



CITY OF ST. CATHARINES CLEAN CITY COMMITTEE

Meeting Minutes

May 14, 2013

Lake Street Service Centre, St Catharines

1. Call To Order: 6:00 pm by Cheryl
2. Attendance & Regrets
 - Attendees: Cheryl Crawley, Elaine Manocha, Holly Washuta, Tisha Polocko, Councillor Greg Washuta
 - Regrets: Councillor Bruce Williamson, Jim Finley, Jennifer Bernard, Donna Miotto
3. Previous Meeting Minutes – May 14, 2013
 - Adopted by Tisha, 2nd by Cheryl
4. Adoption of Agenda
 - Adopted by Greg
5. Reports – Staff/Council
 - Staff: Recruitment advertisement for committee will run from May 16th to 23rd with application deadline May 30th (staff emailed report).
 - Council: Councillor Washuta mentioned that Councillor Williamson reported CCC Pitch In Day success at recent Council meeting.
6. Correspondence/Email/Voicemail
 - Tisha provided information to members on several voicemails and emails relating to Pitch In Week.
7. Budget
 - Staff provided an updated budget report. Members requested staff investigate banner charges.
Action: Cheryl to request updated budget report from staff
8. Pitch-In Week & Day – April 27, 2013 – Debrief
 - Event was a success with 363 bags of litter collected, in addition to other large items including furniture and household items. Weather was great with over 270 volunteers.
 - Thank you cards to be sent to: Cats Caboose and Tim Horton's
 - Social media was a great tool
 - Suggest for 2014 to have 3 locations for residents to pick up supplies on Pitch in Day – 1 in north end, 1 downtown and 1 in south end – possibly Port Dalhousie, Downtown Market Square and Cat's Caboose.
Action: Cheryl/Elaine to send thank you cards
9. Cigarette Butt Campaign
 - Members discussed providing cigarette butt containers to residents/businesses in St. Catharines however due to legal and logistical issues; members will instead provide information on where to obtain containers.

- Members discussed conducting a survey to determine where containers may be needed and approach businesses, etc. to discuss options.
- Members requested a report from staff on social media stats.

10. Other Business

- Members requested to contact the Ministry of Transportation to see if the litter has been picked up along the 406 highway.

Action: Cheryl to contact MTO

11. Next Meeting: Tuesday, June 11, 2013, Lake Street Service Centre, 5:45 pm

12. Adjournment: 6:45 pm