

Minutes

Tuesday, October 18, 2016

**Lake Street Service Centre, 2nd Floor, 383 Lake Street at
17:30**

Attendance:

Elaine Manocha (Chair), Jonathan Belgrave-Sookhoo, Elizabeth Krajewski, Holly Washuta

Absent: Tony DellaVentura, Tisha Polocko (Vice-Chair), Karen Sabzali, Cheryl Crawley, Kris Akilie

Staff Liaison:

Patrick Conway, Wes Rutter, Paula Hornall

Ex Officio Members:

Councilor D. Haywood

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1. **Call meeting to order (Chair)**
E. Manocha 17:40pm
 2. **Additions/Deletions to the Agenda**
None
 3. **Motion to approve the agenda**
E. Krajewski
 4. **Motion to adopt the minutes of the previous August 16, 2016 meeting**
H. Washuta
 5. **Presentations (invited guests)**
Councilor Haywood for Merritton Ward and Chair of the Environmental Sustainability Pillar was present-will be more present at meetings and assist Committee in obtaining more funding, visibility whatever group needs

Also suggested that there is a half hour before Council Meetings that Cogeco Cable runs a "Spotlight in the City" segment in Council Chambers that Committee could use to get messages out regarding cleanups/graffiti/cigarette campaigns

6. **Business arising from the minutes**

7. **Business**

7.1 Correspondence

None

7.2 Status of Budget

Currently have \$17,000 at disposal

Need to focus on where money should be allocated-spend it on more advertising? Bill board advertising? Rain ponchos?

Councilor Haywood suggested that Committee design Clean City Logo and print up Business Cards for members

7.3 Spring Cleanup Preparation

Earth Day April 22, 2017

Mayor's School Visit April 19, 2016 –Beacon Christian School

Spring Cleanup Date: April 22, 2017 9:00am-11:00am rain or shine

Fall Cleanup Date: September 9, 2017 9:00am-11:00am rain or shine

7.4 Graffiti

P. Conway reached out to 5 municipalities (Barrie, Cambridge, Guelph, Kingston and Niagara Falls) to obtain information on what their cities do to combat Graffiti and Cigarette Butts

Received information from 2:

Niagara Falls: Do not put out cigarette receptacles-do not promote smoking, they have a street sweeper downtown 7 days a week

Guelph: 2 Sweepers 7 days a week 4/5 hours in the am, some businesses put out their own cigarette receptacles, benches have waste containers built in

Councilor Haywood suggested that Committee could contact Regional Councilor to direct issues to Regional Council to provided assistance in obtaining information regarding graffiti/destruction of downtown receptacles

Also suggested to use local media more for these issues

Student Partnerships: E. Manocha unable to reach contact at Niagara College-deferred to next month

Councilor Haywood recommended contacting Geospatial Niagara for mapping assistance-Councilor Haywood will contact Geospatial on Committee's behalf

7.6 Cigarette Butt Campaign ideas

Suggested that cigarette receptacles be placed at entrance of Meridian Centre (there are cameras posted there) and determine if the Regional Councilors can assist in getting camera data if/when the receptacles are damaged?

H. Washuta investigate Terra Cycle cigarette butts from Vancouver.

Bring ideas regarding cigarette butts and Graffiti ideas to next meeting.

8. Date of next meeting

Tuesday, November 15, 2016 17:30pm

9. Motion to Adjourn

E. Manocha 17:40pm