

## Minutes

**Tuesday, January 19, 2016**

**Lake Street Service Centre, 2<sup>nd</sup> Floor, 383 Lake Street at  
17:30**

### **Attendance:**

Elaine Manocha, Tisha Polocko, Jonathan Belgrave Sookhoo, Elizabeth Krajewski, Holly Washuta

### **Absent:**

Alan Large, Tony DellaVentura, Cheryl Crawley, Kris Akilie,

### **Staff Liaison:**

Richard Daniel, John Bellehumeur (Absent)

### **Ex Officio Members:**

---

1. **Call meeting to order (E. Manocha)**  
17:40
2. **Additions/Deletions to the Agenda**
  - No additions/deletions
3. **Motion to approve the agenda**
  - Motion carried
4. **Motion to adopt the minutes of the previous meeting**
  - Motion carried
5. **Presentations (invited guests)**
  - Rochelle Archibald from, "A Greener Future"  
Ms. Archibald provided an overview of the upcoming "Love Your Lake" litter pickup campaign. Tentative dates are May 15, 16 of 2016. Jones Beach, Municipal Beach, Westcliffe Park and Lakeside Park are the

proposed locations. The committee invited Ms. Archibald to be a part of an Earth Week promotional event scheduled to take place on April 22, 2016 at Fairview Mall.

6. **Business arising from the minutes**

- No business arising from the minutes

7. **Business**

**7.1 Correspondence**

- No correspondence

**7.2 Status of budget**

- Richard Daniel informed committee the current operating budget is \$5,000

**7.3 Presentation preparation to Budget Committee**

- Motion by E. Manocha

“That the committee propose a \$10,000 operating budget for 2016 to the chair of the Budget Committee, Councillor Siscoe.”

Motion carried

**7.4 “Crimestoppers” reward partnership program/promotional campaign**

- Motion by E. Manocha

“That the committee ceases pursuit of partnership at this time.”

Motion carried

**7.5 Graffiti Campaign design update**

- Motion by E. Manocha

“That Richard Daniel forwards the proposed edits of the campaign (addition of the committee’s phone number and extension, as well as

defining the pingstreet app and where it can be downloaded) to the Design department for final corrections.”

Motion carried

#### **7.6 Cigarette butt campaign ideas**

- Motion by E. Manocha

“That the committee continues to use the previous “Don’t Flick It” campaign. That the committee also provides statistics on the amount of cigarette butts that are collected throughout the year for educational purposes”.

Motion carried

8. **Date of next meeting (Lake Street Service Centre, 2<sup>nd</sup> floor, 383 Lake Street)**

Tuesday, February 23, 2016

9. **Motion to Adjourn**

- Motion carried (19:00)