



CITY OF
ST. CATHARINES

Corporate Report

Report from Economic Development and Customer Service, Office of the City Clerk

Date of Report: July 31, 2013

Date of Meeting: August 12, 2013

Report Number: EDCS-240-2013

File: 56.14.2

Subject: Request to Declare Event One of Municipal Significance – IMSOENDLESS SUMMER JAM

Recommendation

That Council deny the request from Endless Records to declare their event one of municipal significance; and

That the City Clerk be directed to prepare a report and to update the Municipal Alcohol Policy to address requests for special occasion permits as per the Alcohol and Gaming Commission of Ontario's recent legislation. FORTHWITH

Background

On July 24, 2013, staff received a request from an event promoter, Endless Records, Niagara Falls, asking that City Council endorse their event, IMSOENDLESS SUMMER JAM, to be held August 29, 2013, as an event of municipal significance for the purpose of obtaining a liquor permit (see Appendix 1).

Report

Upon a careful review of this event, staff determined this is not an event of municipal significance and therefore, Council should deny this request.

This event is an 'all ages' event where alcohol would be available and is being held in a private facility; therefore, the City of St. Catharines has no means or controls to ensure that the appropriate safeguards are in place with respect to the sale of alcohol and many other issues of public safety.

While staff appreciate entrepreneurialism, this event has not provided sufficient information to support their request.

In 2012, the Alcohol and Gaming Commission of Ontario changed their legislation with respect to alcohol sales and special occasion permits that requires municipalities to define and resolve whether an event is municipally significant. Presently, the City of St. Catharines has a Municipal Alcohol Policy, dated 2002, that does not address the new legislation. Staff will be working together to bring an updated Municipal Alcohol Policy that would address these concerns.

Financial Implications

Not applicable.

Notification

It is in order to notify Endless Records, Event Promoter

Submitted & Approved by:

Dave Oakes, Director of Economic Development and Customer Service

Prepared by:

Bonnie Nistico-Dunk, City Clerk

To Whom It May Concern,

I am writing you in regards to an indoor event I am hosting at the C.A.W Hall at 124 Bunting Rd, in St.Catharines, on Aug 29th 2013. This will be an "All Ages" event. The event is called "IMSOENDLESS SUMMER JAM" and its purpose is to promote local musical talent and provide an opportunity for this talent to profit off of sales of their merchandise and their performance. We are expecting between 300-500 guests in attendance and we are hoping that this is the first of many showcase's of this nature.

Taking into consideration the cost of sound, lighting, hall rental, event promotions, tickets, security and artist fees, in order to make this a profitable venue we must consider the sale of alcohol on premisses.

Due to this being an "All Ages" event we will be taking precautions to ensure the safety of all our guests. We have hired a security team who will check for identification upon entry. Guests providing identification proving age of majority will be given a wrist band which will allow them access to alcohol sales at the venue. All alcoholic beverages will remain in a "Secured Drinking Zone". Only guests wearing wrist bands will be permitted in the "Secured Drinking Zone". There will be NO exceptions.

Please consider the information provided above, when making your decision to deem this event of "Municipal Significance". Thank you for your time.

Sean MacGregor
Shawn Hind
Endless Records

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