

Welland Canal Fallen Workers Memorial Task Force

Minutes

Thursday, July 23, 2015

Burgoyne Woods Room at 3pm

Task Force Attendance:

Mayor Walter Sendzik, Rick Dykstra MP, Greg Wight, John Armstrong, Bob Sears, Arden Phair, Sheri Laekeman, Gerry Miele, Dave Schulz, Karen Moncur

Absent:

Malcolm Allen MP, Mayor Frank Campion, Mayor John Maloney, Mayor Ted Luciani, Councillor Bruce Williamson, Reg Councillor Bruce Timms, Mark Cherney, Chris Grawey, Kevin Vallier, Patrick Little, Jim Given, Jeff Burch

Staff Liaison:

Rebecca Cann, Kathleen Powell, Julie Rorison, recorder Julie Hughes

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- 1. Call meeting to order (Rick Dykstra)**
1:05pm
 - 2. Introduction of Fundraising Chair**
 - Mr. Greg Wight, retired President of Algoma has accepted the position of Fundraising Chair
 - 3.1 Motion to adopt the minutes of the meeting, May 1, 2015 (no quorum)**
Moved: G Miele Carried
 - 3.2 Motion to adopt the minutes of previous meeting, June 26, 2015**
Moved G. Miele Carried

Business

- 4 Fundraising Stream assignments**
 - R Cann asks task force members to volunteer for each stream & elect chair
 - Each stream to meet regularly to review goals, potential targets, establish means of approaching targets and determine appropriate fundraising materials

- Important to communicate targets between streams
- Chairs to report back to Fundraising Chair, G Wight

5 Fundraising materials update

- R Cann presents brochure for public campaign
- This piece is the public campaign piece and can be adapted for different campaigns
- Letterhead options presented
- Crowd funding to be presented later in fundraising campaign

Action items, R Cann

- RJ Manion quote to be edited on brochure
- Design a 11 by 17 pull out piece for corporate asks and incorporate a photo of canal/ships
- Inquiry with Seaway and the NRLC to ask about incorporating their logos as supporters on the letterhead design

6. August 6 Design Unveiling/Fundraising Announcement

- Invitation shared via email and /or hard copy to researchers, volunteers, descendants, potential sponsors, city and regional councillors, task force contacts
- K Powell has arranged tent, tables, chairs, mic, podium, refreshments, parking & volunteers, photographer, recycling & garbage
- Program will include Mayor as MC, family member, R Dykstra, G Wight, designer

Action items, staff

- Finalize program, J Rorison and R Cann
- Media advisory & release, J Rorison and K Moncur
- Descendant recognition, J Hughes (ribbons)
- Onsite graphics and brochures for giveaway, R Cann

Information items

- 7.1** * Tribute to the late Roberta Styran, a great Welland Canal Historian, B. Sears
- 7.2** * Poem, "*I think of you*" written by Howard Fraracci, A. Phair

8. Motion to adjourn

Moved: J Armstrong Carried