris – Primavera Concerts, Chorus Niagara
- J. Wallace – Essential Collective Theatre

R. Rochon detailed the Review Committee's process – each SCCIP application is assessed by two members of the committee (Staff evaluate ALL applications). The subcommittee discussed all applications, 25 in total, over two evenings Oct 16 & 17. R. Rochon led the committee through a summary of the review committee's funding recommendations.

**Sustaining Program** - Due to the overwhelming demand on the SCCIP program this year, a blanket reduction (5% less than approved funding in 2011) to all 2012 Sustaining applicants is being recommended - a definite step backwards in the program's efforts to build capacity within the Arts Sector but necessary to support a range of projects.

**Cultural Development Program** - R. Rochon reviewed the purpose and eligibility of the CDP then led a review of recommendations.

**Culture Builds Community Program** – R. Rochon highlighted the success of this new SCCIP program; seven applications in the first year! The Review Committee is enthusiastic about this funding stream as is evidenced by their recommendation to support all seven applications.

**Motion:** to approve 2012 SCCIP funding recommendations as presented,

Made by: R. Rochon    Seconded: A. Harris    **Carried**

T. Cotton thanked the Review Committee and staff for all their hard work on SCCIP to date. R. Rochon – when will recommendations go before Council? R. Cann was unable to give

an exact date but SCCIP is a priority and she'll be drafting a report and sending it up the chain post-haste. Staff will let the Committee know when the report is going forward.

*At this point Brian Narhi excused himself from the meeting.*

**Arts Awards – Wynne Nicholson:** The committee's next scheduled meeting is Oct 26<sup>th</sup>. J. Tupling is working up a PDF nomination form based on a draft prepared by L. Sadowski. The Committee continues to prepare a Sponsorship Pitch package. The goal is to secure sponsors for each award at \$300 a piece plus Media, Food and Libations Sponsors. So far the Centre for the Arts and the St. Catharines Performing Arts Centre have committed to sponsoring the Established & Emerging Artist Awards. J. Cadieux noted the award concept is on the agenda for the next meeting. R. Cann is preparing a report on the status of the revised Arts Awards to be presented to Council. R. Cann is moving forward with a single source procurement request for Barrie Casement's award design however this will be for year one of the awards only. The committee will need to hold a proper competition to establish a permanent award for the new program.

**Culture Plan 2020 Cross-Sectoral Steering Committee – Jennifer Wallace** reported that on Oct 19<sup>th</sup> consultants from Lord Cultural Services led members of the Culture Committee, the Cross-Sectoral Committee and invited stakeholders from the culture sector through a charette. The group reviewed the culture planning process to date, discussed top-line priorities then broke out into two separate discussion groups to brainstorm implementation strategies for each priority. Although the charette process was informative, two concerns came to light:

- the charette seemed like a big jump forward from the information gathering and analysis phase to drafting phase.
- The language used in the priorities seems overly complex – remember the audience for this new plan.

Next steps include a best practices report and a first draft of the new Culture Plan. R. Rochon asked if the Culture Committee will receive this first draft for review. R. Cann explained it will be reviewed by staff and management before it is presented to committees.

## 7. Reports

Report from Cultural Services Office – *Rebecca Cann* provided the following updates:

- SCCIP activities have been a major focus over the last few weeks – thanks to the Review Committee and J. Cadieux for their work to date.

City of St. Catharines Culture Committee  
Meeting Minutes  
Tuesday Oct 25, 2012  
Ante Room, 3<sup>rd</sup> Floor, City Hall

- Culture Ink vol. 1 Issue 4 distributed mid-September – we now have a subscription option on City's Website! Next issue to be published early December.
- Marketing Summit and soft launch of [www.cNiagara.ca](http://www.cNiagara.ca) Oct 16<sup>th</sup> at the St. Catharines Museum was a big success! Distribution of cNiagara-swig to coincide with the launch of advertising campaign in mid-November. The site looks fantastic and developers are busy working out bugs discovered during the beta-launch.
- The repointing of the St. Catharines Cenotaph is moving forward in advance of upcoming Remembrance Day ceremonies. The core is in good shape and the restoration process should cost considerably less than originally anticipated.

**User Group Committee** – In M. Elliott's absence R. Cann reported the re-design of the St. Catharines Performing Art Centre has been completed and presented to the UGC. Initial reactions are positive.

**Public Art Advisory Committee** - In P. Vietgen's absence R. Cann reported that the committee continues to revise their Terms of Reference. This committee is reconsidering its role on various aspects concerning the Civic Art Collection – e.g. should PAAC weigh in on issues concerning cenotaphs?

## 8. Other business

Committee rescheduled first meeting of 2013 to Tuesday Jan 8, 2013

**Action:** J. Cadieux to update Outlook Calendar Notice for Jan committee meeting.

## 9. Round Table

S. Morrison noted that Provincial Granting Programs are currently under review – look for an announcement in Jan/Feb of the New Year. Cultural Strategic Investment Fund results should be announced by the end of the year.

A Harris encouraged Committee to attend [Chorus Niagara's](#) Best of Broadway Concert on November 4<sup>th</sup> – a fun concert for the whole family.

J. Wallace reminded the Committee that [STRUTT Wearable Art Weekend](#) kicks off November 2 with the Runway show taking place Nov 3<sup>rd</sup>.

## 10. Next Meeting:

Dec 4, 2012 5 – 6:30pm Committee Room 1 – 3<sup>rd</sup> Floor City Hall

Motion to adjourn made by J. Wallace

Meeting terminated 6:25pm