

Minutes

Tuesday, September 19, 2017

Conference Room , 320 Wood Street at 17:30

Attendance:

Elaine Manocha (Chair), Tisha Polocko (Vice-Chair), Jonathan Belgrave-Sookhoo , Elizabeth Krajewski, Holly Washuta, Cheryl Crowley

Absent:, Tony Della Ventura, Kris Akilie,

Staff Liaison:

Patrick Conway, Wes Rutter, Paula Hornall

Ex Officio Members:

1. **Call meeting to order (Chair)**
E. Manocha 17:40 pm
2. **Additions/Deletions to the Agenda**
3. **Motion to approve the agenda**
H. Washuta
4. **Motion to adopt the minutes of the previous meeting**
H. Washuta
5. **Presentations (invited guests)**
None
6. **Business arising from the minutes**
Certificate was presented to Cat's Caboose thanking the establishment for their hospitality after the Pitch in events
7. **Business**

7.1 Correspondence

The Clean City Committee
is an Advisory Committee of City Council

7.2 Budget

H. Washuta brought proposal forth to purchase paper bags from GT French for the Pitch In Kits-Cost for 250 bags is \$40.00. Will also require printed labels to go on bags-J. Belgrave Sookhoo to investigate cost of printing labels.

Litterbug will need to be cleaned prior to next year

J Belgrave Sookhoo advised promo booth with 8x10 backdrop made out of cloth/stretch fabric and could be easily transported would cost approximately \$2000.00 –committee will need to come up with design/vision prior to submitting to City's graphic department

Would like the litterbug redesigned as a graphic picture

Pitch in Terminology to be used on all communications going forward

Folk Arts Festival looking for donation for the 50th Anniversary Mosaic Mural-looking at \$2000.00-\$3000.00 donation-declined by committee

Generic Banner should be designed for Spring Pitch in and Fall Pitch in Events

Motion to spend money for Social Media Campaign to promote Graffiti

John Fulton was looking for payment for the Boxing Alley Murals however no receipts have been presented and T. Polocko has advised that Committee needs documentation before funds can be released

7.3 Post Fall Cleanup

Pitch in event went very well with the exception of some sites not having enough committee representation. For future Pitch in events and meetings members should provide notification to the Chair and Co-Chair when one cannot attend meetings or events. Please be courteous and show up on time

45 bags of litter were picked up from all 4 sites.

Garbage can has now been placed at the old Fairview Golf Course.

Thank you to the volunteers through social media should be designed to

Ensure members have enough volunteer liability/waivers prior to Pitch in Events

Suggestion that instruction cards be designed to outline the Pitch in procedures and proper disposal methods of garbage

Spring Pitch in Preparation:

Earth day is Sunday April 22, 2018. Pitch in Day would be **April 21, 2018**

Fairview Mall Booth **Friday April 20th, 2018**

To promote Pitch in Events, set up booth at the Market the Saturday before the Pitch in Day

Encourage Councilors to attend Spring Pitch in event. Since it is election year, excellent opportunity to meet constituents

City Locations for Pitch in Materials will be Kiwanis Centre, Seymour Hannah Complex, and City Hall

Require more instruction sheets to be made. Suggested that they be printed on recycled paper if available

H Washuta suggested that a Junior Litterbug Club /Colouring Contest be set up – E Manocha to bring forward to K Sabzali for the educational kit

7.4 Graffiti

7.6 Cigarette Butt Campaign ideas

8. Date of next meeting

Tuesday October 17, 2017 at 17:30pm Come prepared to rollout banners and organize room

9. Motion to Adjourn

E. Manocha 18:50 pm