

Minutes

Tuesday, May 16, 2017

Lake Street Service Centre, 2nd Floor, 383 Lake Street at 17:30

Attendance:

Elaine Manocha (Chair), Tisha Polocko (Vice-Chair), Jonathan Belgrave-Sookhoo, , Karen Sabzali, Cheryl Crowley, Elizabeth Krajewski

Absent: Holly Washuta, Tony DellaVentura, Kris Akilie,

Staff Liaison:

Patrick Conway, John Bellehumeur, Paula Hornall

Ex Officio Members:

1. **Call meeting to order (Chair)**
E. Manocha 17:40 pm
2. **Additions/Deletions to the Agenda**
3. **Motion to approve the agenda**
C. Crowley
4. **Motion to adopt the minutes of the previous March 21, 2017 meeting**
J. Belgrave-Sookhoo
5. **Presentations (invited guests)**
None
6. **Business arising from the minutes**
 - Update on Recycling Bin Lids-Article published in Standard-Peter Thompson brought up in Council Meeting-Regional council is leaving it up to retailers to sell the lids-Region has a campaign regarding recycling sorting-In and Out

- campaign, money being spent on Facebook o advertise-Is it Clean City Advisory Committee to support the Recycling Bin Lids-would the Region support? Should there be correspondence from the CCAC identifying support for the lids
- Pocket Ashtray information-Elaine has pricing information –deferred to next month's Budget meeting for discussion on logos/sizing
- Update on Committee Calendar-Karen presented and is looking for information to be submitted

7. **Business**

7.1 Correspondence

- Email for picking up litter from resident
- Email thanking Holly and Carlos for cleanup in Port Dalhousie

7.2 Budget

- Currently have over \$20,360.00-Committee needs to decide where the monies will be spent
- Committee can carryover money however monies carried over have to be designated to specific expenses prior to September 1, 2017-June 2017 meeting will be determine where carryover money should be allotted to for next year
- \$10,000 a year budget assigned to Committee going forward

7.3 Fall Cleanup Preparation

Fall Cleanup Date: September 9, 2017 9:00am-11:00am rain or shine

- Suggested Locations for Fall Clean up –CNR Spur Line
- Sponsorship at Moonlight Flick Nights in Lakeside Park-committee agreed to sponsor a night for exposure
- Litterbug to be present at the Friends of the Carousel opening on June 3, 2017
- Committee Table to be set up at Farmer's Market- Saturday, August 26, 2017 -Tisha to call Jan Bechard to arrange

- Need to pick clean up locations earlier
- Committee needs to design a better Communication Strategy-Jonathan to write up a communication strategy
- Should have a sign in sheet when residents picking up Supplies for Clean up Events
- Email in total amount of litter bags collected at each site
- Spend money on garbage pickers

7.4 Graffiti

- Investigate Billboard /Bus for Graffiti advertising –Cost and design-deferred
- Look into whether Graffiti Artist can design a Graffiti billboard
- H. Washuta recommended to get an artist to design shirts about graffiti-deferred
- Graffiti wall –Boxing Club Alley (Fulton Fitness) –theme Canada's 150 Anniversary –T. Polocko has spoken with private property owner and they have given go ahead-City portion of wall is up for discussion--suggested that Committee pay for paint supplies

7.6 Cigarette Butt Campaign ideas

- Back of Bus Campaign/Billboards-Don't flick it Campaign –Approximately \$3000.00 for 3 months-deferred
- Maybe suggest some other ways to discourage throwing butts on the street
- Design car decals for Cigarette and Graffiti

8. Date of next meeting

Tuesday June 20, 2017 at 17:30pm

9. Motion to Adjourn

E. Manocha 18:45pm