

Minutes

Tuesday, January 17, 2017

Lake Street Service Centre, 2nd Floor, 383 Lake Street at 17:30

Attendance:

Elaine Manocha (Chair), Tisha Polocko (Vice-Chair), Jonathan Belgrave-Sookhoo, Elizabeth Krajewski, Holly Washuta, Tony DellaVentura, Karen Sabzali

Absent: Cheryl Crawley, Kris Akilie, Paula Hornall

Staff Liaison:

Patrick Conway, John Bellehumeur

Ex Officio Members:

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1. **Call meeting to order (Chair)**
E. Manocha 17:30 pm
 2. **Additions/Deletions to the Agenda**
None
 3. **Motion to approve the agenda**
J. Belgrave-Sookhoo
 4. **Motion to adopt the minutes of the previous November 16, 2016 meeting**
T. DellaVentura
 5. **Presentations (invited guests)**
 6. **Business arising from the minutes**

Approach Councilman Haywood at the Sustainability Meeting about the Police Foundation and what is the update

Clarification of money we have for the Clean City Advisory Committee and the Graffiti Committee

New Business

Participate in home show-need date also need to request if we can participate during the Sustainability Committee Meeting from the Council representatives

Approached by Niagara Inflatables to have booth for Family day February 20, 2016-conflict of interest?-John Bellehumeur to check into

Focus on educating about litter for 2018-3 or 4 age groups Karen proposed this and Karen and I will set up a subcommittee to work on this project within the next year to be ready for Earth Week 2018

7. Business

7.1 Correspondence

None

7.2 Budget

- Currently have over \$10,000 at disposal
- Jonathan to check with Promotion place regarding costs for Ponchos, T-shirts/Golf Shirts, Hats, Litter/Recycle bags, stickers to attach to ponchos
- Itemize wish list for 2017

7.3 Spring Cleanup Preparation

Earth Day April 22, 2017

Mayor's School Visit April 19, 2016 –Beacon Christian School

Spring Cleanup Date: April 22, 2017 9:00am-11:00am rain or shine

Fall Cleanup Date: September 9, 2017 9:00am-11:00am rain or shine

- Jonathan to Bring to Town and Gown Committee regarding Student Litter at the beginning and end of school season-target off campus students as well
- Crime stoppers billboard-Who can design –City or private company

- Requirement to promote City clean up as a City wide event-create an event on Facebook, city website check with Communications how this can be done-Pat to investigate
- City Leisure Guide-investigate how much a ½ page advertisement would be-John Bellehumeur
- Change dates for banners-need to rent streets for banner locations for Clean Ups –Pat to touch base with Brandi Long 1st choice is Geneva Street and 2nd choice would be Hartzel Road
- Participate at the Pen Centre during the March Break and the Market Square during movie nights in the fall for fall clean up
- Participate at the opening of the Carousel by contacting the Friends of the Carousel
- Try to find ways to increase people participation for the Clean Up

7.4 Graffiti

- Investigate Billboard /Bus for Graffiti advertising –Cost and design
- Look into whether Graffiti Artist can design a Graffiti billboard
- H. Washuta recommended to get an artist to design shirts about graffiti
- J. Belgrave suggested having a graffiti wall somewhere for example under the Geneva overpass

7.6 Cigarette Butt Campaign ideas

- Back of Bus Campaign/Billboards-Don't flick it Campaign –Approximately \$3000.00 for 3 months
- Maybe suggest some other ways to discourage throwing butts on the street

8. Date of next meeting

Tuesday February 21 at 5:30

9. **Motion to Adjourn**

E. Manocha 18:50pm