

Economic Sustainability Committee

Minutes

Tuesday, January 23, 2018

Ante Room at 4:30pm

Attendance:

Councillor Mike Britton, Chair

Mayor Walter Sendzik

Councillor Mat Siscoe ~ arrived at 4:38 p.m.

Dan Romanko (Chair, Downtown Development Revitalization Advisory Committee - DDRAC)

Mike Sullivan (Chair, Parking Advisory Committee)

Jim Riddell (Director, Planning and Building Services)

Kristine Douglas (Director of Financial Management Services)

Guests:

Brian York, Director of Economic Development and Government Relations

Regrets:

Judy Pihach – (staff liaison) DDRAC

Staff Liaisons:

Leanne Kurek – Recording Secretary, ESC

Steve Bittner – (staff liaison) Parking Advisory

1. The Chair, Councillor Britton called the meeting to order at 4:33 p.m.

2. Motion to approve the agenda

That the Economic Sustainability Committee adopt the agenda as presented

Moved by: Mike Sullivan

Carried

3. Motion to approve the ESC minutes from: July 27, 2017 and Sept 26, 2017.

Moved by: Mayor Sendzik

Carried

4. Business arising from the ESC minutes, July 27, 2017.

- **7.2**

Motion:

To recommend that the 2019-2023 city council consider adding the Director of Economic Development & Government Relations as a voting member to the committee and include it in the Terms of Reference.

Moved by: Mike Sullivan
Carried

5. Business

5.1 Parking Advisory update ~ Mike Sullivan

- Downtown Parking Report
 - The committee reviewed the Downtown Parking Study.
 - The committee did not support all of the recommendations by the consultant.
 - Committee would like information clarified by city staff particularly financial information on parking reserve fund and justifications for increase in parking fees etc.
 - See meeting notes attached with recommendations
 - Recommendations from committee will be included with the staff report that will go to council for approval.

ACTION:

Committee to have another meeting prior to the report going to council so all recommendations can be approved and fully formed with all information required.

Steve Bittner to circulate the Parking Advisory Report to the Downtown Development Revitalization Advisory Committee for comment prior to their next meeting.

Motion to receive the presentation from the Parking Advisory Committee

Moved by: Cllr. Mat Siscoe
Carried

5.2 DDRAC update ~ Dan Romanko

- Oakhill Park:
 - Wall in need to repair (restoration – park dedication fees).
 - Funding may be available through the St. Catharines Cultural Investment Policy (SCCIP).
 - Member from committee has been appointed to liaise with both the Green and Heritage advisory committees for the restoration.

- **Downtown Metrics:**
 - The first Downtown Performance Indicators Report will go to council in early 2018.
 - The City issued a Downtown Perception Survey at the end of 2017 and had a positive response rate, with over 400 participants.
- **Downtown snow clearing:**
 - Clearing of sidewalks is the responsibility of the individual property owner.
 - The Downtown BIA have been contacting the out of town property owners in order to have the snow cleared.
 - The BIA has reached out to the City in regards to a cost agreement for snow clearing.
 - The City and DT BIA continue to have discussions on this topic.

ACTION:

Add downtown snow clearing as an agenda item for the next meeting and ensure there are representatives from Transportation and Environmental Services, Economic Development and Financial Management Services.

- **Geneva/St. Paul Intersection:**
 - Incomplete landscape plans
 - Committee not supportive of proposal
 - Current design promotes vehicular traffic and pedestrian and cycling are not promoted.
 - Committee has concerns with the pedestrian activated signal
 - Public meeting taking place on February 6th – committee will have representation for comments to Niagara Region and City staff.

Motion to receive the presentation from the DDRAC

Moved by: Cllr. Mat Siscoe
Carried

6. Other Business:

6.1 Economic Development Strategy:

- Mayor and Economic Development staff have been presenting the Economic Development Strategy to various groups over the past several months to push the message out.
 - Economic Development staff will be providing quarterly updates to committee. Following input from committee, the updates will go to city council.

7. **Date of next meeting:** Tuesday, April 17, 2018.
4:30 p.m. to 5:30 p.m. Ante Room

8. **Motion to adjourn**

That the Economic Sustainability Committee be adjourned at 5:24 p.m.

Moved by: Kristine Douglas

Carried

Attachments:

- DRAFT: Parking Advisory Committee Minutes – January 17, 2018.