

Arts & Culture Advisory Committee

Minutes

Tuesday, May 03, 2016

Burgoyne Woods Room, 3rd floor, City Hall at 5:30 p.m.

Present:

Lindsay Jack Brauweiler, Monica Dufault, Rosemary Hale, Suzie Melville, Sandy Middleton, Wynne Nicholson, Robert Speck, Jennifer Wallace, Coun. Joe Kushner

Regrets: Jeff Burch, Jennifer Hay, Peter Wing, Andrea Wilson, Coun. Carlos Garcia, Coun. Bruce Williamson

Staff Liaison:

Rebecca Cann, Ashley Judd-Rifkin

1. Call meeting to order (J. Wallace)

5:35 p.m.

2. Introductions

Roundtable introductions took place.

3. Additions/Deletions to the Agenda

None

4. Motion to approve the amended Agenda for May 3, 2016

Moved: W. Nicholson

Carried

5. Motion to adopt the Minutes of April 5, 2016

Moved: L.J. Brauweiler

Carried

6. Business arising from the minutes

None

7. Correspondence

- Ontario Ministry of Tourism Culture and Sport – Draft Culture Strategy (email)

There was a brief discussion around the Draft Culture Strategy document with a decision that, since the Committee wrote a letter in December sharing its thoughts, there will be no more official correspondence or comment from ACAC.

8. Business

8.1 Arts Awards Subcommittee Report

W. Nicholson reported that the committee is excited and gearing up for the Arts Awards. Updates include:

- The Jury met April 25 and recipients were chosen.
- All awards have sponsors and the program ad sales target is met.
- Event night performers and MC's will be announced in a press release this week. A press release in 2 weeks will announce the lifetime achievement award recipient.
- Nominee videos – 5 short videos and one full-length will be released over the next 4 weeks.
- It will be a great evening, great performances. After party is across the street at Mahtay. Mayor's reception is before event in Robertson Theatre.
- There will be another meeting on May 12 to continue solidifying details, especially around event night and volunteer management.

Motion to accept the report: S. Middleton

Carried

8.2 Cultural Sustainability Committee Report

J. Wallace reported that the last meeting was in March and centered on the new SCCIP policy. R. Cann presented the policy and the Committee approved the policy for Council consideration.

Motion to accept the report: R. Speck

Carried

8.3 SCCIP Subcommittee Report

R. Cann reported that the SCCIP policy went to Council yesterday – May 2 – and it was approved. Festival & Event funding recommendations went to Council yesterday and were approved as well.

R. Cann distributed a SCCIP schedule and discussed SCCIP application release dates, deadlines and potential jury meeting dates. Since there will be so many jury dates in 2016/2017, it might be best to have smaller meeting groups (that is, not the whole SCCIP committee) so members may choose to sit on only 2 of the 3 sessions. This schedule will be up for discussion at the upcoming SCCIP committee meeting. This is a transitional year – deadlines had to be moved back because of the new SCCIP policy – but next year staff will try to establish a permanent schedule.

Program applications for project grants are not available until the fall. Sustaining applications will be released this week and details will be released through the new Cultural Funding Newsletter. J. Wallace encouraged ACAC members to consider joining the SCCIP subcommittee.

Motion to accept report: R. Hale

Carried

8.4 Culture Plan Subcommittee Report

R. Speck reported that the first CPS meeting was last week (April 28) and that he had been elected chair. The majority of the meeting involved discussion about the plan's implementation and priorities. R. Cann provided details on the Culture Plan development, shared background information, and the committee discussed additional committee membership. The next meeting will be Thursday, May 19, all are welcome.

Motion to accept report: L.J. Brauweiler

Carried

8.5 Report from Cultural Services Office – R. Cann

- New Curatorial Assistant in office – L.J. Brauweiler, who will be working with us until the end of August.
- All 3 staff attended the Creative City Network of Canada 1-day Ontario Regional conference on April 21. The star of the conference was St. Catharines – our culture plan was quoted, the PAC was lauded, and the engagement of the arts community was celebrated. Other municipalities are seeing that what is going on in St. Catharines is special.
- Very busy with the Arts Awards – huge promo push is in the works. Flyers, postcards, online materials, social media, city website, videotrons in City facilities and press releases on April 7 and this week.
- PAAC met in April and have been talking to the Port Dalhousie Beautification Committee who want to create a public art project in Port Dalhousie.
- Looking to expand public art in the PAC by having public art in the film house gallery. However, there are a variety of issues associated with programming that space, including budget.
- New exhibit (May 25) on 3rd floor of City Hall – Art Me Up goes to City Hall. Perfect tie-in with the Mayor's compassionate city campaign. All artists will be paid CARFAC fees.
- SCCIP – new cultural funding newsletter designed and ready to go. Website updated. Draft guidelines and applications for 3 programs will be released tomorrow. Pre-qualification system for new festivals/events seeking application opportunity needs to be created.
- Folk Arts Festival open houses are May 6 – 29
- City Guide is out

Motion to accept report: M. Dufault

Carried

8.6 Other Business

8.6.1 Feedback on Province of Ontario Draft Culture Strategy (see email for link) – see item #7 – Correspondence.

8.6.2 Updated ACAC Terms of Reference

We will send new terms of reference with minutes. The update adds the Festival Review Committee as a subcommittee of ACAC.

8.6.3 Committee Resignation

Andrea Wilson has tendered her resignation from ACAC. Process for replacement is to be determined.

R. Hale asks if ACAC will discuss the Rodman Hall situation at all. Is it relevant to the committee? R. Cann suggests that the question of Rodman Hall be directed to the Culture Plan Subcommittee.

9. Date of next meeting

Tuesday, June 7, 2016

Burgoyne Woods Room, 3rd floor, City Hall

5:30 – 7:00 p.m.

10. Motion to Adjourn

Moved by: S. Middleton

Carried

Attachments/Links: