

# Fallen Firefighter Memorial Task Force

## Minutes

**Tuesday, September 13, 2022**

**Electronic Meeting at 4:30 p.m.**

### **Attendance:**

Barry Katzman, Citizen and Chairperson  
Nancy Harris, Citizen  
Deputy Fire Chief, Andrea DeJong  
Dave Upper, Fire Chief  
Ryan Madill, President, IAFF Local 485  
Councillor Dawn Dodge

### **Absent:**

Mayor Walter Sendzik  
Councillor Matt Harris  
Chris Slota, Firefighter, IAFF Local 485

### **Staff Liaison:**

Joan Demontigny, Recording Secretary  
Trevor Parker, Deputy Fire Chief  
Lori Mambella, Manager, Programs and Culture Services  
Dan Cooper, Supervisor, Municipal Works

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#### **1. Call meeting to order (Chair)**

4:38 p.m.

#### **2. Recognition of Traditional Territories**

Chairperson Barry Katzman acknowledged that the land on which the Fallen Firefighter Memorial Task Force meets today is the traditional territory of the Haudenosaunee and Anishinaabe peoples, many of whom continue to live and work here today. This territory is covered by the Upper Canada Treaties and is within the land protected by the Dish with One Spoon Wampum agreement. Today this gathering place is home to many First Nations, Metis, and Inuit Peoples. Acknowledging this is a reminder that our great standard of living is directly related to the resources and friendship of Indigenous people.

#### **3. Amendments to the Agenda**

There were no additions or deletions to the agenda.

4. **Motion to approve the agenda**  
**Moved by Councillor Dodge and seconded by Nancy Harris**  
**Carried**
5. **Motion to adopt the minutes of the previous meeting**  
Motion to approve the minutes of the meeting of Tuesday, August 16, 2022.  
**Moved by Nancy Harris and seconded by Councillor Dodge**  
**Carried**
6. **Declarations of Interest**  
There were no declarations of interest.
7. **Presentations (invited guests)**  
There were no presentations.
8. **Business arising from the minutes**  
None
9. **Business**
  - 9.1 **General Updates from the Chair**  
**Communications**  
  
Chair Katzman met virtually with the contractor, Ryan Madill, and Chief Upper. Discussions were had about the groundbreaking event.  
  
Melanie from CFC noted the some of the construction items are on back order for four to five months and a Spring launch is looking like a reality.
  - 9.2 **Fundraising Efforts, Engagement of Stories and Engagement of Retired Fire Fighters**  
  
Chair Katzman noted that he Chairs the Mayor's Golf Tournament and it has been a record setting year for fundraising. The funds that were pledged (\$25,000) have been bumped up to a \$60,000 Tier 1 donation in recognition of the Mayor and a tree for \$10,000 in recognition of the committee. There is a handshake agreement for another Tier 1 donation, which leaves one more Tier 1 donation remaining. We're looking at completing the fundraising by the beginning of December. Citizen Nancy Harris' cousin has bought a bench for \$10,000. To date, there are approximately five families who have benches.  
  
There is a large sponsor, Clorox Dishwashing Tabs, who are willing to work with us in conjunction with a fill the boot campaign at some retail

outlets. Retiree engagement will be an important part of this as well. We're looking at the beginning of October.

Ryan Madill noted that if we can get a package together to send out to the other 82 Fire Locals across Ontario, he is confident that there will be donations coming from there as well.

The retiree banquet date has been changed to November 19; the Chair will be presenting the Taskforce at the banquet. The retiree fundraising event will take place before the banquet, possibly mid-October.

**Action item: Lori Mambella to contact the Planning and Building department to have the permits issued for the October event and ask them to connect directly with Melanie from CFC.**

**Action item: Chair Katzman will craft an email for Lori to share with the City's communication team to enhance the event, date TBC.**

**Action item: Fundraising package to be put together for Ryan Madill to distribute to the 82 Ontario Fire Locals. Lori and the Chair to assist with this, a version of the deck (2-3 slides) can be used.**

**Action item: Chief Upper will reach out to Brian Applebee who oversees traffic for the city, to ask him where the busiest intersections are and where we can strategically set up.**

### **9.3 Other Updates**

Nancy Harris thanked Lori Mambella for getting the signage for the event at the market square. They handed out rack cards and a boot for fundraising. In the boot, \$151 was raised. Nancy noted that the event was great, and she fielded a lot of questions from the public about the memorial.

Chair Katzman mentioned that we can sell bricks right up to weeks before we launch the memorial. The bricks are done in house at CFC.

The Chief asked about thoughts on the website donations of \$50 or \$100 and not buying a brick, just a donation. Can we work with Communications to add this feature to the donation page?

The Chief had a question from a citizen about active-duty deaths, the way the website reads they believed that a Fire Fighter had to pass away in the line of active-duty. It's not just active-duty Fire Fighter's, it is post retirement disease also, as defined and approved by WSIB.

Ryan Madill added that there are a limited number of cancers that are deemed to be presumptive based on the numbers years working in Fire, the rates of cancer are higher than the general population. In Manitoba, they've just added ovarian and breast cancers based on the increase in female Fire Fighters.

Lori Mambella shared a success story, the city decided to run a pilot program to distribute tip tap machines. The premise is that someone purchasing a ticket for the carousel or at Happy Ralph's for example can add a donation to their purchase. A machine could be set up at City Hall, if someone is paying a bill, they can tap their card and add a donation to our campaign. The Chair asked if we could use the machine for large events with our signage? Lori added that we could use the machine for the retiree's banquet. The Canada Summer Games used the same kind of machine to get donations at their events. Currently, the city is renting the machines.

**Action item: The Chief will work with Communications and Chris to get clarity on the wording for the website.**

**Action item: Lori to work with Communications to change the donation page to include donations without purchasing a brick.**

**Action item: The Chair will reach out to his contact at the Canada Games, Doug Hamilton, to see how they used their tip tap machines.**

#### **10. Date of next meeting**

**Tuesday, October 11, 2022**

The Chair may call ad-hoc meetings before then based on the work to be done.

#### **11. Motion to Adjourn at 5:10pm**

**Moved by Nancy Harris and seconded by Chief Upper.**

**Carried**