

Minutes

Tuesday, October 04, 2016

Burgoyne Woods Room, 3rd floor, City Hall at 5:00 p.m.

Present:

Jeff Burch, Peter Dillman, Monica Dufault, Justus Duntsch, Rosemary Hale, Sandy Middleton, Wynne Nicholson, Robert Speck, Jennifer Wallace, Peter Wing

Regrets: Jennifer Hay, Suzie Melville, Coun. Carlos Garcia, Coun. Joe Kushner, Coun. Bruce Williamson

Staff Liaison:

Rebecca Cann, Ashley Judd-Rifkin

1. Call meeting to order (J. Wallace)

5:04 p.m.

2. Introductions

3. Additions/Deletions to the Agenda

4. Motion to approve the Agenda for October 4, 2016

Moved: R. Speck

Carried

5. Motion to adopt the Minutes of September 6, 2016

As amended.

Moved: J. Burch

Carried

6. Business arising from the minutes

None

7. Correspondence

Two items of correspondence have come out of the committee and will be shared with ACAC: J. Wallace's letter to Council regarding SCCIP funding; and, R. Speck & J. Wallace's letter to Council regarding Culture Days.

8. Business

8.1 Arts Awards Subcommittee Report

The Subcommittee met on September 26 and discussed:

- how to more fully engage both the arts community and the greater community in the Arts Awards;
- the venue – the FirstOntario PAC's Algoma Lobby is preferred for the pre-show reception and Cairns Recital Hall for the award ceremony;
- coordinating a date with the Mayor's Office, but end of May/early June is the timeframe;
- getting letters out to 2016 Arts Awards sponsors to inquire about sponsoring the 2017 Awards;
- Arts Awards alumni (both nominees and recipients) and how to engage them more.

After her report, W. Nicholson noted that members of the community are always welcome to join the Arts Awards Subcommittee and that two new members joined in September. The Subcommittee is considering a Jury's Pick award as a new award category.

Motion to accept report: S. Middleton

Carried

8.2 SCCIP Subcommittee Report

- 8.2.1** On Monday, October 3 a report went to Council regarding the St. Catharines Cultural Investment Program (SCCIP) revenue shortfall for 2016. Council moved unanimously to cover the \$50,000 shortfall using the Civic Project Fund. Council's adoption of the amended report enables SCCIP's Arts Development, Culture Builds Community and Festival Program application intake to remain October 28, 2016.

Council has invited any ideas from ACAC and the arts community on any revenue-generating ideas for SCCIP. The committee inquired where the original ideas for revenue came from and R. Cann noted they arose during last fall's Cultural Funding Task Force process.

Motion to accept report: R. Hale

Carried

8.3 Culture Plan Subcommittee Report

The Subcommittee met on October 3 and discussed:

- a draft mandate – approval was deferred until the next meeting.
- R. Cann is doing a report to council this fall re: Culture Plan implementation to date.
- A review of priorities identified by ACAC, included:

- Rodman Hall. R. Cann & R. Speck met with M. Bronson (Acting Director of Rodman Hall) and discussed a tour of the facility with City Councilors, ACAC and subcommittees. Dates are TBD.
- City-owned heritage buildings. Merritton Town Hall was just sold to a heritage-friendly developer; there is a proposal before Council for the City to purchase Glenridge Public School; and the Courthouse doesn't have a Task Force, but there is a desire to have Artscape involved in planning for the building's future.
- Creative Sector Development. The Subcommittee will undertake more research, and communication with the arts community to determine support for an Arts Council.
- Subcommittee members will look into municipal comparator research as recommended by the Cultural Funding Task Force, and may also undertake individual artists' grant research.
- Another arts community potluck is scheduled for November (last one was held September 13).

Motion to accept report: P. Wing

Carried

8.4 Report from Cultural Services Office – R. Cann

The following is a re-cap of the last month:

- SCCIP
 - Meetings with potential applicants
 - Report to Council (October 3)
- Culture Days – September 30 to October 2
 - It was very successful. The buzz around town was amazing. Cultural Services Office staff went to almost everything and saw very engaged participants. Staff will collate a post-mortem report.
 - Staff will ask for numbers from all activity organizers, not just Culture Days Activity Program recipients.
- WCFWM
 - Confirmation from the Niagara Community Foundation that they'll fund a book (\$12,000)
 - Waterfront investment grant application (Niagara Region) submitted
- Eligible for artsVest – through Business for the Arts
 - City can apply to be a host city for this matching-funds program
 - Encourages new local businesses to invest in the arts.
- Living in Niagara report – evaluates 13 different sectors in Niagara (one of which is arts, culture and heritage) and R. Cann is involved. Hope is to include Culture Days and Niagara info this year. A discussion followed around metrics for arts & culture and the region-wide lack of a body to gather and coordinate this info.

Motion to accept report: S. Middleton

Carried

8.5 Other Business

- Landscape of Nations memorial dedicated on Sunday.
- Essential Collective Theatre's "Fighting Days" opens October 27th at the PAC.

9. Date of next meeting

Tuesday, November 1, 2016

Burgoyne Woods Room, 3rd floor, City Hall

5:00 – 6:30 p.m.

10. Motion to Adjourn

Moved by: P. Wing

Carried