

Welland Canal Fallen Workers Memorial Task Force

Minutes

Wednesday, December 09, 2015

Burgoyne Woods Room at 3:30pm

Task Force Attendance:

Mayor Sendzik, Greg Wight, Bob Sears, Oliver Hildebrand, Patrick Little, Gerry Miele

Absent:

Chris Bittle MP, Vance Badawey MP, Councillor Bruce Timms Mayor Frank Campion, Mayor John Maloney, Mayor Ted Luciani, Councillor Bruce Williamson, John Armstrong, Kevin Vallier, Jim Given, Jeff Burch, Sheri Laekeman, Chris Grawey, Mark Cherney

Staff Liaisons:

Rebeccan Cann, Julie Rorison, recorder Julie Hughes

Regrets:

Kathleen Powell

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1. **Call meeting to order ~Mayor Sendzik**
3:35pm
 - i) *No quorum, no motions will be passed*
 - ii) *Introduction of Olivier Hildebrand who has offered to assist Mr. Wight with corporate fundraising*
 2. **Motion to adopt the agenda**
No quorum
 3. **Motion to adopt the minutes of the meeting, July 23, Sept 23, Oct 27**
No quorum
 4. **Presentations**
n/a
 5. **Business arising from minutes, Oct 27, 2015**
n/a

6. Business:

6.1 Fundraising ~ G Wight

- Update on corporate stream commitments and follow ups
- Oliver Hildebrand will target the smaller local marine based businesses
- Media announcement released on CSL and Rankin \$25,000 donations
- Need to formulate a strategy for upcoming announcements
- Public stream needs to identify service groups, cultural and ethnic groups to request speaking opportunities
- After the first quarter of 2016, there will be cost estimates available which will provide for a budget for the memorial and the parkette
- A report to council will be presented which will include the budget along with the fundraising plan (which will include the success to date)
- Future in kind opportunities discussed for parkette design i.e. lighting, landscaping, tree supplier

6.2 Research Committee update ~ B Sears

- Number of lost lives remains at 137 men

7. Other business

7.1 Brochure~ R Cann

- Brochure will have to be revised to incorporate the logos of new donors
- In order to accommodate, all logos will be reproduced as smaller images

7.2 Sponsorship levels~ R Cann

- In consultation with G Wight, a new sponsorship package is presented
- \$25K, \$15K, \$10K, \$5K and \$1

7.3 Information items

- i) Exhibit will be mounted outside the Mayor's office featuring Welland Canal Fallen Workers Memorial design
- ii) G Wight and Mayor will attend the Marine Club dinner on January 15
- iii) B Sears reports he approached Rodman Hall as to whether they could stage an art exhibit of Welland Canal related artwork from the National Gallery and other museum collections. Rodman Hall cannot due to environmental conditions. He is approaching Riverbrink for 2017

**Next meeting: Thursday January 7th
3pm to 4:30pm
Burgoyne Woods Room**

Adjourned: 4:15