

Minutes

Tuesday, January 18. 2018

320 Wood Street-Conference Room -17:30pm

Attendance:

Elaine Manocha (Chair), Tisha Polocko (Vice-Chair), Jonathan Belgrave-Sookhoo, Elizabeth Krajewski, Cheryl Crawley

Absent: Kris Akilie, Holly Washuta, Tony DellaVentura

Staff Liaison:

Patrick Conway, John Bellehumeur

Ex Officio Members:

-
1. **Call meeting to order (Chair)**
E. Manocha 17:40 pm
 2. **Additions/Deletions to the Agenda**
J. Bellehumeur reviewed Handbook for Advisory Committee Members-effective Meeting Management, Responsibilities and Expectations of Staff Liaison, Attendance and Membership, Parts 7 through 11 of Meeting Procedures,

Tony DellaVentura would like to step back from Committee
 3. **Motion to approve the agenda**
C. Crawley
 4. **Motion to adopt the minutes of the previous meeting**

No minutes from previous month's meetings due to quorum issues
 8. **Presentations (invited guests)**

Lesley Seaborne-here to obtain understanding of how advisory committees run and interested in keeping the city clean

9. Business arising from the minutes

none

New Business

E Manocha to go to Clerks office to obtain advertisement for new members and advise of members who have not regularly attended meetings

7. Business

7.1 Correspondence

None

7.2 Budget

- Currently have over \$15,336 carried over in addition to \$10,000 for 2018-T. Polocko and E. Manocha to have a budget designed for both 2017, 2018 and a presentation to be brought forth to the Pillar Committee Agenda for next week
- 2018 Budget includes the following:

7.3 Spring Pitch in Preparation

Earth day is Sunday April 22, 2018. Pitch in Day would be **April 21, 2018**

Fairview Mall Booth **Friday April 20th, 2018**

Leisure Guide Ad for Clean City to be forwarded for Spring Pitch in Event

Banners locations-P Conway to investigate

Pitch in Locations:

- CNR Spur Line
- Ontario/Lake Street Off ramps
- Park located behind Pet Smart off Geneva Street

Online Registration form would be helpful for Pitch in events

7.4 Graffiti

- Investigate Billboard /Bus for Graffiti advertising –Cost and design

7.6 Cigarette Butt Campaign ideas

Back of Bus Campaign/Billboards-Don't flick it Campaign –Approximately \$3000.00 for 3 months

8. Date of next meeting

Tuesday, February 20, 2018

9. Motion to Adjourn

E. Manocha 19:00pm