



St. Catharines Museum Advisory Committee

FOR: 2012 / 6th Meeting

HELD: Tuesday, October 23, 2012

PRESENT: Edwin Wand, Vice-Chair; Matt Harris, Councillor; Lesley Seaborne; Brenda Zadoroznij

REGRETS: Alan R. McEwen, Chair; Irene Romagnoli; Vaughn Stewart

CIRCULATED TO: Dan Carnegie, Director Corporate Support Services

IN ATTENDANCE: Kathleen Powell, Supervisor Museum Operations/Curator;
Karen Cockerham, Secretary

MINUTES

1. Call to Order

The meeting was called to order at 6:35 pm by the Vice-Chair

2. Confirmation of Minutes

MOTION: HARRIS/ZADOROZNIJ

THAT the Minutes of the meeting held September 25, 2012 be approved.
Carried.

3. Reports

a. Chair's Report

There was no report at this time.

b. Director's Report

There was no report at this time.

c. Museum Report – K. Powell

Handouts: September Stat Report

- CMOG (Community Museums Operating Grant) Standards Review
 - Museum has passed first round of Standards. Second round report to be available in December.

- **Strategic Planning**
 - Previous Strategic Plan expires in 2012. Work with consultant will begin in 2013. An Ad Hoc Committee of the MAC will be formed to assist.
- **Potential Acquisition: 1904 Oldsmobile**
 - Curator and Collections Coordinator inspected the vehicle in person
 - Recommendation: purchase the vehicle as an important piece of St. Catharines history
 - Business plan will be prepared by Staff
 - Funding Options:
 - fundraising spearheaded by MAC and the Public Relations/Fundraising Committee
 - request upfront loan of purchase price from City with commitment to repay through fundraising efforts over five years
 - Suggested: display of vehicle through participation in parades, special appearances, etc.
 - It was noted that use of artifacts is not normal procedure. Policy is to retain artifacts in acquired condition. Using the vehicle will require maintenance and potential repairs.

MOTION: SEABORNE/ZADOROZNIJ

THAT the Museum Advisory Committee support the direction of investigating the feasibility of acquiring the 1905 Oldsmobile Touring Roundabout for the St. Catharines Museum.
Carried.

d. Council Report

There was no report at this time.

4. Ongoing Discussion Items

a. Public Transit

Deferred to the next meeting.

b. Outdoor Signage

Deferred to the next meeting

5. Special Funds Report

MOTION: SEABORNE/ZADOROZNIJ

THAT the Special Funds Report be received.
Carried.

6. Sub-Committee Reports

a. Collections Advisory Sub-Committee

There was no report at this time

b. Programs Advisory Sub-Committee

Next meeting will discuss a business plan for the Lock View Lounge

c. **Public Relations/Fundraising Advisory Sub-Committee**

Shipman's Shindig: this successful event was held on Oct. 13

Membership: discussions to improve and increase memberships are ongoing

d. **Dragon Boat Festival Ad Hoc Committee**

Museum will not continue to organize and run this event, due to decreasing team participation and revenues. It is possible that another local group may be able to take over the Festival.

7. **Other Business**

a. **Mayor's Advisory Committee for Black History**

A verbal update was provided

8. **Next Meeting**

The next meeting has been scheduled for Tuesday, Nov. 27, 6:30 pm, at the Museum.

9. **Adjournment**

The meeting was adjourned at 7:33 pm

Certified Correct (Secretary): _____

Confirmed by (Chair): _____