



CITY OF
ST. CATHARINES

Notes

Meeting: Welland Canal Fallen Workers Memorial Task Force
Location: Burgoyne Room
Date: Thursday, June 25, 2015
Time: 3:00pm to 4:00pm
Recording Secretary: Julie Rorison

Meeting Attendees:

Invited	Name	Title	Representing
Absent	Walter Sendzik	Mayor	St. Catharines
Regrets	Bruce Williamson	Councillor	St. Catharines
	Rick Dykstra	MP	St. Catharines
	Dave Schulz	Rick Dykstra's Office	St. Catharines
	Malcolm Allen	MPP	St. Cath/Welland
	Karen Moncur	Rick Dykstra's Office	St. Catharines
	Chris Grawey	Member	IBEW Local 303
	Gerry Miele	President	Unifor 4211
Regrets	Kevin Vallier	Member	St. Catharines
	Rebecca Cann	Cultural Services Supervisor	St. Catharines
	Julie Rorison	EA, Mayor Sendzik	St. Catharines
	Kathleen Powell	Supervisor of Historical Services	St. Catharines
Regrets	John Armstrong	Executive Member	WCF
	Bruce Timms	Regional Councillor	St. Catharines
Regrets	Sheri Laekeman	President	
	Arden Phair	Member	St. Catharines
Regrets	John Maloney	Mayor	Port Colborne
Regrets	Ted Luciani	Mayor	Thorold
Regrets	Frank Campion	Mayor	Welland
	Bob Sears	President	CCS
Regrets	Jeff Burch	Executive Director	Folk Arts Council
Regrets	Patrick Little	Lawyer/historian	St. Catharines
Regrets	Mark Cherney	Business Manager	IBEW Local 303
Regrets	Jim Given	Executive VP	Seafarer's IU

Note: No Quorum. The Task Force proceeded to discuss several matters as noted below, but did not make any decisions or motions.

Agenda Items and Deliverables

1. Approval of Minutes from Previous Meeting:

- Not approved due to lack of quorum

2. Staff report approval and follow up

- Rebecca Cann confirmed that the staff report was approved at June 8 City Council meeting, outlining the phased approach to the project that was supported by the task force.
- Staff are working to engage the designer to develop a detailed budget for the project.
- Next steps in the project are to begin fundraising.

3. Fundraising

i. Chair of Fundraising Committee

- Julie Rorison provided an update on behalf of Mayor Sendzik, who has confirmed Mr. Greg Wight has agreed to chair the fundraising campaign for the project. Mr. Wight will meet with city staff for a full briefing on the project and come to an upcoming Task Force meeting.

ii. Leadership for each fundraising stream

- Julie Rorison and Rebecca Cann reviewed the Subcommittees' work to review the fundraising plans and ideas proposed by the Task Force. The group suggested that Task Force members establish fundraising streams to initiate fundraising initiatives under: Corporate, Government, Labour, Family and Public.
- Mr. Wight will chair the Fundraising Campaign with support from Mayor Sendzik and MP Dykstra in the leadership role.
- Task Force members present had a discussion about the suggestions and agreed to proceed with the fundraising streams and self-identified areas of knowledge and interest. Members of the Task Force who were absent from the meeting will be sent the fundraising streams table and asked to identify where they can participate (see attached).
- Members are welcome to sign onto more than one stream.
- The fundraising stream "teams" will meet to review fundraising targets, develop a prospects lists and report back to the Task Force and campaign chair to coordinate fundraising efforts.

Agenda Items and Deliverables

iii. Fundraising launch / chair announcement / design unveiling

- On behalf of the Subcommittee, Rebecca Cann and Julie Rorison reviewed plans to hold a media event to reveal the memorial design and kick off the fundraising campaign in summer 2015. The event date would coincide with a prominent anniversary date related to the project.
- The Task Force would invite descendants of the fallen workers, local stakeholders and potential donors, and seek media coverage to engage the community in the project.
- The Task Force members present discussed the timing of the media event to be scheduled to attract local and national media interest. Task Force members suggested additional ways to engage interest in the project, the media event, and potential ideas for fundraising.
- The Subcommittee agreed to review the suggestions and feedback and return to the Task Force with a date and plan for the event.
- Rebecca Cann and Kathleen Powell reviewed the work plan to have fundraising materials prepared and available at the time of the event and ready for the fundraising campaign teams to use.

4. Research & Interpretation

- Kathleen Powell reported that research continues and the number of identified fatalities has reached 134.
- The Subcommittee is working to decide on criteria to determine the proper names that will appear on the memorial and will report back to the Task Force.
- The Subcommittee is working with local media to develop a series of stories about the building of the canal and the stories of the workers to help promote the project and support fundraising. The stories would be written by research volunteers.

5. Next Meeting – TBC.