



CITY OF
ST. CATHARINES

Memorandum

To: Budget Standing Committee

Cc: Shelley Chemnitz, CAO; Kristine Douglas, Director of Financial Management Services

From: M Kreuk, Manager, Budgets and Capital

Date: November 8, 2017

Subject: Net Revenue from General Licensing

At the Budget Standing Committee meeting of November 6, 2017 the following motion was passed in response to the Legal and Clerks Services budget presentation.

That the Budget Standing Committee request staff to forecast on what the revenue from general revenues would total, broken up by source (including the 2017 forecast).

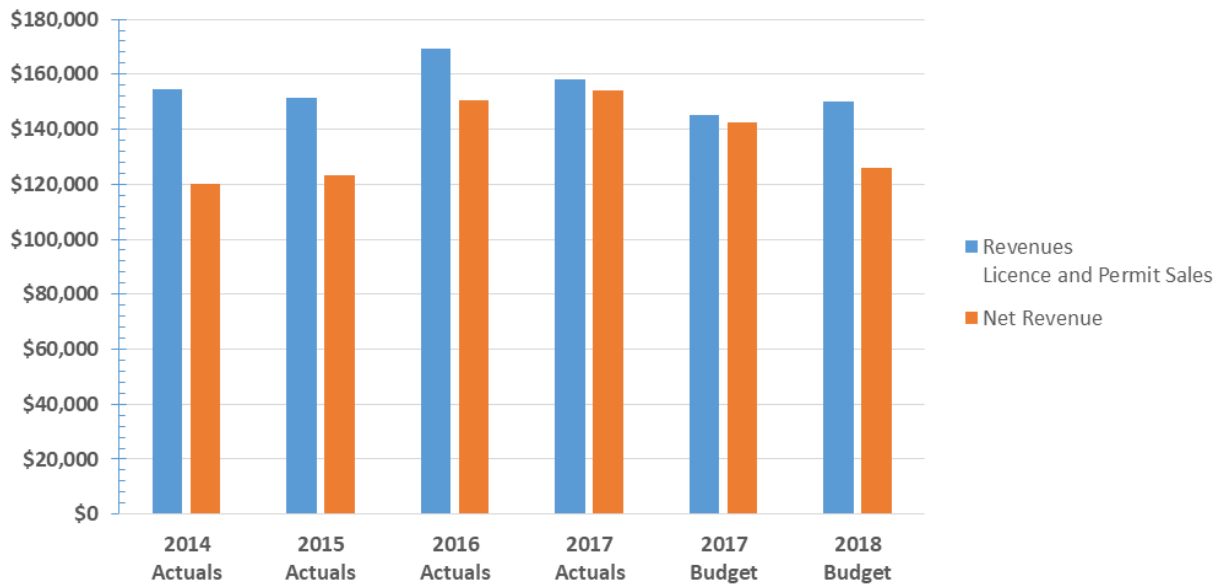
Attached as Appendix 1, is a chart which has the requested information.

In addition, the City Solicitor discussed the potential to increase the number of licensed dogs in the City. This is a program offered by the City's current vendor of dog licensing services. For an estimated increase in licensing expenses of \$10,500 the City could increase its dog licensing revenues. The City started with its new dog licensing vendor in 2016. Therefore 2017 is the first full year with the new vendor.

In review of the dog licensing revenues received in 2017 they are ahead of budget by \$13,000. By contracting the vendor to expand their program with the City at a cost of \$10,500 provides the opportunity for the City to continue to experience an increase in its dog license revenues. The canine control expenses are in the City's expenditure budget and the dog license revenues are in the City's general non-tax revenues. By increasing both of these accounts by \$10,500 the net impact on the budget will be nil.

The graph below shows the City's dog license revenues and net revenues for the past three years and forecast for 2017 and 2018.

Dog Licenses Revenue Summary 2014-2018



Legal and Clerks Services – Budget Highlights

Division	2018 Budget	2017 Budget	2016 Actuals	2015 Actuals	2014 Actuals
Legal Services	\$783,923	\$796,237	\$898,492	\$807,250	\$818,927
City Clerks	339,405	317,138	321,331	332,269	369,951
Elections	0	5,000	416,282	14,368	337,144
Licences general	263,521	262,577	261,822	254,121	242,094
Canine/Humane Control	613,600	591,115	498,961	501,036	490,214
Total Net Expenditures	\$2,000,449	\$1,972,067	\$2,396,888	\$1,909,044	\$2,258,330

Election budget at \$0 due to election reserve transfer. Actual cost is \$400,000

General Revenue Breakdown - Licenses

Fee	2018 Budget	2017 Budget	2017 Forecast	2016 Actuals	2015 Actuals	2014 Actuals
Marriage Licences	\$110,000	\$100,000	\$115,000	\$109,375	\$103,375	\$96,598
Break Open Licence Fees	15,000	20,000	15,497	17,923	18,549	23,360
Bingo Licence Fees	130,000	100,000	130,000	110,916	52,942	67,504
Raffle Licence Fees	13,000	13,000	12,500	14,314	12,962	9,292
Business Professional Licences	90,000	90,000	90,500	92,481	92,312	85,638
Dog Licences	150,000	145,000	155,000	144,109	151,452	154,756

Note: These are general revenues included in the revenue side of the operating budget. They are not exclusive to the Legal and Clerk services department. For that reason they are reflected in the City's operating budget as part of the City's general revenues.