

35.60.17



GREATER NIAGARA  
CHAMBER OF COMMERCE

His Worship Brian McMullan & Council  
City of St. Catharines  
50 Church Street, P.O. Box 3012  
St. Catharines, ON  
L2R 7C2

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MAYOR'S OFFICE

JUL 05 2013

*crunil*

July 3, 2013

Dear Mr. Mayor & Council,

On behalf of the Greater Niagara Chamber of Commerce, I would like to thank you for your formal endorsement of the 1 Less Trip Campaign. We are encouraged by your interest in building local awareness and support of this important initiative.

The City of St. Catharines' support plays an important role in promoting a strong retail business community in Niagara and will help spread a greater awareness of the impact of cross-border shopping in our community. Moving forward, we encourage you to continue to promote this campaign in your local community and let people know that you have taken the 1 Less Trip pledge.

If you require any additional information about 1 Less Trip, please feel free to get in touch with Kithio Mwanzia, Director of Policy & Government Relations, at (905) 684 2362 or via email at [policy@gncc.ca](mailto:policy@gncc.ca). Also, follow @1lesstrip on Twitter and Facebook for constant updates about the progress of the campaign.

Thank you again for your leadership on this important issue and I look forward to working together with you and your council to build momentum around 1 Less Trip campaign in the coming months.

Sincerely,

Walter Sendzik, CEO  
Greater Niagara Chamber of Commerce

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