

## Minutes

**Tuesday, March 21, 2017**

**Lake Street Service Centre, 2<sup>nd</sup> Floor, 383 Lake Street at 17:30**

### **Attendance:**

Elaine Manocha (Chair), Tisha Polocko (Vice-Chair), Jonathan Belgrave-Sookhoo, , Karen Sabzali,

**Absent:** Holly Washuta, Tony DellaVentura, Kris Akilie, Cheryl Crawley, Elizabeth Krajewski

### **Staff Liaison:**

Patrick Conway, John Bellehumeur, Paula Hornall

### **Ex Officio Members:**

Councillor David Haywood

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1. **Call meeting to order (Chair)**  
E. Manocha 17:40 pm no quorum to motion any items on agenda
  2. **Additions/Deletions to the Agenda**
  3. **Motion to approve the agenda**
  4. **Motion to adopt the minutes of the previous November 16, 2016 meeting**
  5. **Presentations (invited guests)**  
None

## **6. Business arising from the minutes**

- Update on Recycling Bin Lids-Cheryl deferred
- Update on Promo Centre obtaining Sponsorships for Clean City Committee –Pat is waiting for an answer
- Pocket Ashtray information-Elaine waiting for information –deferred to next month
- Spring Pitch in Event-Facebook Event set up through communications department-will be finalized this week
- Update on Committee Calendar-Karen presented and is looking for information to be submitted
- Poncho Costs –Jonathan-\$400.00 plus HST for 200 blue ponchos and design to be finalized in the next couple of weeks
- Banner Locations-Pat-Geneva Street for Spring Pitch in Event and Lake Street
- April 10<sup>th</sup> is City Council Meeting, 5:30pm is the flag raising –Jonathan will be presenting at council before council meeting (6:00-6:30)

## **7. Business**

### **7.1 Correspondence**

Email received from Citizens first regarding Clean City Advisory Committee-T. Polocko to contact T. Cardwell and M.B. Anderson for further clarification

### **7.2 Budget**

- Currently have over \$20,360.00-Committee needs to decide where the monies will be spent
- Committee can carryover money however monies carried over have to be designated to specific expenses prior to September 1, 2017-June 2017 meeting will be determine where carryover money should be allotted to for next year
- \$10,000 a year budget assigned to Committee going forward

### **7.3 Spring Cleanup Preparation**

#### **Earth Day April 22, 2017**

Mayor's School Visit April 19, 2016 –Beacon Christian School-11:30-13:00-J Bellehumeur suggested that the school clean along the old CNR spur line.

**Spring Cleanup Date:** April 22, 2017 9:00am-11:00am rain or shine

- Locations for Spring Clean up:
  - Malcolmson Eco Park
  - Pic Leeson Park-suggested that this location be dedicated to the GM group instead of Sunset Park
  - Lake Street on Ramp
  - Ontario Street Ramp
  - 12 Mile Creek Trail off Glendale
  - Fenceline along Walmart at Benfield Drive
  - Vintage Park
- Attending Market Square on Saturdays to promote Spring-Cleanup
- Participate at the opening of the Carousel by contacting the Friends of the Carousel
- Suggested Locations for Clean Up Supplies are the following:
  - - Kiwanis Pool Carlton/Niagara Street
    - City Hall
    - Seymour Hannah Sportsplex

**Fall Cleanup Date:** September 9, 2017 9:00am-11:00am rain or shine

- Jonathan to Bring to Town and Gown Committee regarding Student Litter at the beginning and end of school season-target off campus students as well
- Participate at the Pen Centre during the March Break and the Market Square and during movie nights in the summer for fall clean up
- Try to find ways to increase people participation for the Clean Up

**7.4 Graffiti**

- Investigate Billboard /Bus for Graffiti advertising –Cost and design-deferred
- Look into whether Graffiti Artist can design a Graffiti billboard

- H. Washuta recommended to get an artist to design shirts about graffiti-deferred
- Graffiti wall –Boxing Club Alley (Fulton Fitness) –theme Canada’s 150 Anniversary –T. Polocko has spoken with private property owner and they have given go ahead-City portion of wall is up for discussion-Meeting on March 29, 2017 to discuss further-suggested that Committee pay for paint supplies

#### **7.6 Cigarette Butt Campaign ideas**

- Back of Bus Campaign/Billboards-Don’t flick it Campaign –Approximately \$3000.00 for 3 months-deferred
- Maybe suggest some other ways to discourage throwing butts on the street

#### **8. Date of next meeting**

Tuesday April 18, 2017 at 17:30pm

#### **9. Motion to Adjourn**