

Minutes

Tuesday, November 15, 2016

**Lake Street Service Centre, 2nd Floor, 383 Lake Street at
17:30**

Attendance:

Elaine Manocha (Chair), Tisha Polocko (Vice-Chair) Jonathan Belgrave-Sookhoo,
Elizabeth Krajewski, Holly Washuta

Absent: Tony Della Ventura, , Karen Sabzali, Cheryl Crawley, Kris Akilie

Staff Liaison:

Patrick Conway, Wes Rutter, Paula Hornall

Ex Officio Members:

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1. **Call meeting to order (Chair)**
E. Manocha 17:40pm
 2. **Additions/Deletions to the Agenda**
None
 3. **Motion to approve the agenda**
 4. **Motion to adopt the minutes of the previous October 18, 2016 meeting**
 5. **Presentations (invited guests)**
 6. **Business arising from the minutes**
 - No Meetings scheduled for funding committee-Jonathon to schedule with Holly and Kris

- Next meeting will discuss Student Partnerships from Police Foundations/GIS Programs
- Will not proceed with logo design for Business Cards

7. **Business**

7.1 Correspondence

None

7.2 Status of Budget

- Currently have \$17,000 at disposal
- Clarification needed regarding access to all money
- Jonathan to check with Promotion place regarding costs for Ponchos, Tshirts/Golf Shirts, Hats, Litter/Recycle bags, stickers to attach to ponchos
- Itemize wish list for 2017

7.3 Spring Cleanup Preparation

Earth Day April 22, 2017

Mayor's School Visit April 19, 2016 –Beacon Christian School

Spring Cleanup Date: April 22, 2017 9:00am-11:00am rain or shine

Fall Cleanup Date: September 9, 2017 9:00am-11:00am rain or shine

- Jonathan to Bring to Town and Gown Committee regarding Student Litter at the beginning and end of school season-target off campus students as well
- Crimestoppers billboard-Who can design –City or private company
- Requirement to promote City clean up as a City wide event-create an event on Facebook, city website check with Communications how this can be done-Pat to investigate
- City Leisure Guide-investigate how much a ½ page advertisement would be-Wes to find out contact
- Change dates for banners-need to rent streets for banner locations for Clean Ups –Pat to touch base with Brandi Long 1st choice is Geneva Street and 2nd choice would be Hartzel Road

7.4 Graffiti

- Investigate Billboard /Bus for Graffiti advertising –Cost and design
- Look into whether Graffiti Artist can design a Graffiti billboard

7.6 Cigarette Butt Campaign ideas

- Back of Bus Campaign/Billboards-Don't flick it Campaign –Approximately \$3000.00 for 3 months

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8. Date of next meeting

Tuesday, January 17, 2017 17:30pm

9. Motion to Adjourn

E. Manocha 18:50pm