

Arts & Culture Advisory Committee

Minutes

Tuesday, June 20, 2017

Burgoyne Woods Room, 3rd floor, City Hall at 5:00 p.m.

Present:

Rhiannon Barry, Peter Dillman, Justus Duntsch, Rosemary Hale, Jennifer Hay, Suzanne Melville, Sandy Middleton, Wynne Nicholson, Robert Speck, Jennifer Wallace, Coun. Carlos Garcia

Regrets: David DeRocco, Monica Dufault, Coun. Joe Kushner, Coun. Bruce Williamson

Staff Liaison:

Rebecca Cann, Ashley Judd-Rifkin

1. Call meeting to order (J. Wallace)

5:02 p.m.

2. Introductions

3. Additions/Deletions to the Agenda

4. Motion to approve the Agenda for June 20, 2017

Moved: J. Duntsch

Carried

5. Motion to adopt the Minutes of May 2, 2017

Moved: R. Speck

Carried

6. Business arising from the minutes

None

7. Correspondence

None

8. Business

8.1 Arts Awards Subcommittee Report

- Award ceremony was on June 5 and comments from audience members were that it was a great, fun evening.
- It worked well to have the Mayor's Arts Fund Reception in the Algoma Lobby.
- W. Nicholson explained that staff had asked for a meeting just prior to the ceremony to discuss the 2018 budget. Due to other demands on the budget staff are proposing a budget reduction for the 2018 Awards. This is part of a preliminary budgeting submission, which goes through several levels of approval before it is finalized. Included in the budget are dollars to purchase the awards, and sponsorships at a \$500 level to support cash contributions to recipients. Other factors that affected this decision include: the amount of staff time and resources needed to organize the event; the fact that revenues from the ceremony itself (i.e. ticket sales) cannot support the costs of the event; the overall impact of the event as a Culture Plan priority compared to other programs such as SCCIP. This does not necessarily mean no arts awards in 2018, but further conversation is required to evaluate a scaled-down event.

Discussion followed, with some committee members noting they thought staff time and resources could be put to better use working on SCCIP. The Arts Awards Subcommittee has a post-mortem scheduled for June 27 and will discuss budget and next steps. As well, Cultural Services Office staff and the Mayor's Office staff will meet this week for an Arts Awards a post-mortem.

Motion to accept report: S. Middleton

Carried

8.2 SCCIP Subcommittee Report

8.2.1 Review of Culture Days 2016 Post-Mortem

S. Middleton asked staff to present the 2016 Culture Days post-mortem report. Staff noted that major themes included: there were 214 activities around town; more than 1500 participants were really engaged; activity hubs were very successful; and that St. Catharines is the only municipality in Ontario to offer a Culture Days Activity funding program. A short discussion followed around Culture Days 2016 and how to engage even more participants in 2017, especially new Canadians.

8.2.2 Recommendations for Culture Days Activity Program Funding

J. Wallace called for any conflicts of interest to be brought forward before the recommendations were discussed.

Conflicts:

- R. Barry with Culture Days Activity Program (CDAP) applications

R. Barry left the room for discussion. The Culture Days Activity Program review committee met on June 15 to discuss the applications and recommend funding. In total, 23 applications were received. W. Nicholson presented the recommendations to ACAC and described how the review committee came to their decisions. In total, 16 activity organizers were recommended for funding for Culture Days 2017.

Motion: to approve CDAP Review Committee recommendations for Council's consideration.

Made by: R. Hale

Carried

8.2.3 Report to Council (May 8) Re: SCCIP Policy revisions

Staff's report to Council on SCCIP Policy revisions – specifically, the revision that would make an exception for Rodman Hall to apply for SCCIP funding – was referred back to staff with 20 questions. A new report has been submitted but has not yet been scheduled for Council.

Action: Staff will keep the Committee apprised of when it lands on Council's agenda.

Motion to accept report: J. Duntsch

Carried

R. Barry returned to the meeting.

8.3 Culture Plan Subcommittee Report

No report.

8.4 Cultural Sustainability Committee Report

No report.

8.5 Report from Cultural Services Office

- R. Cann reported on the Province of Ontario's recognition of W. Nicholson and J. Wallace for 10 years of volunteering on municipal committees.
- Arts Awards - are DONE! 260 people in attendance, event was great thanks to ECT. Invoices are paid, thank you's are out, event is on Cogeco TV. Mayor's event netted \$14,000 for SCCIP, after expenses.
- 34 SCCIP Applications submitted and distributed to Review Committees
- Niagara Region has confirmed funding of \$234,000 for the Welland Canal Fallen Workers Memorial project – tender release targeted for July, with the goal of construction start in September. Online donations are now being accepted.
- Carlisle St. Public Art – 25 submissions received to the Call for Expressions of Interest; Selection Panel met to review and decided to cancel the current Call, revise and re-issue. Should be out by end of June.

- Driftwood contracted to perform Othello on July 21st in the Mann Raceway Plaza behind the PAC.
- Kitsch 4 Canada reception is next week – Tues June 27th at 4pm – join us on 3rd floor of City Hall!
- Exhibit and Driftwood marketing materials are being released, Leisure Guide section to be finalized this week.
- Senior Stories by ECT – kudos to ECT for putting on an excellent show!
- **Action:** Refer to City Clerk the Province of Ontario's process of how to recognize 10-year volunteers so that she can let the staff contacts of other Committees of Council know. The deadline is usually January 25.
- Doors Open St. Catharines is this weekend – June 24! There is an excellent collection of locations to visit & experience.

Motion to accept report: W. Nicholson

Carried

8.6 Other Business

- P. Dillman has curated a show in Lincoln – a collection of artists whose work is connected to the town of Lincoln, plus student participation from local schools. J. Duntsch and S. Middleton's work represented. On until spring 2018. Plans for new museum in Lincoln are also on display.
- St. Catharines Museum has a Time Capsule Exhibit for Canada 150 – S. Middleton included a piece from her St. Catharines Legacy Project.
- Niagara Falls History Museum – blanket exercise tomorrow (June 21) as part of National Aboriginal Day.

9. Date of next meeting

Tuesday, July 11, 2017

7:00 – 8:30 p.m.

Location: Burgoyne Woods Room

10. Motion to Adjourn

Moved by: P. Dillman

Carried

Attachments/Links/Distributed:

1. Culture Days 2016 Post Mortem
2. SCCIP – CDAP Summary document
3. SCCIP Report to Council – May 8, 2017, Re: St. Catharines Cultural Investment Policy Revision
4. Doors Open materials