

Minutes

Tuesday, July 21, 2015

**Lake Street Service Centre, 2nd Floor, 383 Lake Street at
17:30**

Attendance:

Cheryl Crawley, Holly Washuta, Elizabeth Krajewski, Elaine Manocha, Jonathan Belgrave Sookhoo, Alan Large

Absent:

Tony DellaVentura, Tisha Polocko, Kris Akilie

Staff Liaison:

Richard Daniel, John Bellehumeur

Ex Officio Members:

Councilor Mike Britton

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1. **Call meeting to order (E. Manocha)**
17:40
 2. **Additions/Deletions to the Agenda**
 - Motion to discuss partnership with Brock University for scheduled fall cleanup
Motion carried
 - Motion to discuss new committee member recommendation
Motion carried
 - Motion to discuss Niagara College recycling program in City-owned parks study
Motion carried
 3. **Motion to approve the agenda**
 - Motion carried

4. **Motion to adopt the minutes of the previous meeting**
 - Motion carried
5. **Presentations (invited guests)**
 - Kristen Smith and Angela Mott requested a partnership with the CCAC for the fall cleanup for a means for new students to get involved in the community
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6. **Business arising from the minutes**
 - No business arising from April 21, 2015 minutes
7. **Business**

7.1 Correspondence

- Motion by A. Large

“That a correspondence update be deferred until next meeting until correct login information to retrieve voice mail and email is provided.”

Motion carried

7.2 Budget report

- R. Daniel provided an overview of the current metrics for the 2015 operating budget. Informed the committee the Green Committee has not elected to continue to fund vine planting along MTO sound barrier walls to prevent graffiti.
- Motion by E. Manocha:

“That the committee no longer participate in the vine planting program along MTO sound barrier walls, and that staff request the \$2,000 carry-over from the 2014 vine planting program be absorbed in to the Clean City Advisory Committee general operating budget.”

Motion carried

7.3 Fall cleanup site selection

- Motion by E. Manocha:

“That the committee defers site selection until City staff approve that the desired locations are suitable and safe for volunteers.”

Motion carried

7.4 Committee marketing strategy through social media

- R. Daniel provided a brief overview of City policy on social media and how it relates to advisory committees. Recommended the committee push all social media campaigns through the City’s corporate accounts.

- Motion by E. Manocha

“That all social media campaigns be directed to City staff to be placed on the City’s corporate social media pages.”

Motion carried

Note: Quorum was lost at this point during the meeting. All remaining agenda items will be deferred until next meeting

8. Date of next meeting (Lake Street Service Centre, 2nd floor, 383 Lake Street)

Tuesday, August 18, 2015

9. Motion to Adjourn

- Motion carried (19:32)