

Graffiti Committee
Tuesday January 11, 2011
3:30 to 4:30pm

Meeting Notes

Present: Mayor McMullan, Councillor Greg Washuta
City staff: Donna Gibbs (Legal), Stuart Green (RCS)
Michelle Price, Ben Hannan, Peter Voulgaridis, Kris Akilie, Tisha Polocko
Guest: Ben Wilby from John Howard Society

Regrets: City staff: Rick Lane and Jim Benson (RCS)
Dan Trainor, Daniel Frye, Eric Bell, Barbara Knight-Woodward,
Marilyn Hatt, Geoff Scott, Preston Haskell, Scott Johnson, Stacey Sheehan, Selby Harris

Welcome from Councillor Washuta, 3:40, in Mayor's absence

Introduction of Ben Wilby and roundtable introductions

Review of Nov 9 meeting notes

- Ben Hannan moved to approve the notes
- All approved
- Carried

1. Outdoor Murals ~ Tisha Polocko from Mural Committee

- Mural Committee has been attempting to form guidelines
- Proposal to start with a pilot project on city property as a means to forming guidelines for use on public property
- In the longer term, consultation will have to take place with Culture and Public Art Committees to form mural guidelines
- A pilot project on city property would be a expeditious way to launch the mural program
- Tisha met with Rick Lane to discuss RCS facilities that are highly targeted by graffiti vandals as possible mural sites
- Councillor Washuta will ask for a staff report from RCS to identify possible sites (high visibility and repeat graffiti sites) at Council on Monday Jan 17th
- Sites will then be decided upon (possibly 2)
- Determine how much to spend on pilot project
- Determine who to commission mural to
- Committee also anticipates that Suzanne Veenstra will come back with proposals on any of the three projects she presented last meeting to ask for funds from the \$25,000 designated for Mural projects for 2011

2. Mainstream ~ Kris Akilie

- Handout of "Graffiti – What a Waste" (appendix 1)
- Currently in second year of production in area schools

- United Way, Trillium and NCF funding enabled production to get underway last year but funding is now discontinued
- There is a need to fund this program as a means to educate young children on graffiti as a form of vandalism and to make it socially unacceptable
- Ben Hannan suggests approaching the Chamber of Commerce as a source of potential funding
- Mayor will approach the downtown Rotarians and request a date that Mainstream could stage their production for membership
- Kris asks for \$10,000 from the Graffiti Committee's budget to continue the 2011 Mainstream production of "Graffiti –What a Waste"
- This will cover 25 shows at cost of \$400 per show

MOTION

Ben Hannan makes the motion to approve the funding request of \$10,000 from the Graffiti Committee Budget to Mainstream for the purposes of producing "Graffiti –What a Waste" for 2011

- Michelle Price seconded the motion
- All in favour
- Carried

3. Direction for 2011 ~ Ben Hannan

Consideration asked of the following:

- Graffiti education in school (Mainstream has been granted funding)
- Proactive reporting of graffiti on private property by bylaw staff with follow ups and stats
- Further promotion of funding available from City for private clean up
- Increased communication re: Graffiti Hotline, Police and Mainstream clean up in Spring issues of Garden City Current
- Determining responsibility for sound barrier which borders QEW (Councillor Washuta confirms that MTO has that responsibility)
- Involving Green Committee in the planning of plantings for public and private property which will reduce access to repeat graffiti sites
- Increased co-operation between City and retailers selling spray paint
- Consideration to a "Graffiti Free" day to correspond with Pitch In Week and Earth Day events in April
- Mayor asks that Committee members contemplate issues for further discussion on timelines and assigned responsibility

4. RCS Graffiti Costs for 2010 ~ Stuart Green

- Handout of work orders to be discussed in February (appendix 2)

Adjourned 4:30pm

Next meeting: Tuesday February 8, 2011

3:30 to 4:30pm

Ante Room