



CITY OF ST. CATHARINES CLEAN CITY COMMITTEE

Meeting Minutes May 15, 2012 Lake Street Service Centre, St Catharines

1. Call To Order
 - Elaine, seconded by Donna
2. Attendance & Regrets
 - Attendees: Elaine Manocha, Donna Miotto, Cheryl Crawley
 - Regrets: Tisha Polocko, Holly Washuta, Councillor Bruce Williamson, Jennifer Bernard (staff)
3. Adoption of Agenda
 - Donna, seconded by Elaine
4. Reports – Staff/Council
 - No staff or Councillor in attendance
5. Correspondence/Email/Voicemail
 - No correspondence/email/voicemail to report at this time
6. Budget
 - No new items at this time
7. Cigarette Butt Campaign
 - Tisha reported via email that she had obtained pricing on cigarette butt receptacles for the downtown core. She will be meeting with City staff to discuss locations and number of units needed and will report back to the committee with the results.
 - Donna mentioned an article in the St. Catharines Standard which discussed the cigarette butt litter issue. Donna will circulate to members.
8. 2102 Spring Clean Up – Debrief
 - Holly requested via email to send thank you notes to sponsors, etc. The members suggested a card be drafted with the litterbug mascot and sent to sponsors, etc.
 - Suggestion to end rally with 'lively' music in 2013
 - Poster – suggestion for less text, more graphics to get attention
 - Suggestion to book Fairview Mall 'Earth Day' for 2013
 - Suggestion to go to a highly visible site and clean up litter a couple of weeks prior to Pitch In Day to bring attention to the event.
 - Suggestion to contact school coordinator to encourage more students attend
 - Banners – check with City if there is another company that could re-do banners for 2013
 - Ensure there is a large map for table with pitch in site locations for volunteers
 - CCC members to meet with City staff early in 2013 to discuss rally logistics (location, electrical needs, etc.)

Action Item: Cheryl to draft thank you note

Action Item: Cheryl to check with staff re banner re-do for 2013

Action Item: Elaine to contact Fairview Mall to book for 2013 Earth Day display

Action Item: Donna to contact school coordinator to plan for student participation for 2013 pitch in day

9. Other Business

- 2012 Great Canadian Shoreline Cleanup will be on September 15.
- Confirm where next City committee 'collaborative meeting' will be held and date. If June 12, possibly hold CCC meeting at same location. Also, request that CCC members bring ideas for an advertisement in the Leisure Guide to the next 'collaborative meeting' with other City committees – deadline for Leisure Guide submission is July 26/12.
- CCC members requested that staff clarify roles and responsibilities relating to the Clean City Committee, and that a staff member be responsible for submitting the CCC minutes to the Clerk's office (once approved).

10. Next Meeting: **Tuesday June 12, 2012**, Lake Street Service Centre, 5:45 pm

11. Adjournment: Cheryl, seconded by Elaine