



## CITY OF ST. CATHARINES CLEAN CITY COMMITTEE



### Meeting Minutes September 10, 2012 City of St. Catharines Lake Street Service Centre

1. Call to Order by Chair at 5:45 pm
2. Attendance:
  - Regrets: Councillor Bruce Williamson, Holly Washuta, Staff: Jennifer Bernard, Gord Campbell, Bob Riediger
  - Members welcomed Jim Finley, who would like to become a member of the Clean City Committee
    - The Chair will send a link to the application on the City website to Jim
3. Motion to Approve Minutes from previous meeting
  - Approved by Donna, seconded by Tisha
4. Motion to Adopt Agenda
  - By Tisha, seconded by Cheryl
5. Reports – Staff/Council
  - No reports from Staff or Council
6. Correspondence/Email/Voicemail
  - None at this time
7. Budget
  - Deferred to next meeting – advertising expenses to be discussed (consider ½ page advertisement in next Leisure Guide)
8. Cigarette Butt Campaign
  - Members agreed that the slogan was ok but needed a different picture. It was agreed that maybe a photo with a person throwing a cigarette butt out a car window should be used for the back of the bus advertisements.
  - Tisha mentioned the 'Keep America Beautiful' affiliation with City of Hamilton. Members agreed this committee would investigate becoming an affiliate.

**Action Item: Cheryl to contact Keep America Beautiful to inquire if we could become an affiliate.**
9. 2012 Shoreline Clean Up – September 15/12
  - Members confirmed sites and times for clean-up.
10. Grape & Wine Parade – September 29/12
  - Members discussed parade; will use vehicle and meet to decorate, mascot will be in back of vehicle, secured. No giveaways permitted. Meet at Lake at Russell Avenues at 9 am
11. Other Business
  - None at this time
12. Next Meeting: Tuesday October 9, 2012, Lake Street Service Centre, 5:45 pm
13. Adjournment – motion to adjourn by Cheryl, seconded by Donna.