



Received by Clerks via email on
July 28, 2015

TO: Mayor Walter Sendzik and City Council

FROM: 2016 IIHF U18 Women's World Hockey Championship Host Committee

- Bill Fenwick, Chair – Host Committee
- Bram Cotton, Executive Committee Member (Niagara Sport Commission)
- Matt Hill, General Manager

DATE: July 28th, 2015

SUBJECT: 2016 IIHF Under 18 Women's World Championship (Hockey)

To Mayor Sendzik and City Council,

On behalf of the Host Committee for the 2016 IIHF U18 Women's World Hockey Championship, we are respectfully requesting an opportunity to make a presentation to City Council seeking your support of our upcoming initiatives within the City of St. Catharines.

U18 WOMEN'S WORLD HOCKEY CHAMPIONSHIP OVERVIEW

The 2016 IIHF Ice Hockey U18 Women's World Championship (U18WWC) will consist of the top eight teams in the world in the U18 category, competing in twenty-two games over a ten day period in January 2016 (Move in January 6, 2016, games January 8th to 15th, 2016 move out date January 16th, 2016). The majority of games are scheduled to be hosted at the brand new Meridian Centre. Hockey Canada has previously hosted the U18WWC once in January 2008.

TSN and RDS are Premier partners of Hockey Canada. As part of their partnership, the U18WWC is guaranteed a minimum of one nationally televised game (Gold Medal) with the opportunity for additional games to be broadcast either live or on tape-delay across Canada on one of TSN's five national feeds. Based on previous National or International Championships of similar size and scope, such as the U18 Women's National Championship, it is expected that this broadcast would reach a minimum of 30,000 viewers.

The U18WWC is an opportunity for St. Catharines to leverage a major championship and create a true festival within our community. Event organizers will work to create unique activations that will attract these visitors through ancillary events surrounding the Championship.

OUR PRESENTATION

On behalf of the Event, we respectfully request an opportunity to make a short presentation on the following items:

- Report to date on the event including ticket sales, suite sales, and economic activity occurring within the City of St. Catharines
- Planned ancillary events including development opportunities, pre-competition initiatives, and community festivals
- City animation opportunities leading up to and throughout the event





OUR REQUEST

Following the opportunity to present, we respectfully request the following support from Council:

- Council support in closing St. Paul street for a community street festival coinciding with the first weekend of the Championship
- Waiving of marketing fees at City owned facilities to assist in the promotion and animation of our City leading up to and throughout the Championship including Council support for the event to access all City Street Banners during the duration of the Championship (similar to events such as Rogers Hometown hockey in the past)
- All ice time used by the Event at the Seymour Hannah venue be charged at the Non-Prime Youth Rate.

CONCLUSION

We are hopeful that City Council will share our vision and enthusiasm for this event. We feel this event offers the City of St. Catharines a tremendous opportunity to showcase our City to the world and create a blueprint for future major events hosted here.

On behalf of the entire Host Committee including event hosts Hockey Canada, the Ontario Women's Hockey Association, and the Niagara Sport Commission we thank you for your continued support of the Event.

Please do not hesitate to contact me if you have any questions regarding the proposal as I would be more than happy to discuss them with you at your earliest convenience.

Kind regards,

Matt Hill
General Manager
IIHF Ice Hockey U18 Women's World Championship