

Minutes

Tuesday, August 02, 2016

Burgoyne Woods Room, 3rd floor, City Hall at 5:00 p.m.

Present:

Monica Dufault, Rosemary Hale, Suzie Melville, Sandy Middleton, Wynne Nicholson, Robert Speck, Jennifer Wallace, Peter Wing, Coun. Carlos Garcia

Regrets: Jeff Burch, Jennifer Hay, Coun. Joe Kushner, Coun. Bruce Williamson

Staff Liaison:

Rebecca Cann, Ashley Judd-Rifkin

1. Call meeting to order (J. Wallace)

5:00 p.m.

2. Additions/Deletions to the Agenda

3. Motion to approve the Agenda for August 2, 2016

Moved: W. Nicholson

Carried

4. Motion to adopt the Minutes of July 5, 2016

Moved: R. Hale

Carried

5. Business arising from the minutes

None

6. Correspondence

None

7. Business

8.1 Arts Awards Subcommittee Report

The Subcommittee held a post mortem meeting on July 11. Some thoughts included:

- The event was overall a great success – audience had a great time, it was a fantastic show, and the Mayor's fundraising is off to a great start.
- Having to deal with three venues was too much for volunteers and staff.

- There was a decrease in the number of nominations, which most likely led to a decrease in audience members.
- Nominations were released late (in January for a February deadline). This year the plan is to release them in November 2016 for a February 2017 deadline.
- Would be great to invite past recipients – and perhaps nominees as well – to next year's event, to build an "alumni" base.
- Could an arts organization do the production aspect? It would relieve pressure on volunteers and staff.
- The Committee will meet again in September to start planning for 2017.

Motion to accept report: M. Dufault

Carried

8.2 SCCIP Subcommittee Report

8.2.1 Approval of SCCIP Review Committee Recommendations

J. Wallace called for any conflicts of interest. The following were declared:

- R. Cann with the Niagara Artists' Centre and Suitcase in Point
- J. Wallace with Essential Collective Theatre
- M. Dufault with Essential Collective Theatre

Nine submissions were reviewed by the committee on July 27: five Sustaining Core Program applications; three Sustaining Midsized Program applications; and one pre-qualified Arts Development Program application.

P. Wing gave a short synopsis of the applications. More funding allocated to SCCIP meant increases for all organizations, as per the recommendations of the Cultural Funding Task Force. 2016 has been a transition year, and now this year is the need to allocate funding at this time while preserving funding for the October 28 deadline. As well, two festival years (2016 and 2017) were in this year's funding allotment. The committee spent a lot of time wrestling with how much to allocate for each program stream.

Motion: to approve SCCIP Review Committee Recommendations.

Made by: P. Wing / Seconded: S. Middleton

Carried

Abstained: M. Dufault, J. Wallace

Motion to accept SCCIP report in full.

Made by: S. Middleton

Carried

8.3 Culture Plan Subcommittee Report

No report.

8.4 Cultural Sustainability Committee Report – J. Wallace

There was a meeting last week in which J. Wallace and R. Cann put forward two names for consideration as new ACAC members. The new members were

endorsed for Council's consideration and will most likely may be appointed in time for the September ACAC meeting.

A Commemorative Plaques and Interpretive Signage Policy was presented under the Public Art Advisory Committee report. City staff from different departments has worked to establish a policy & procedures for approval, maintenance, etc. of this type of asset. It is going to Council for approval this fall. The biggest issue is around how plaques are created as there are a number of different points of entry for requests at the City.

Motion to accept report: R. Speck

Carried

8.5 Report from Cultural Services Office – R. Cann

The following is a re-cap of the last month in the Cultural Services Office:

- The City presented Driftwood Theatre's **Taming of the Shrew** at Lakeside Park – very positively received!
- PAAC has just accepted a donation of artwork by Prynce Nesbitt, who was an early promoter of art and art education in St. Catharines.
- The CSO and PAAC are currently looking at the process of formally acquiring the "Spirit of St. Catharines" piece into the City's art collection.
- Presentation at PAAC by artist Michael D'Amico re: a proposal to install photographic murals at the Bus Terminal and PAC. Would be funded exclusively through other grants (New Chapter program at Canada Council, etc.)
- WCFWM Fundraising Campaign Chair presented to Council and reported that the Task Force has raised \$661,000 to date for the project and fundraising is still going strong.
- Working on Culture Days marketing: MIWSFPA, PAC are going to be very involved.
- Sidebar promo activities have included – band concert tables, O-Week at Brock (working with Tourism)
- SCCIP has kept us busy
- Lots of internal things: website updates, Leisure Guide, budget prep, file overhaul, etc.
- Canada 150: R. Cann attended City's Task Force meeting last month. CSO is partnering with the PAC on a project that includes the City's totem pole. A report from the Task Force is going to Council in September.

R. Cann connected with Marcie Bronson, interim Director of Rodman Hall about a tour of Rodman Hall. The idea is that there could be two tour dates, one in August and one in September.

Motion to accept report: S. Melville

Carried

8.6 Other Business

None

9. Date of next meeting

Tuesday, September 6, 2016

Burgoyne Woods Room, 3rd floor, City Hall

5:00 – 6:30 p.m.

10. Motion to Adjourn

Moved by: M. Dufault

Carried