

# Canada 150 Anniversary Task Force

## Minutes

**Thursday, February 02, 2017**

**Kiwanis Aquatics Centre at 7:00 pm**

### **Members:**

Jennifer Anderson; Grace Cirocco; Karen Sabzali; Sal Sorrento (Councillor Ward 3); Tisha Polocko; Mary Stanko; Sandie Timco; Maria Luisa Tiro; Rick Vanderkuip; Edwin Wand; David Warren (Chair).

### **Staff Liaison:**

Carla Mackie, Historical Services Coordinator  
Liz Fritshaw, Community Relations Coordinator

**Attendance:** Karen Sabzali; Mary Stanko; Tisha Polocko; Sandie Timco; Edwin Wand; David Warren, Liz Fritshaw, Carla Mackie

**Regrets:** Jennifer Anderson, Sal Sorrento, Rick Vanderkuip

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1. **Call meeting to order (Chair):** 7:06 pm
  2. **Motion to approve the agenda (5 minutes)**  
To approve the agenda for the meeting of February 2, 2017. Approved by K. Sabzali
  3. **Motion to adopt the minutes of the previous meeting (5 minutes)**  
To approve the minutes of the meeting of January 5, 2017. Approved by S. Timco
  4. **Delegations**
  5. **Business**
    - 5.1 Election of Chair and Vice Chair

David Warren was re-elected as Chair of the C150 Task Force for the coming year. The position of Vice-chair was deferred to the March meeting.

## 5.2 Cultural Sustainability Committee: Jan 17, 2017 meeting update

S. Timco presented a summary of the CSC meeting.

## 5.3 Projects Reports

a. Car Free Sunday Subcommittee: no update

b. Greening of the Garden City Subcommittee

Please see Appendix 1 for a summary

Other comments:

For the next Green Advisory Committee meeting, the Task Force suggests that a C150 rack card which encourages red/white and/or indigenous plantings this year could be developed. This rack card could be given to garden centers etc.

M. Stanko inquired about the possibility of flying a C150 flag at Centennial Park on Canada Day.

c. PR Subcommittee

i. Letter to community groups/organizations: A letter from the Task Force was sent out to all the user groups in St. Catharines on January 27, 2017 requesting information/dates/time about events that they will be hosting this year. The events will be posted on the Canada 150 events listing page.

ii. C150 TF – events to participate in: The Task Force would like to set up a C150 Tent at ten events throughout the year to help promote the C150 celebrations. The Task Force will contact the following organizations to inquire about inclusion.

February: Scotties Tournament of Hearts (1)

Family Day: activity booklets to various City sites. The Parks and Recreation Department requested 1000 copies of the C150 Activity Booklets to hand out during various children's programming throughout the City from the Task Force. The

Task Force agreed to the printing of an additional 1000 copies at the City's expense.

March/April: Jaycee Easter Hunt (2), In the Soil (back up), Legion – April 8 – table only

May: Niagara Folk Arts Festival (3)

June: Grantham Lions Carnival (4), Doors Open – tent at Museum (5)

July: Canada Day Rennie Park (6)

August: Facer European Festival (7), Ribfest (back up)

September: Celebration of Nations (8), Merritton Lions Community Days (back up), Niagara Wine Festival – Pied Piper Parade (9)

October: Pumpkinville (10); Good Neighbours Community Service Providers Expo – Oct 15 – table only

November: Santa Claus Parade (11) (indoors at After Party)

December: NYE Family Celebration and/or NY Levee – with any remaining giveaways)

A sign-up sheet will be forthcoming.

iii. The Task Force was asked to have a C150 table at the Mayor's 'State of the City' Address at the Meridian Centre on January 26, 2017. M. Tiro, S. Timco and C. Mackie manned the table which was well received.

iv. M. Stanko asked the Friends of the Carousel to donate four copies of their Carousel colouring book to four libraries within the City.

v. The Task Force would like to see more promotion on the C150 events and celebrations. Suggestions included contacting the newspapers, creating an event rack card, and using the City's in-house promotions staff.

d. 'Experiential Education' update:

K. Sabzali and S. Timco are working together and will provide an update at the next meeting. S. Timco presented the idea at the Cultural Sustainability meeting and there was interest from the Education Department at Brock University for a possible partnership/collaboration.

## 6. **New Business**

### 6.1 C150 Task Force vacancies:

D. Warren welcomed the new Task Force members to the meeting. A round table of introductions followed.

The recommendations for the final Task Force member will be going forward to the Cultural Sustainability Committee and then to Council for approval.

### 6.2 Summary of successful City 150 grant applications to date:

Canada 150 Infrastructure Program: \$500,000 for West Park Improvements; \$150,000 for Lakeside Park Improvements; \$50,000 for Rotary Park Improvements;

Niagara Community Foundation Canada 150: \$12,000 for Welland Canal Fallen Workers research/book

### 6.3 C150 Volunteer Challenge – <https://volunteer150for150.ca>

The Task Force recommended that the Mayor make an announcement about the Challenge at the City's volunteer appreciation dinner in April to encourage more participation.

### 6.4 Other

i. Parking Passes: C.Mackie will arranged for parking passes at the Ontario Street garage as needed.

ii. Doors Open: C. Mackie provided a summary of event to date and asked the members if they would be willing to help with

marketing/promotion, gathering sponsorship and event management. G. Cirocco offered to help with promotion, S. Timco offered to man the C150 Tent at the museum and M.Stanko offered to help at Sts Cyril and Methodius Church.

7. **Location and Date of next meeting:**

Kiwanis Aquatics Centre, March 2, 2017

8. **Motion to Adjourn:** 8:30 pm

## Appendix 1: **Green Committee Update**

Mike Anderson of the City's PRCS Department and the staff liaison to the Green Advisory Committee provided this update for the Canada 150 Task Force:

The Green Committee and the City's PRCS Department have committed to the following project to enhance St. Catharines as part of the sesquicentennial anniversary in 2017:

### 1 – Plant 150 trees through the City to recognize 150 years of Confederation

- Goal to plant 25 trees in each of City of St. Catharines 6 wards (total 150)
- Currently seeking partnerships and/or grants to help contribute financially to reach the goal.
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### 2 – Plantings through the City

- Flower bed plantings will have some red and white flowers in beds through the City, beds will not be exclusively red and white and will have other colours to support the red and white theme to stand out
- Ontario St QEW bed will be planted predominately red and white.
- Intersection of Niagara and Carleton the large flower bed will be planted in a red / white maple leaf design with signage to reflect the 150<sup>th</sup> anniversary

### 3 – Hanging baskets in downtown

- The hanging baskets will again be installed in downtown on street poles
- Designated areas will be red and white – market square and main intersections
- Areas in between will remain with mixed colours to help the intersections stand out

### 4 – Green Advisory Committee Flower Pot Program

- Rental of large planted flower pots will be available to businesses for the season
- Flower pots will be planted with predominately red and white (but not exclusively)
- Green Committee offers a matching program to the BIAs (rent 6 pots – green committee gives location an additional 6) there are 100 pots available in the program.
- City has an additional 42 pots that go into designated areas around the city

## 5 – Centennial Gardens

- Have planted the special Canada 150<sup>th</sup> Tulip in the beds near the entrance