

Minutes

Tuesday, January 05, 2016

Burgoyne Woods Room, 3rd floor, City Hall at 5:30 p.m.

Present:

Monica Dufault, Vickie Fagan, Rosemary Hale, Jennifer Hay (ex-officio), Sandy Middleton, Jennifer Wallace, Andrea Wilson, Peter Wing, Councillor Carlos Garcia, Councillor Joe Kushner

Regrets:

Wynne Nicholson, Councilor Bruce Williamson

Staff Liaison:

Rebecca Cann, Ashley Judd-Rifkin

1. Call meeting to order (J. Wallace)

5:34

2. Introductions

3. Additions/Deletions to the Agenda

None

4. Motion to approve the Agenda for January 5, 2016

Moved: M. Dufault

Carried

5. Motion to approve the Minutes of December 1, 2015

Moved: S. Middleton

Carried

6. Business arising from the minutes

None

7. Correspondence

None

8. Business

8.1 Arts Awards Subcommittee Report – M. Dufault

The Arts & Culture Advisory Committee needs to decide if the Lifetime Achievement Award will be awarded this year. A decision should be made by the February ACAC meeting (Feb2/2016). Any ACAC members that have names they would like to put forward should send them to W. Nicholson for the end of January.

8.1.1 Sponsorship update

R. Cann and A. Judd-Rifkin held sponsorship meetings with four separate potential sponsors in December. Results were very positive, including:

- The St. Catharines Downtown Association has agreed to renew their sponsorship of the Patron of the Arts Award.
- The Marilyn I. Walker School of Fine and Performing Arts at Brock University has agreed to renew their award sponsorship and will be sponsoring both Emerging Artist awards. They will just be contributing the cash award, however, not paying for the physical award.
- Scotiabank was approached for an event sponsorship and are checking with their Toronto office.
- The Mahtay Café was approached for an award sponsorship and has asked for time to consider. They have said they will try to be involved one way or another.

8.1.2 Event plans update

Nomination forms are currently being drafted. Nominations will go out next week with a deadline of February 12.

Motion to accept report: R. Hale Carried

8.2 SCCIP Subcommittee Report – No report

8.3 Courthouse Task Force Report – P. Wing

P. Wing provided a draft letter to the Ontario Ministry of Tourism, Culture and Sport, re: funding of the City's hotel feasibility study. Discussion took place around actually submitting the letter now, or waiting to talk to other City departments. R. Cann has not yet spoken with Brian York (Manager of Economic Development), but will invite him to the next ACAC meeting to discuss the study in more detail. The committee asked for the Terms of reference for the study.

A short review of the concerns around the Courthouse took place. J. Hay noted that the grant was from the Tourism Development Fund of the Ministry.

ACTION: R. Cann will invite B. York to the Feb. 2, 2016 ACAC meeting for further information.

Motion to accept report: A. Wilson Carried

8.4 Cultural Funding Task Force Report – J. Wallace

J. Wallace gave a brief overview of the report and next steps.

8.4.1 The report's directives for ACAC

R. Cann notes that the motion is not available yet, but staff will send it out with minutes.

The City's Financial Management Services is will present a report on the financial recommendations to the Budget Standing Committee. Specific to ACAC is recommendation #6:

That Council direct the Arts & Culture Advisory Committee to:

- **undertake further investigation of cultural investment levels in lower tier municipalities beyond the 10 comparator cities;**
- **revise the purpose, goals, program streams, priorities and evaluation criteria of SCCIP policy using Inspire St. Catharines: Culture Plan 2020, in time for the 2016 SCCIP application release; and,**
- **develop plans and policy to guide an Individual Artist grant program in 2017.**

The individual artist program development will take time to ensure an informed dialogue. Item #2, SCCIP policy and program review, is what staff is currently working on.

8.4.2 SCCIP policy, program review

Staff forwarded draft partial policy revisions, so ACAC can start understanding where the policy will go and how it will look. This draft is a first look for ACAC to think about – the SCCIP subcommittee is meeting on Jan. 7 to discuss in more detail. ACAC will receive a revised, full draft for February's meeting. There will eventually be clear guidelines on conflict of interest, and the evaluation process. The draft document is for conversation – ACAC needs to feel comfortable with the policy that is going forward to Council.

A timeline for revisions by the SCCIP subcommittee and ACAC and for consultations with the arts community was presented to the committee by staff (attached).

It was noted that budget committee meetings are open to the public, so ACAC members can attend. Staff will send a reminder.

Motion to accept timeline: A. Wilson Carried

Any feedback from ACAC for the policy can be sent to staff for consideration. ACAC members can also attend SCCIP subcommittee meetings, if desired.

Discussion took place about the SCCIP deadline for 2016 and the timing of the Town Hall. More information will follow as it is finalized by staff.

Motion to accept report: M. Dufault Carried

8.5 Report from Cultural Services Office – R. Cann

- The Cultural Funding Task Force is now disbanded. It was a huge, labour-intensive process compressed into a short timeframe, and a great opportunity.
- Arts Awards preparation is going well; sponsorship asks and follow-up moving along nicely. Nomination forms will be out next week.
- Welland Canal Fallen Workers Memorial designer contract is almost ready; fundraising is going very well with 4 \$25K donations announced in December; Marine industry is really getting involved.
- The 2016 Festival & Event grant materials were released on Dec. 21 – deadline is Feb. 5; will need two SCCIP subcommittee members to help with application review.
- Staff are clearing up final reports from SCCIP and F&E.
- New Culture Ink will be going out next week with a 2015 Year-in-Review from the Cultural Services Office++
- City Guide and Leisure Guide Arts & Culture sections have been completed for next issues.

Motion to accept report: S. Middleton Carried

8.6 Other Business

A. Wilson has to step down as vice-chair as she can't make it to City Hall by 5:30. Nomination of new vice-chair will be on agenda for next month.

9. Date of next meeting

Tuesday, February 2, 2016
Burgoyne Woods Room, 3rd floor, City Hall
5:30 – 7:00 p.m.

10. Motion to Adjourn

Moved by: J. Burch Carried

Attachments/Links:

1. Draft correspondence to the Ontario Ministry of Tourism, Culture and Sport
2. Draft partial Revised SCCIP Policy
3. SCCIP Policy Revision Timeline
4. Council Motion Dec. 14, 2015 re: Appointment from the Cultural Funding Task Force