

DRAFT Minutes

Tuesday, October 18, 2016

Ante Room at 4:30pm

Attendance:

Councillor Mike Britton, Chair

Dan Romanko (Chair, Downtown Development Revitalization Advisory Committee - DDRAC)

David Ringler (Chair, Parking Advisory Committee)

Jim Riddell (Director, Planning and Building Services)

Kristine Douglas (Director, Financial Management Services)

Brian York, Director of Economic Development and Government Relations

Regrets:

Mayor Walter Sendzik

Councillor Mat Siscoe

Judy Pihach – (staff liaison) DDRAC

Steve Bittner – (staff liaison) Parking Advisory

Staff Liaisons:

Leanne Kurek – Recording Secretary, ESC

1. The Chair, Councillor Britton called the meeting to order at 4:45 p.m.

2. Motion to approve the agenda

That the Economic Sustainability Committee adopt the agenda as presented

Moved by: Dan Romanko

Carried

3. Motion to approve the ESC minutes, October 6

That the minutes of the June 14th ESC meeting be approved as presented

Moved by: David Ringler
Carried

4. Motion to approve presentations

n/a

5. Business arising from the ESC minutes, June 14th

n/a

6. Business

6.1 Parking Advisory update ~ David Ringler

- Last committee meeting was held on September 6th
 - Data collection for the Parking study has been completed
 - Discussed Holiday Parking promotion for downtown – campaign to take place three weeks prior to Christmas. Free parking after 12:00 p.m. Recommendation to go to Council in November.
 - Held a special meeting regarding the Winter Parking Control report. Recommendations from the committee to go to Council.
 - Displaced parking – staff to follow up
 - Parking study – on schedule to be delivered in January 2017
- Questions sent to the Pillar committee from Parking Advisory committee
 - See questions attached
 - Role of Parking for the City is service delivery not to generate revenue.
 - Noted that the City should make it a goal for parking to be a revenue generator.
 - Parking Reserve Fund – goal to have the balance at 8M. Fund earns interest and is allocated for construction, improvements and the parking system. The purpose and balance for the fund may be amended once we receive the data from the Parking Study.
 - Parking Infrastructure – Capital Asset Management Plan
 - City Investment in Parking – Parking Study:
 - Apply to the Building Canada Infrastructure Fund if study suggests we need to invest in additional parking
 - The Official Plan, Zoning By-law and Compact of Mayors does not support additional parking. We are working towards becoming a more sustainable city (Strategic Plan).
 - Big City Mentality – more private parking lots (underground parking).
 - Work towards ‘like municipalities’ – Kingston, Peterborough

Motion:

That the questions from the Parking Advisory Committee be referred to the consultant who is completing the Parking Study.

Moved by: David Ringler
Carried

Motion to approve the presentation from PAC

Moved by: Dan Romanko

Carried

6.2 DDRAC update ~ Dan Romanko

- Committee received a presentation from St. Catharines Economic Development Team
 - Places to Grow Implementation Fund - feasibility study for the Civic Square Project
- Strong Towns Workshop (July)
 - Committee had a walkabout with city staff re: St. Paul and Carlisle Reconstruction (Spring 2017)
 - Committee asked for revisions to the design, city staff agreed to one concession – (closing 1 of the 4 lanes along Carlisle).
 - Report to go to council to approve design
- Budget recommendations:
 - Endorsed report PBS 261-2016 –Downtown Coordinator staff position. There is a need for the position - Economic Development and Planning Department resource, focus on economic and planning development.
 - Funding for downtown façade improvements grant
 - Civic Square project – deferred until further information regarding the Places to Grow Implementation Fund
- Multi-agency coordination for downtown
 - Committee stressed there is a need for Fire, NRP and AGCO to meet and regulate the bars downtown.
- Metrics
 - Committee will have an update at our next meeting.
 - A report is going forward to council regarding the baseline.

Motion:

That the Economic Sustainability Pillar Committee supports the Downtown Development Revitalization Advisory Committee's motion that the Downtown Façade improvement be included in the 2017 Budget submission.

Moved by: Dan Romanko

Carried

Motion to approve the presentation from the DDRAC

Moved by: David Ringler

Carried

7. Terms of Reference and Composition of new Economic Development Advisory Committee (EDAC) – Brian York

- Background of Economic Development Committees
 - Most communities our size have an Economic Development Committee
 - Both Welland and Port Colborne have city wide economic development committees (not for a designated area i.e. downtown)
- Structure of Committee – 2 options:
 - EDAC as a standalone committee (3 committees under the Economic Sustainability Pillar).
 - Combine EDAC with the DDRAC and Parking Advisory committee to make one committee.
- DDRAC focus is on urban growth not business development
- EDAC
 - Business oriented committee
 - Economic Development Strategic plan to be vetted through the committee
 - EDAC to be a sounding board of strategy for Economic Development
 - Focus on intensification areas as deemed by the Official Plan

ACTION:

Chair Mike Britton directed Brian York to bring a report back to the next meeting outlining the two options he presented with complete Terms of Reference.

- Brian York to work with Dan Romanko and Tisha Polocko.

Motion to receive the presentation and refer back for additional information.

Moved by: Kristine Douglas

Carried

- 8. Date of next meeting:** Thursday, January 19, 2017.
4:30 p.m. to 5:30 p.m. Ante Room

11. Motion to adjourn

That the Economic Sustainability Committee be adjourned at 5:50 p.m.

Moved by: David Ringler

Carried

Attachments

- Questions from Parking Advisory Committee to the Economic Sustainability Pillar Committee
- Draft Terms of Reference for the Economic Development Advisory Committee

DRAFT

From: Bittner, Steve
Sent: Wednesday, September 07, 2016 9:48 AM
To: Kurek, Leanne
Subject: Economic Sustainability Committee Meeting

Leanne,

At last night's Parking Advisory Committee meeting, a motion was passed that the following six questions be discussed at the next Economic Sustainability Committee meeting.

1. The role of parking – service or revenue generator.
2. What does a sustainable parking system mean.
3. What is envisioned for the Parking Reserve Fund.
4. What is the perspective on further city funded parking investments for spaces and/or technology.
5. What is the perspective relating to the percentage of optimal short term and monthly parking spaces that should be provided by the city.
6. How should city parking rates be determined.

Steve Bittner
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DRAFT Terms of Reference - Economic Development Advisory Committee

Statement of Purpose

Acting in a non-governance capacity the committee will provide staff and Council with strategic advice on facilitating and promoting the balanced, sustainable and long term economic growth of St. Catharines through the attraction, expansion and retention of business.

Composition

The Economic Development Advisory Committee shall consist of;

- Two (2) members of Council
- One (1) member of the Greater Niagara Chamber of Commerce
- One (1) member of the council approved BIA district (DTA or Port BIA)
- One (1) member of the region's post-secondary institutions (Brock Niagara Mac)
- Four (4) members of the business community / industry representatives

In addition, the committee will be supported by staff from;

- City of St. Catharines Economic Development and Tourism Representatives
- St. Catharines Enterprise Centre Representative
- Regional Innovation Centre Representative
- Niagara Region Economic Development Representative
- Provincial Economic Development Representative
- Niagara Workforce Planning Board Representative

Term of Appointments

Balance of council term?

Reporting Structure

Committee minutes are to be provided the Clerk for inclusion on the Council's agenda. This sub committee reports to the Committee, or as otherwise directed by Council.

Schedule of Meetings

Every second month or at the discretion of the Chair.

Other